

DECLARATION

We, BBA 1st year student's hereby declare that this project report entitled "A STUDY OF AN NGO ORGANISATION AND ASSOCIATED WITH PREMA SAMAJAM, VISAKHAPATNAM" is submitted in partial fulfillment for the award of the social immersion project. This is a bonafied work carried out by us under the guidance of Mrs. BHAVANI SRI RAMYA. ASSISTANT PROFEESOR- SIMS, Visakhapatnam and has not been submitted to any other university or institute or published earlier

B. Priya
T. Sai Nandini
G. Yagnavalky
K. Neelavita

Signature of the candidates

ce: Visakhapatam

te:



Marodia Salyanarayana Garu
Founder

Office Bearers 2021-2023

Sri Pydah Krishna Prasad
President - 98481 99955

Sri Buddha Shivaji
Vice President - I - 93031 03454

Sri Kesapragada Narasimhamurthy
Vice President - II - 98482 85155

Sri Kona Jagadiswara Rao
Honorary Secretary - 98422 54800

Sri Mattapalli Hanumantha Rao
Honorary Treasurer - 9848191216

Sri B. Appala Raju
Joint Secretary - I - 9441 242313

Sri A. Nageswara Rao
Joint Secretary - II - 98494 66398

Sri V. Mohan Rao
Joint Secretary - III - 83034 45500

Services

- Orphanage Home for Boys & Girls
- Destitute Home for Men & Women
- Leprosy Service Centre for Men.
- Naryana Seva - Nitya Annadanam
- Last rites of Unclaimed Bodies
- Gosamrakshana
- Home for the Aged Section.
- Free Education for Poor
(Primary & Higher Education)
- Free Medical aid to Senior Citizens
- Free Computer Training Centre
- Free Tailoring Training Centre
- Natural Calamity Relief Services
- Tribal Welfare Services.

Date: 24th June 2023

Ltr.No. PS/Office/78/2023

To

The Principal,
Srinivasa Institution of Management Studies,
Madhurawada,
Visakhapatnam.

Respected Sir,

This is to certify that the following students from B.B.A
1st year of Srinivasa Institution of Management Studies,
Madhurawada, Visakhapatnam have visited Prema Samajam,
Dabagardens, Visakhapatnam from 24/05/2023 to
24/06/2023 on the account of Social Immersion Project and
contributed their valuable services to the Orphan Children.

STUDENT NAME

ADMIN NO.

- | | | |
|--------------------|---|----------------|
| 1. B.PRIYATAM BABA | - | (122132607004) |
| 2. T.SAI NANDINI | - | (122132607046) |
| 3. K.NEEHARIKA | - | (122132607015) |
| 4. G.YAGNA SRI | - | (122132607014) |

K. Jagadiswara Rao
(K. Jagadiswara Rao) 24/6/23
Honorary Secretary

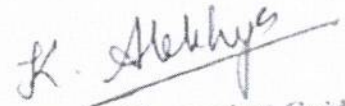


COLLEGE CERTIFICATE

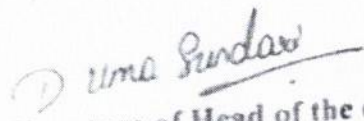
This is to certify that the report entitled "TRAINING AND DEVELOPMENT" with reference to "BEHARA HOSPITAL, GOPALAPATNAM" has been prepared by SEERAPU TIRUMALA RAO in partial fulfillment for the award of the degree of **Bachelor of Business Administration from Andhra University, Visakhapatnam** and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Visakhapatnam

Date: 31/08/2023



Signature of the project Guide



Signature of Head of the department

Signature of the External Examiner

Date:-

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. S TIRUMALA RAO a student of BBA in SRINIVASA INSTITTUTE OF MANAGEMENT STUDIES has completed the project on "HR TRAINING AND DEVELOPMENT" in our organization from 1st May 2023 to 15th Jun 2023. During his project, she learnt all practical aspects relating to his theoretical curriculum.

We wish his all success in his future endeavors.

For Behara Hospital.

(Dr Behara Vijay Raviteja)
Managing Director

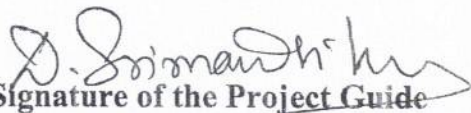
Dr. VIJAY RAVITEJA BEHARA MBBS, DEM
Regd No: 87764
Managing Director
BEHARA HOSPITAL
Gopalapatnam, Visakhapatnam - 530027

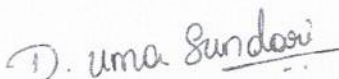
CERTIFICATE

This is to certify that project entitled "A study on purchasing pattern of customers in "MAX", Visakhapatnam" is a bonafide work by **KATTE RAM PRASAD (121132607016)**, under my guidance and supervision for the fulfilment of award degree of Bachelors of Business Administration from Andhra University, is an original done by him and has not been submitted to any university or published anywhere.

Place:

Date:


Signature of the Project Guide


Signature of Head of the Department

Signature of External Examiner

Date: 20th June 2023,

TO WHOMEVER IT MAY CONCERN

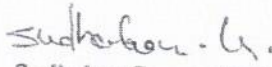
This is to certify that Mr.KATTE RAM PRASAD a student of MBA (RETAIL MANAGEMENT) DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES, SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, Visakhapatnam, has done his Internship in our organization in the department of "SALES AND MARKETING DEPARTMENT" during the period of 01-05-2023 to 15-06-2023.

He was engaged in the day to day store operations like Customer service, Marketing, Sales, Feedback etc., during the internship under the guidance & mentorship of the Store Manager , Marketing Manager & HR Manager

During his tenure with us, we found him sincere, hardworking and bearing a good moral conduct.

We wish him all the very best for his future endeavors.

For Lifestyle International (P) Ltd.
Max Retail Division


Sudhakar G



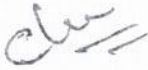
Regional Manager - Human Resources

max

Lifestyle International (P) Ltd.
Max Retail Division,
Regional Office
5th Floor, Dega Towers,
Rajbhavan Road, Somajiguda
Hyderabad -500082
Tele: 040-65402353
www.maxfashionindia.com

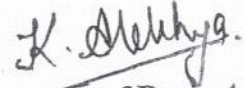
CERTIFICATE

This is to certify that the project report titled "A Study on RECURITMENT AND SELECTION" is being submitted by **Ch. Sushma** in partial fulfillment for the award of the Degree of BBA has been carried out by her under my guidance and supervision.



