



### Details of Collaborative Activities

A.Y.2021-22

S.No	Name of Collaborative Agency with contact details	Date of Establishment	Duration	Area of Collaboration	List of Activities Conducted
1.	Grease Bolts Contact No.: 9666570385	11.06.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme
2.	Crosera Contact No.: 9030208255	07.09.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme
3	DUF6 Contact No. 04048562592	01.09.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme

4.	Global e-SMART TECHNOLOGIES  Contact No.: 9966642226	06.09.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme
5	SINNOVATIONS Contact No.:040-48590077	07.09.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme
6	EDIGI Skills  Contact No. 9441316435	01.10.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme
7	Dogicraft  Contact No.: 040-48590077	07.10.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and	Faculty Development Programme

				International Conferences	
8	Kevinpage Contact No. 040-35652763	10.09.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange , National and International Conferences	Faculty Development Programme
9	MITS institute of Professional Studies Contact No. 06856-233016	01.11.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange , National and International Conferences	Faculty Development Programme
10	Rajamahendri Institute of Engineering and Technology Contact No.: 9121214413	01.11.2021	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme
11	Anu Digital Contact No.: 9985548055	20.12.2021	1 Year	FDPs, Workshops, Seminars, Research and	Faculty Development Programme

				Incubation Cell, Exchange, National and International Conferences	
12	HIROTOIND TECHNOLOGIES	01.03.2022	1 Year	FDPs, Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme
13	EXCELR Contact No.	07.03.2022	1 Year	FDPs Workshops, Seminars, Research and Incubation Cell, Exchange, National and International Conferences	Faculty Development Programme



*M. Jagan Mohan*  
Principal

Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041

## Memorandum of Understanding

between

**Srinivasa Institute of Management Studies (SIMS)**

and

**Grease Bolts**

This Memorandum of Understanding (MOU) is entered into on this 11/06/2021 day of 11/06/2022, by and between **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** and **GREASE BOLTS**. **Dr. B Upendra** (Principal) of **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** and **Deepthi Agarwal** (Managing Director) **GREASE BOLTS** agree that cooperation in research collaborations and student and faculty exchanges would be mutually beneficial. The areas of cooperation may include, subject to mutual consent, any desirable and feasible activity that would further the goals of each institution. Such interaction may include cooperation in a variety of joint academic and educational activities such as:

- Joint research projects and publications, including work by undergraduate, graduate, and post-doctoral students at the partner institutions;
- Dual degree programs;
- Faculty and student exchanges based on reciprocity;
- Reciprocal placement of students in paid internships and co-ops, when possible;
- Joint conferences and workshops;
- Team taught courses, including online courses; and

Visits by faculty, professional staff, and students.

The parties anticipate that a number of these initiatives will occur during the period of this MOU. However, neither party is obligated to agree to any minimum number of activities, nor is this MOU intended to preclude either party from entering into similar agreements with other institutions.

The following initiatives provide good starting places and can be implemented as soon as administrative details are agreed upon between the two institutions:

- Summer joint electives;
- Summer undergraduate experiences;
- Faculty and student exchanges and opportunities for paid internships;
- Dual degree programs;
- Cooperation in academic and research programs to include, but not limited to, sustainability and biomedical sciences and engineering (see appendix 1),

This MOU shall be identified as the parent document of any program agreement executed between the parties. Further agreements concerning any program shall provide details concerning the specific commitments made by each party and shall not become effective until they have been reduced to writing, executed by the duly authorized representatives of the parties.

#### Cooperation in Education and Research

In order to facilitate student exchanges between **Grease Bolts** and **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**, the following section provides general procedural information under which the exchange of students between the two institutions will take place. Specific procedures, requirements and duties of the parties in connection with student exchanges shall be set forth in a separate written program agreement to be executed by the parties.

Cooperation and exchanges may take place with undergraduate, graduate, or post-doctoral students. Each exchange may be for the duration of one academic year, one academic semester, or one intensive course, normally three or four weeks in length, scheduled either between academic terms or during the summer.

Whenever possible, courses will be team taught by one faculty member from **Grease Bolts** and one faculty member from **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**. Courses may be taught at **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**, at, or concurrently at both campuses through online capabilities.

Students may engage in paid co-op or paid internship opportunities through placements by the host institution, providing they meet the legal criteria of the host country.

[Note: International students studying in the United States must comply with U.S. immigration regulations. Typically, U.S. Immigration law requires that an international student maintain full-time status, prohibits them from taking more than one on-line course per semester, and imposes restrictions on off-campus employment. More flexibility is granted to graduate students visiting the U.S. for the purpose of research towards the completion of a thesis/dissertation in their home countries. International students studying in the United States will be required to purchase health insurance to meet certain standards such as medical evacuation and repatriation of remains.]

If two faculty members from each institution are engaged in collaborative research projects, doctoral students at one institution may visit and work in the lab of the faculty member at the other institution and incorporate the work done as part of their dissertation research. When connected to funded research projects, the host institution will endeavor to provide a stipend for the visiting doctoral student.

#### Responsibilities of home institution for academic semester or academic year exchanges:

##### The home institution will:

- Register its own students for the duration of the exchange.
- Submit to the host institution the names and academic credentials of students who would like to participate in an exchange.
- Provide the host institution with names of courses that are essential to their own students' curricular plan.
- Ask the student to advise the host institution of any circumstances that may affect his or her year abroad (e.g., medical condition, disability status).
- Advise its students about academic and cultural expectations at the host institution.



### Responsibilities of the host institution for academic semester or academic year exchanges:

#### The host institution will:

- Be responsible for admission decisions of students recommended by the home institution.
- Provide an orientation program for incoming students.
- Endeavor to ensure that students are admitted to courses regarded as essential to their academic programs at their home institutions.
- Assign an academic advisor to all incoming students.
- Assist the incoming student in securing housing.
- Inform the incoming student of health insurance requirements.
- Provide the home institution with a final transcript of the student's academic performance.

#### Short intensive courses:

Short intensive courses, offered during the summer or between semesters, will be taught by a faculty member from either [SRINIVASA INSTITUTE OF MANAGEMENT STUDIES \(SIMS\)](#). Students will pay a flat fee to their home institutions for the course and that fee will include:

- Airfare to and from the host country;
- Transportation within the host country;
- Accommodation in the host country;
- Any additional fees charged by the host institution.

The total cost of each course will differ according to the location of the host country and the nature of the course being taught.

#### Students will bear the cost of:

- Their own health insurance and any medical bills or non-mandatory fees;
- Food, living expenses, and any other costs relating to the exchange;
- Books and necessary academic supplies necessary for the course.

The number of credit hours each student will earn will depend on the nature and length of the course and by the department/faculty offering the course.



The primary contacts for this MOU are for **Grease Bolts** and Provost for **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**. As previously noted, the parties shall enter into specific written agreements whenever appropriate to clarify and define the nature, extent, and terms of operation for the proposed collaborations, including intellectual property ownership and funding issues. Any agreement entered into by these two institutions will require the approval of appropriate officers from each institution. All agreements and activities covered under this MOU or entered into by the parties must comply with all applicable laws and regulations, including all U.S. and India export control laws and regulations.

For agreed upon activities, both institutions will make available their facilities and staffs. This MOU will take effect on and will be valid for one (1) year from the date noted in the first line of this document unless terminated by one of the parties. Either party may withdraw from this MOU provided written notification of the withdrawal is given to the other party at least three (3) months prior to the desired withdrawal date. This MOU may be renewed for another