Signature of the Candidate

Ch. Sushma



Signature of Project Guide

Mrs. Alekhya Sathya

Signature of the HOD

Mrs. Uma Sundari

Signature of the External Examiner

DT: 04/07/2023

TRAINING CERTIFICATE

This is to certify that Ms.Ch. Sushma (Reg.no:121132607004), D/o Ch.Ramana Raju who is a student of Srinivasa Institute of Management Studies, Visakhapatnam. She has undergone Project work on "Recruitment & Selection" as a part of B.B.A in our Organization from 01st May 2023 to 30th June 2023

During her Project work in our Organization her conduct is good.

We wish her all success in her future endeavors.

For DASPALLA HOTELS (P) LTD.,

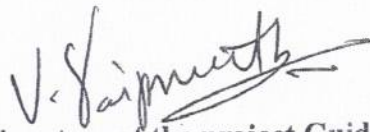


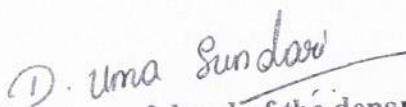
CERTIFICATE FROM COLLEGE

This is to certify that the report entitled "TRAINING AND DEVELOPMENT" with reference to "V.S ENGINEERING" has been prepared by EARLE KARTHIK in partial fulfilment for the award of the degree of **Bachelor of Business Administration from Andhra University**, Visakhapatnam and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Visakhapatnam

Date:


Signature of the project Guide


Signature of head of the department

Signature of the External Examiner



V.S. Engineering

Complete Engineering Solutions

DATE : 15 JUNE 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **EARLE KARTHIK**, student of Srinivas Institute of Management, Visakhapatnam has undergone internship program in the Human Resource Department on " **TRAINING AND DEVELOPMENT** " at **V.S ENGINEERING** from **1ST MAY 23** to **15TH JUNE 23**

During the period of his internship, He was found to be good and sincere.

We wish his all the best for future endeavours

Best wishes,

For V.S ENGINEERING

AUTHORIZED SIGNATORY.



Specialists in: All Kinds of Storage Tanks & Pipelines, Structural Fabrications & Erections

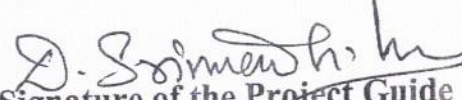
Plot No. 425, YUDA Colony, Vinayaka Nagar, Pedagantyada, visakhapatnam - 530044 A.P. INDIA
0991-8538844, Cell: +91 9048778844, Email: raju@vsengineering.in

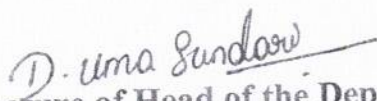
CERTIFICATE

This to certify that **KATTE RAJESH**, student of BBA in the department of management studies of **ANDHRA UNIVERSITY** during the academic year 2021-23 has undergone the project work on “**A STUDY ON MARKETING MIX**” with reference to “**OLIVE TVS, VISAKHAPATNAM**” under my guidance and supervision for the fulfilment of award degree of Bachelors of Business Administration from Andhra University, is an original done by him and has not been submitted to any university or published anywhere.

Place:

Date:


Signature of the Project Guide


Signature of Head of the Department

Signature of External Examiner

Date: 19-06-2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. KATTE RAJESH, Register No. 121132607015 a student of BBA from SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, Visakhapatnam has done a project work titled "A STUDY ON SALES AND MARKETING DEPARTMENT" with reference to OLIVE TVS, Visakhapatnam in our organization during 01-05-2023 to 15-06-2023.

He is very enthusiastic and hard working. We wish him all success in him endeavors.

For OLIVE TVS.

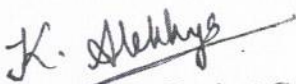


G. Sitaramanjaneyulu
G.SITARAMANJANEYULU
(ADMINISTRATIVE MANAGER)

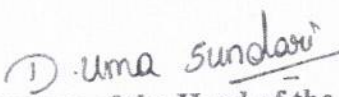
CERTIFICATE

This is to certify that the project report entitled “**TRAINING AND DEVELOPMENT**” with reference to “**Varun Motors**” has been prepared in partial fulfilment for the award of the degree of **Bachelor of Business Administration** from **Andhra University, Visakhapatnam** and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Vishakhapatnam


Signature of the Project Guide

Date :


Signature of the Head of the department

Signature of the External Examiner

Date :

14.07.2023

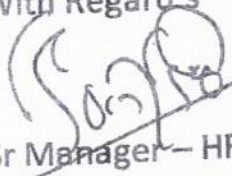
CERTIFICATE OF TRAINING

This is to certify that **Miss. S PRANITHA** student of BBA in the **Srinivasa institute of management studies, Visakhapatnam**, has successfully completed her project work in our organization from **04.05.2023 to 30-06-2023 (2 Months)** on "A study on Training and development "in Maruti division, Varun Motors Pvt. Ltd., in part fulfillment of the course.

During the above training period, her attendance is Adequate, ability is good and Conduct is satisfactory.

Thanking you

With Regard's


Sr Manager - HR
Varun Motors Pvt Ltd.



: Branches :

Gejwaka : 6464422
Muralinagar : 3919923
Srikakulam : 220830

Pendurthi : 2761444
Bobbili : 255883
Sompeta : 9906490001

Atchuthapuram : 9966877133
Palakonda : 9642725757
Rajam : 8866012288

Rushikonda : 9966877022
Tagarapuvalesa : 9966877022
Vijayawada : 2544444

Bengaluru : 42777222
Nizamabad : 236236
Hyderabad : 27767676

CERTIFICATE

This is to certify that the project report entitled **TRAINING AND DEVELOPMENT WITH REFERENCE TO BRANDIX APPAREL** has been prepared by **P. KATHRYN HEPHZIBAH** in partial fulfilment of the requirement for the award of **Bachelor of Business Administration from Andhra University, Visakhapatnam** and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree.

D. Uma Sundar
COORDINATOR

Bhavanii M
PROJECT GUIDE

PRINCIPAL

DATE:

PLACE: Visakhapatnam

31st May 2023



To whom so ever it may concern

This is to certify that **Pennifather Kathryn Hephzibah** has worked as an intern at Brandix Apparel India -Unit I. During the tenure of four weeks, she had undergone a project on, "**Training and Development**" under the guidance of Mr. Seshavardhan Kuppili (Senior Manager -Human Resources) from 2nd May 2023 to 31st May 2023 and has successfully completed her project within the stipulated period and has done a comprehensive work.

BRANDIX APPAREL INDIA (P) LTD

Seshavardhan Kuppili

Senior Manager-Human Resources

Brandix Apparel India (Pvt) Ltd.

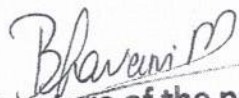
Postal & Registered Address :
Unit - I, Plot # 18, BIAC SEZ, Pudimadaka Road, Atchutapuram Mandal
Visakhapatnam - 531 011, Andhra Pradesh, India. CIN Number: U51311AP2005PTC067650
info@brandix.com | www.brandix.com

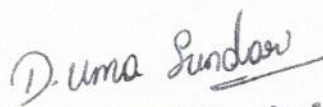
CERTIFICATE FROM COLLEGE

This is to certify that the report entitled "**DIGITAL MARKETING**" with reference to "**NIRVANA ENTERPRISES**" has been prepared by **P. AVINASH** in partial fulfilment for the award of the degree of **Bachelor of Business Administration from Andhra University, Visakhapatnam** and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Visakhapatnam

Date:


Signature of the project Guide


Signature of Head of the department

Signature of the External Examiner

NIRVAAN ENTERPRISES

D.No. 4-24-29-5/2, Sankaramattam Road, Visakhapatnam, Andhra Pradesh - 530016

Date :

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.P.AVINASH** a student of **BBA** in **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES** has completed The Project on "DIGITAL MARKETING" in our organization from **01st May 2023 to 31st May 2023**. During his project, He learnt all practical aspects relating to his theoretical curriculum.

We wish his all success in his future endeavors

FOR NIRVAAN ENTERPRISES

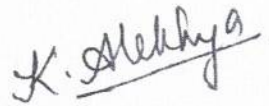


CERTIFICATE FROM COLLEGE

This is to certify that the project work entitled "PERSONAL BRANDING" with reference to " V.S ENGINEERING" has been prepared by SAKIB KHAN in partial fulfillment for the award of the degree of **Bachelor of Business Administration** from **Andhra University**, Visakhapatnam and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Visakhapatnam

Date:



Signature of the project Guide

Signature of Head of the department

Signature of the External Examiner



V.S. Engineering

Complete Engineering Solutions

DATE : 15JUNE 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **SAKIB KHAN** student of Srinivas Institute of Management, Visakhapatnam has undergone internship program in the Digital Marketing Department on "**PERSONAL BRANDING**" at **V.S ENGINEERING** from **1ST MAY 23** to **15TH JUNE 23**

During the period of his internship, he was found to be good and sincere.

We wish his all the best for future endeavours

Best wishes,

For **V.S ENGINEERING**



AUTHORIZED SIGNATORY.

Specialists in: All Kinds of Storage Tanks & Pipelines, Structural Fabrications & Erections

PLACE: Visakhapatnam

DATE: 26 August 2023

CERTIFICATE OF THE COLLEGE

Certificate of the project guide. This is to certify that the project report titled "Social Immersion Project" submitted by the BBA 1st year 2nd semester students (PRATHAM JINDAL, NITISH KUMAR, SHYAM ASWANI AND AJAY KUMAR) in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION from ANDHRA UNIVERSITY, VISAKHAPATNAM is a bonafied work undertaken by them under the guidance of Ms. Alekya, Assistant Professor, SIMS, Visakhapatnam.

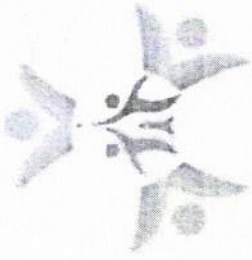
K. Alekya
Signature Of The
[Project Guide]

Signature

Candidates

Shyam Aswani
NITISH Kumar
Pratham Jindal
B. AJAY KUMAR

D. Uma Sundar
Signature Of the
[HEAD of the DEPARTMENT]



SUVIDHA FOUNDATION

Serving the Society Since 20+ Years

Suvidha Mahila Mandal

SMM212212302

Certificate of Completion

This certificate is presented to

Ms. Ritika Jindal

In recognition of completion of internship in Human Resource Management from 20 Apr 2023 to 04 Jun 2023 at Suvidha Foundation. During the period of his/her internship programme with us, he/she was found punctual and inquisitive. We wish him/her all the best for his/her future endeavours.



CODE KARO YAARO

www.codekaro.org

In collaboration with

Shobha Motghare

Mrs. Shobha Motghare
Secretary

To

Sub: NOMINATION FOR SOCIAL IMMERSION PROJECT – STUDENT DETAILS FROM SIMS

Dear Sir/Madam,

1)RUSHAB, Roll No38, 2)KARISHMA Roll no-30, 3) SOURAV Roll no-42, 4) MEGHNA Roll no-9 5) TRISHA, ROLL no-16 are studying their 2nd Semester in Bachelor of Business Administration in Srinivasa Institute of Management Studies

It is submitted that the above named students requested the college that they may be nominated for Social Immersion Project in your esteemed organization.

In view of the above, it is requested that the approval may be accorded for nomination of the above named students to undergo for Social Immersion Project in your organization.

Thanks & Regards

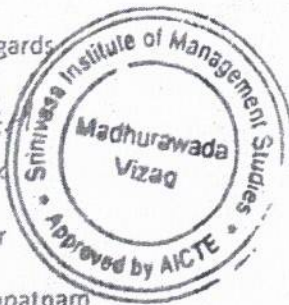


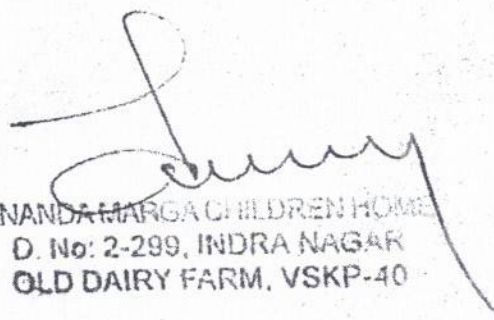
Mr. Mrudwhik

Asst. Professor

Place: Visakhapatnam

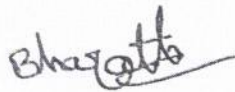
Date:

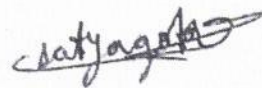



ANANDA MARGA CHILDREN HOME
D. No: 2-299, INDRA NAGAR
OLD DAIRY FARM, VSKP-40

DECLARATION

We, the students of **SIMS, BBA 1ST YEAR** hereby declare that the report entitled **SOCIAL IMMERSION PROJECT** with reference to **SRI SHANTHI ASHRAM, VISAKHAPATNAM** submitted in partial fulfilment for the award of the Social Immersion Project. This is a bonafide work carried out by us under the guidance of Ms **SRI RAMYA BHAVANI**, Assistant Professor, SIMS, Visakhapatnam and not been submitted to any other University or Institute or published earlier.

• 

• 

• Bala Seshan Babu

• 

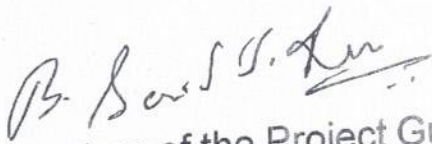
Signature of Candidates

CERTIFICATE OF PROJECT GUIDE

is to certify that the project report titled "**SOCIAL IMMERSION PROJECT.**" has been prepared by Kushal, Sruthi Panda, Vansika Patel, Raphayl Ben. in partial fulfillment of the requirement for the award of "Bachelor of Business Administration" from Andhra University, Visakhapatnam is a bonafide work undertaken them under the guidance of Mr. Sai Baba, Assistant Professor, SIMS, Visakhapatnam.

Place: Visakhapatnam

Date: 24/08/23


Signature of the Project Guide

DECLARATION

- We (Mohammed Karishma, Rushab Jain, Kanney trisha, Sourav singh, Meghanaa Chenda), the students of BBA 2 Semester hereby declare that the project report entitled SOCIAL IMMERSION with reference to ANAND MARG CHILDRENS HOME, VISAKHAPATNAM submitted in partial fulfilment for the award of the Social Immersion Project. This is a bonafide work carried out by us under the guidance of Ms.BHAVANI SRI RAMYA, Assistant Professor, SIMS, Visakhapatnam and has not been submitted to any other University or Institute or published earlier.

Date:24/08/23

Place: visakhapatnam

Rushab
Ch. Meghanaa
Kanneytrisha
Sourav Singh
Karishma

Signatures of
candidates:

CERTIFICATE OF PROJECT GUIDE

This is to certify that the Project Report titled “**SOCIAL IMMERSION PROJECT**” submitted by Darshan Bohra, Dananna Shyam Prasad, K.Lavanya Jaya Ram, M.Jey Raj Ganesh in partial fulfillment of the requirement for the award of **BACHELOR OF BUSINESS ADMINISTRATION** from **ANDHRA UNIVERSITY** , Visakhapatnam is a bonafide work undertaken by them under the guidance of **Mrs.Alekhya -IIAM**, Visakhapatnam

D. Uma Sundari

Signature of the HOD

(Smt.Uma Sundari Dwibhashyam)

K. Alekhya

Signature of the Project Guide

(Mrs Alekhya)

Signature of the External Examiner

CERTIFICATE OF COMPLETION

THIS IS TO CERTIFY THAT

RAMSHA FATIMA , MASEERA MAHVEEN ,
S.BALA TRIPURA SUNDARI & SHREE AGARWAL

*For the completion of Social Immersion Internship with
ASHIRAYA ORGANISATION (AUIO)*

Visakhapatnam , 25th May 2023

Head of the
Organisation



Signature

(P. Srinivasu)



DECLARATION

We BBA 1st year students hereby declare that this project report entitled "SOCIAL IMMERSION PROJECT WITH LEENAA CHARITABLE TRUST" is submitted in partial fulfillment for the award of social immersion project this is a bonafide work carried out by us under the guidance of Mr.Dadi Srimanth Kumar associate professor -IIAM Visakhapatnam and has not been submitted to any other university or institute or published earlier

Date:

Signature of the candidate:

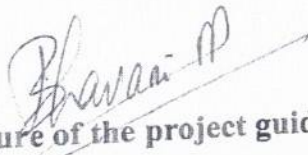
Y. Likhith Sai
Sobit

P. Ruti
Y. Mani

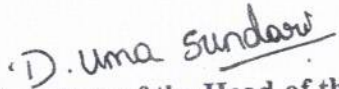
3

CERTIFICATE OF PROJECT GUIDE

This is to certify that the project report titled "SOCIAL IMMERSION PROJECT" submitted by BBA 1st year students in partial fulfillment of the requirement for the award of bachelor of business administration from ANDHRA UNIVERSITY, VISAKHAPATNAM is a bonafide work under taken by them under the guidance of Mrs. BHAVANI SRI RAMYA.M. Assistant Professor- SIMS, Visakhapatnam.


Signature of the project guide

(Mrs. BHAVANI SRI RAMYA)


Signature of the Head of the Department
(Mrs. UMA SUNDARI DWIBHASHYAM)

Signature of the External Guide

CERTIFICATE OF PROJECT GUIDE

This is to certify that the Project Report titled "**SOCIAL IMMERSION PROJECT**" submitted by Darshan Bohra, Dananna Shyam Prasad, K.Lavanya Jaya Ram, M.Jey Raj Ganesh in partial fulfillment of the requirement for the award of **BACHELOR OF BUSINESS ADMINISTRATION** from **ANDHRA UNIVERSITY**, Visakhapatnam is a bonafide work undertaken by them under the guidance of **Mrs.Alekhya -IIAM, Visakhapatnam**

D. Uma Sundari

Signature of the HOD

(Smt.Uma Sundari Dwibhashyam)

K. Alekhya

Signature of the Project Guide

(Mrs Alekhya)

Signature of the External Examiner

CERTIFICATE FROM COLLEGE

This is to certify that the project report entitled "A STUDY ON DIGITAL MARKETING" has been prepared by S. DILIP SAI KUMAR in partial fulfillment for the award of the degree of Bachelor of Business Administration from Andhra University, Visakhapatnam and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Visakhapatnam

Date: 31/08/2023

S. Dilip Sai Kumar

Signature of the project Guide

Uma Sundari

Signature of Head of the Department

Signature of the External Examiner

CERTIFICATE OF APPRECIATION

Sri Shanti Ashram

This is to certify that following students Bharath, Gokul, Tasleem, Bala Shekar we would like to extend our deepest appreciation for your dedicated support and assistance at our NGO over the past 30 days. Your commitment and enthusiasm have been truly remarkable and we are immensely grateful for the positive impact you have made on our organisation and lives of those we serve.



OMKAR
THE DEAF
710099
SRI BHARATHI VISHRAM
MISSION OF PEOPLE
LAWSON'S GAWSONY
VISAKHAPATNAM-17
Head of the organisation



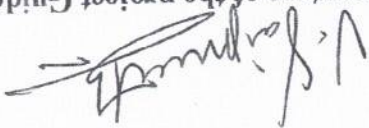
CERTIFICATE FROM COLLEGE

This is to certify that the report entitled "TRAINING AND DEVELOPMENT" with reference to "V'S ENGINEERING" has been prepared by FARLE KARTHIK in partial fulfillment for the award of the degree of Bachelor of Business Administration from Andhra University, Visakhapatnam and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Visakhapatnam

Date:

Signature of the project Guide



Signature of the External Examiner

Signature of head of the department

①. Uma Sundasi

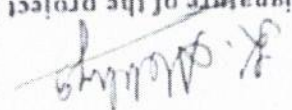
CERTIFICATE OF PROJECT GUIDE

This is to certify that the report entitled "RECRUITMENT AND SELECTION" with reference to "VARUN MOTORS PVT. LTD." has been prepared by SANSKAR AGARWAL, in partial fulfillment for the award of the degree of Bachelor of Business Administration from Andhra University, Visakhapatnam and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Visakhapatnam

Date:

Signature of the project Guide



Signature of the External Examiner

Signature of head of the department

CERTIFICATE

This is to certify that the project report titled **SOCIAL IMMERSION PROJECT** submitted by BBA 1st year students in partial fulfillment of the requirement for the award of bachelor of business administration of **ANDHRA UNIVERSITY, VISAKHAPATNAM** is a bonafide work under taken by them under the guidance of **Mr. DADI SRIMANTH KUMAR**, Assistant Professor – SIMS, Visakhapatnam.

Signature of the
EXTERNAL GUIDE

Signature of the Head of Department
Dr. Uma Sundar
mt. UMA SUNDARI DWIBHASHYAM

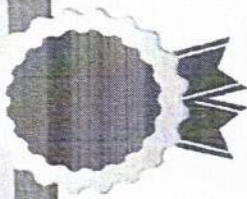
Signature of the Internal Guide
Ms Sri Ramya Bhavani)



MAHAVIR INTERNATIONAL
VISAKHAPATNAM

Certificate

OF COMPLETION



Presented To

B.Darshan, D.ShyamPrasad,
L.Jeyaram, M.Jayraj

For the completion of social immersion internship with Mahavir
international organisations
Visakhapatnam

Head of the Department of MAHAVIR INTERNATIONAL

Smriti Rakhecha

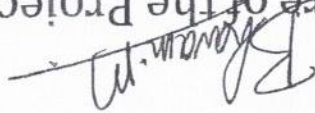
Signature

Authorized Signatory.

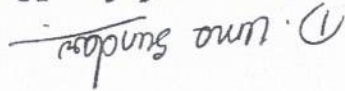
CERTIFICATE OF PROJECT GUIDE

Certificate of project guide This is to certify that the project report titled "Social Immersion Project" submitted by BBA 1st year 2nd semester, students (Mohammed Karishma, Meghana Chenda, Kanney Trisha, Rushab Jain and Sourav Singh) in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION from ANDHRA UNIVERSITY, VISAKHAPATNAM is a bonafide work undertaken by them under the guidance of Ms. Bhavani, Assistant Professor, SIMS, Visakhapatnam

Signature of the Project guide.



Signature of the Head Of The Department



CERTIFICATE

presented to

1. K. Naga sai yaswanthi

2. S. Swaroop

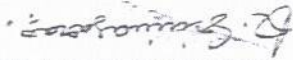
3. K. Nandini

4. K. Sathya sai vaibav

HIDDEN SPROUTS

SPECIAL EDUCATION SCHOOL IN,
VISHAKHAPATNAM, ANDHRA PRADESH.

HIDDEN SPROUTS SPL. SCHOOL



SECRETARY

SIGNATURE

DATE: 29-06-2023



CERTIFICATE

This is to certify that the project report titled SOCIAL IMMERSION PROJECT submitted by BBA 1st year students in partial fulfillment of the requirements for the award of bachelor of business administration of ANDHRA UNIVERSITY, VISAKHAPATNAM is a bonafide work under taken by them under the guidance of Mr. DADI SRIMANTH KUMAR, Assistant Professor-SIMS, Visakhapatnam.

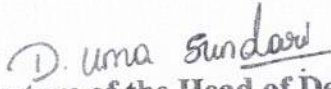
Smt. Uma Sundari
Signature of the Head Of The Department
(Smt. UMA SUNDARI DWIBHASHYAM)

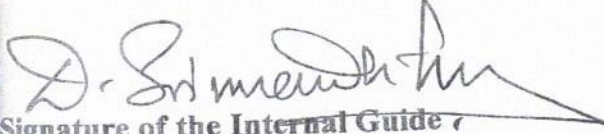
D. Sr. Srinivasulu Reddy
Signature of the internal Guide
(Mr. DADI SRIMANTH KUMAR)

Signature of the External examiner

CERTIFICATE

This is to certify that the project report titled **SOCIAL IMMERSION PROJECT** submitted by BBA 1st year students in partial fulfillment of the requirement for the award of bachelor of business administration of **ANDHRA UNIVERSITY, VISAKHAPATNAM** is a bonafide work under taken by them under the guidance of **Mr.DADI SRIMANTH KUMAR** , Assistant Professor – SIMS , Visakhapatnam.

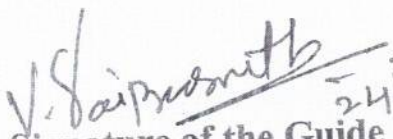

Signature of the Head of Department
(Smt. UMA SUNDARI DWIBHASHYAM)


Signature of the Internal Guide
(Mr. DADI SRIMANTH KUMAR)

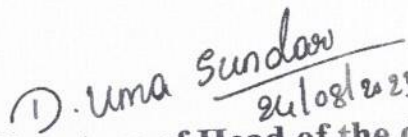
Signature of the External examiner

CERTIFICATE OF PROJECT GUIDE

This is to certify that the Project Report titled "**SOCIAL IMMERSION PROJECT**" submitted by **BBA 1st year** students in partial fulfillment of the requirement for the award of **BACHELOR OF BUSINESS ADMINISTRATION** from **Andhra University, Visakhapatnam** is a bonafide work undertaken by them under the guidance of, **DR. SAI PRASANTH Associate Professor- IIAM, Visakhapatnam.**


Signature of the Guide 24/08/2023

(DR. SAI PRASANTH)


Signature of Head of the department 24/08/2023

Signature of the External guid

**CERTIFICATE OF
PROJECT GUIDE**

This is to certify that the project report entitled "RECRUITMENT AND SELECTION" with reference "WARRIORS FACILITY MANAGEMENT" has been prepared by in partial fulfilment for the award of the degree of Bachelor of Business Administration from Andhra University, Visakhapatnam and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

D. Uma Sundari
Head of The Department:

(Smt. UMA SUNDARI DWIBHASHYAM)

Internal Guide:

Bhavani M
(BHAVANI SRI RAMYA M)

External Examiner

CERTIFICATE

CITIZEN RIGHTS
AWARENESS AND
PROTECTION SOCIETY
REGD VISAKHAPATNAM

Human Rights

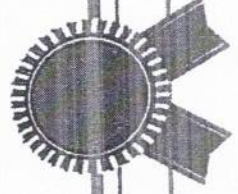
This is to certify the following students p.Lalitha

, B.sravanthi, R.shivaji, k.Harsha vardan from 1st year BBA Srinivasa

Institute of Managment studies, Madhurawada visakhapatnam has visited
HUMAN RIGHTS, Visakhapatnam on the account social immersion project
and awareness of sexual harassment for period of time

20-05-2023 To 20-06-2023

We appreciate and wish them success in there endeavours



SIGNATURE
RIGHTS AWARENESS & PROTE
VISAKHAPATNAM

CERTIFICATE

This is to Certify that the Internship Report entitles "CITIZEN RIGHTS & HUMAN RIGHTS COMMISSION" is a bonafide work done and submitted by POTHINA LALITHA , KARRA HARSHAVARDHAN , BORRA SRAVANTHI , RONGALI SHIVAJI ASI MANIKANTHA REDDY in partial fulfillment of the requirement for the award of the Degree of BACHELOR OF BUSINESS ADMINISTRATION from SRINIVASA INSTITUTE OF MANAGEMNET STUDIES affiliated to ANDHRA UNIVERSITY is a record of bonafide work carried out by him under my guidance.

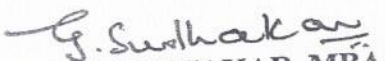
D. Uma Sundari
MRS. UMASUNDARI
HOD



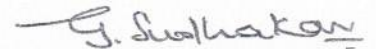
SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)
P.M. Palem, Madhurwada, Visakhapatnam - 530041

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PERFORMANCE APPRAISAL WITH REFERENCE TO APOLLO HOSPITALS", submitted by SUVARNA GORLE, Regd.No.121232602032, Department of Management Studies, SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM, is a record of bonafide work carried out by her under my guidance during the academic year 2021 - 2023.


Mr. G SUDHAKAR, MBA

Head of the Department
Dept. of Management Studies
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.


Mr. G SUDHAKAR

Project Guide
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)
P.M. Palem, Madhurwada, Visakhapatnam - 530041

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON HUMAN RESOURCE POLICY" with reference to "Dr.REDDY'S LABORATORIES" being submitted by U. NAVEEN SATYANARAYANA, Regd.No. 121232602037, Department of Management Studies, **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM**, is a record of bonafide work carried out by him under my guidance during the academic year 2021 - 2023.

G. Sudhakar
Mr. G SUDHAKAR, MBA
Head of the Department
Dept. of Management Studies
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.

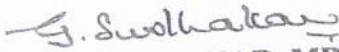
K. Yasoda
Dr. K. YASODA
Project Guide
SIMS,
Madhurawada, Visakhapatnam.



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)
P.M. Palem, Madhurwada, Visakhapatnam - 530041

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON RATIO ANALYSIS WITH REFERENCE TO SIVA SANKAR MOTOR Pvt Ltd**", submitted by **V.BHARATH**, Regd.No.**121232602039**, Department of Management Studies, **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM**, is a record of bonafide work carried out by him/her under my guidance during the academic year 2021- 2023.

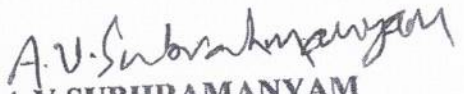

Mr.G.SUDHAKAR, MBA

Head of the Department

Dept. of Management Studies

Srinivasa Institute of Management Studies,

Visakhapatnam.Madhurawada, Visakhapatnam.


A.V.SUBHRAMANYAM

Project Guide

Srinivasa Institute of Management Studies,

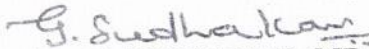
Madhurawada,



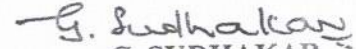
SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)
P.M. Palem, Madhurwada, Visakhapatnam - 530041

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON PERFORMANCE APPRAISAL WITH REFERENCE TO DASPALLA HOTEL, VISAKHAPATNAM**", submitted by YELLAPU DEEPIKA, Regd.No: **121232602028**, Department of Management Studies, **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM**, is a record of bonafide work carried out by him/her under my guidance during the academic year 2021-23.


Mr. G. SUDHAKAR, MBA

Head of the Department
Dept. of Management Studies
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.


G. SUDHAKAR

Project Guide
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.

CERTIFICATE

This is to certify that the project report entitled

“A STUDY ON JOB SATISFACTION”

A Study with reference to

HOTEL GREENPARK, VISAKHAPATNAM

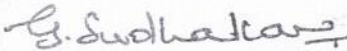
Submitted by, **Vedullavalasa Mounika**, Regd.No.121232602035,

Department of Management Studies,

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM,

is a record of bonafide work carried out by her under my guidance during the academic

year 2021-2023.

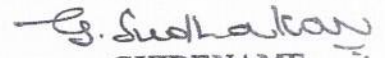

Mr. G. SUDHAKAR, MBA

Head of the Department

Dept. of Management Studies

Srinivasa Institute of Management Studies,

Madhurawada, Visakhapatnam.


GUIDENAME

Mr.G.Sudhakar

Assistant Professor,

SIMS, Madhurawada,

Visakhapatnam.

CIN NUMBER: U55101TG1986PLC006972

Date: 31st Jan, 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. VANAPALLI SAI SRUJANA, Reg.no:121232602027 student of MBA, SRINIVAS INSTITUTE OF MANAGEMENT STUDIES, Visakhapatnam has undergone internship in HR Department and done a project on A Study on RECRUITMENT AND SELECTION at Hotel GreenPark, Visakhapatnam from 01st Jan, 2023 to 31st Jan, 2023.

During the Project period her conduct and performance were excellent.

We wish her all the best in her future endeavors.





Prasad Makala

Deputy Manager HR & Training

CERTIFICATE

This is to certify that the project work entitled **A STUDY ON RECRUITMENT AND SELECTION WITH REFERENCE TO HOTEL GREENPARK, VISAKHAPATNAM** is a bonafide work done by **YASAPALLI SAI SRILAKSA** (Reg. No. 1212220029277) under the guidance for partial fulfillment for the award of the degree of **MASTER OF BUSINESS ADMINISTRATION** from Srimanya Institute of Management Studies as a course of bonafide work carried out by her/him under the guidance during the academic year 2021-2022.


M. C. Subbaram
Head of the Department
Dept. of Management Studies
Srimanya Institute of Management Studies
Vishakhapatnam, Visakhapatnam.

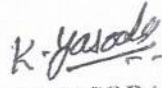

G. S. Srinivas
Vice-Chancellor
Srimanya Institute of Management Studies
Vishakhapatnam, Visakhapatnam.

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON TRAINING AND DEVELOPMENT" with reference " BRANDIX APPAREL INDIA Pvt.Ltd, being submitted by Mr. SREENADHU SUMANTH in partial fulfillment for the award of Degree in Master of Business Administration, SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, Visakhapatnam is a record of bonafide work done by him during the period of 01 th Jan, 2023 to 31st Jan, 2023, under my guidance and supervision.

Mr. G. Sudhakar, MBA

Head of the Department
Dept. of Management Studies
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.


DR.K.YASODA

Project Guide
SIMS, Madhurawada
Visakhapatnam.



Ref. : **MR2023/113**

Date : **30-07-2023**

CERTIFICATE

This is to certify that **MR. SANSKAR AGARWAL** student of BBA 2nd year at **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** has undergone summer intership in this organization from **1st June 2023 to 30th July 2023.**

During the period he has shown keen interest in learning various aspects related to his project work. His performance and conduct during the above period was good. We wish his all success in future endeavors.



KARUNAKAR

MANAGER- HR

(VARUN MOTORS PVT LTD)



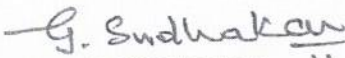
Branches :
♦ Gajuwaka, Visakhapatnam. Ph. : 0891-2589331
♦ Pendurthi, Visakhapatnam. Ph. : 0891-2761444
♦ Peddapadu Road, Srikakulam. Ph. : 08942-220590
♦ Begumpet, Hyderabad. Ph. : 040-27767676
♦ Ring Road, Vijayawada. Ph. : 0866-2544444
♦ Pangra, Nizamabad. Ph. : 08462-236236



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)
P.M. Palem, Madhurwada, Visakhapatnam - 530041

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON VISUAL MERCHANDISING AND ITS IMPACT ON CONSUMER BUYING DECISION WITH REFERENCE TO D Mart", submitted by NAKKA SAIKUMAR Regd.No.121232602033, Department of Management Studies, SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM, is a record of bonafide work carried out by him under my guidance during the academic year 2021- 2023.



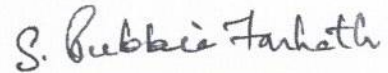
Mr. G SUDHAKAR

Head of the Department

Dept. of Management Studies

Srinivasa Institute of Management Studies,

Madhurawada, Visakhapatnam.



Mrs. RUBBIA FARHATH S

(Project Guide)

Srinivasa Institute of Management Studies,

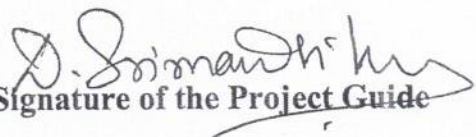
Madhurawada, Visakhapatnam.

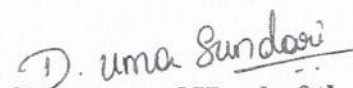
CERTIFICATE

This is to certify that project entitled "A study on purchasing pattern of customers in "MAX", Visakhapatnam" is a bonafide work by **KATTE RAM PRASAD (121132607016)**, under my guidance and supervision for the fulfilment of award degree of Bachelors of Business Administration from Andhra University, is an original done by him and has not been submitted to any university or published anywhere.

Place:

Date:


Signature of the Project Guide


Signature of Head of the Department

Signature of External Examiner

CIN NUMBER: U55101TG1986PLC006972

Date: 31st Jan, 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. VANAPALLI SAI SRUJANA, Reg.no:121232602027 student of MBA, SRINIVAS INSTITUTE OF MANAGEMENT STUDIES, Visakhapatnam has undergone internship in HR Department and done a project on A Study on RECRUITMENT AND SELECTION at Hotel GreenPark, Visakhapatnam from 01st Jan, 2023 to 31st Jan, 2023.

During the Project period her conduct and performance were excellent.

We wish her all the best in her future endeavors.



Prasad Makala

Deputy Manager HR & Training

CIN NUMBER: U55101TG1986PLC006972

Date: 31st Jan, 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. VANAPALLI SAI SRUJANA, Reg.no:121232602027 student of MBA, SRINIVAS INSTITUTE OF MANAGEMENT STUDIES, Visakhapatnam has undergone internship in HR Department and done a project on A Study on RECRUITMENT AND SELECTION at Hotel GreenPark, Visakhapatnam from 01st Jan, 2023 to 31st Jan, 2023.

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Prasad Makala

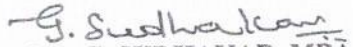
Deputy Manager HR & Training



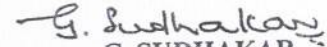
SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)
P.M. Palem, Madhurwada, Visakhapatnam - 530041

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON PERFORMANCE APPRAISAL WITH REFERENCE TO DASPALLA HOTEL, VISAKHAPATNAM**", submitted by YELLAPU DEEPIKA, Regd.No: **121232602028**, Department of Management Studies, **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM**, is a record of bonafide work carried out by him/her under my guidance during the academic year 2021-23.


Mr. G. SUDHAKAR, MBA

Head of the Department
Dept. of Management Studies
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.


G. SUDHAKAR

Project Guide
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.




SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

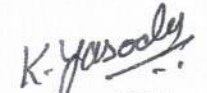
P.M. Palem, Madhurwada, Visakhapatnam - 530041

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PERFORMANCE APPRAISAL WITH REFERENCE TO NOVOTEL HOTELS PVT.LTD", submitted by G.HARUN TEJA, Regd.No.121232602005, Department of Management Studies, SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM, is a record of bonafide work carried out by him under my guidance during the academic year 2021- 2023.


MR.G.SUDHAKAR, MBA

Head of the Department
Dept. of Management Studies
Srinivasa Institute of Management Studies,
Madhurawada, Visakhapatnam.


DR.K.YASODA
PROJECT GUIDE

CERTIFICATE OF PROJECT GUIDE

This is to certify that the Project Report titled "SOCIAL IMMERSION PROJECT" submitted by Darshan Bohra, Dananna Shyam Prasad, K.Lavanya Jaya Ram, M.Jey Raj Ganesh in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION from ANDHRA UNIVERSITY , Visakhapatnam is a bonafide work undertaken by them under the guidance of Mrs.Alekhyia -IIAM, Visakhapatnam

D. Uma Sundara

Signature of the HOD

(Smt.Uma Sundari Dwibhashyam)

K. Alekhyia

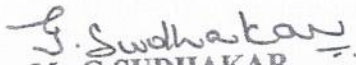
Signature of the Project Guide

(Mrs Alekhyia)

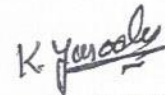
Signature of the External Examiner

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON EMPLOYEE AND JOB SATISFACTION**" A Study with reference to **HOTLE DASPALLA, VISAKHAPATAM** Submitted by **MADHABAKTULA SAI SIVANANDA LAHARI**, Regd.no. 121232602013 Department of Management Studies, **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, VISAKHAPATNAM**, Is a record of bonafide work carried out by her under my guidance during the academic year 2021 - 2023.


Mr.G.SUDHAKAR

Head of the Department
Dept. of Management Studies
Srinivasa Institute of Management Studies,
Madhurawada ,Visakhapatnam.



GUIDE NAME
DR.K.YASODA
Assistant Professor.
SIMS, Madhurawada,
Visakhapatnam.

Date: 15-02-2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. GUNTUBOYANA HARUN TEJA**, Reg.no:121232602005 student of **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, Visakhapatnam**. Completed his project work on "**PERFORMANCE APPRASIAL**" with reference to **NOVOTEL HOTELS, Visakhapatnam** for a period from **02-01-2023 to 14-02-2023** as a part of curriculum requirement.

During the period he has shown keen interest in learning various aspects related to his project work. His performance and conduct the above period good. We wish his all success in future endeavors.

For Novotel Visakhapatnam Varun Beach

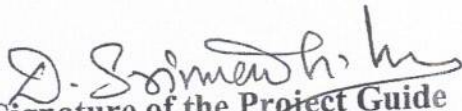


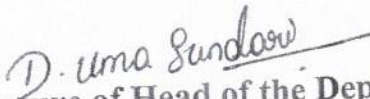
CERTIFICATE

This to certify that **KATTE RAJESH**, student of BBA in the department of management studies of **ANDHRA UNIVERSITY** during the academic year 2021-23 has undergone the project work on "**A STUDY ON MARKETING MIX**" with reference to "**OLIVE TVS, VISAKHAPATNAM**" under my guidance and supervision for the fulfilment of award degree of Bachelors of Business Administration from Andhra University, is an original done by him and has not been submitted to any university or published anywhere.

Place:

Date:


Signature of the Project Guide


Signature of Head of the Department

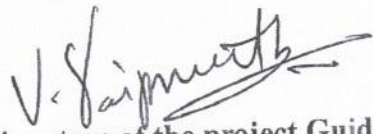
Signature of External Examiner

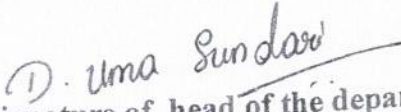
CERTIFICATE FROM COLLEGE

This is to certify that the report entitled "TRAINING AND DEVELOPMENT" with reference to "V.S ENGINEERING" has been prepared by EARLE KARTHIK in partial fulfilment for the award of the degree of Bachelor of Business Administration from Andhra University, Visakhapatnam and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree / diploma.

Place: Visakhapatnam

Date:


Signature of the project Guide


Signature of head of the department

Signature of the External Examiner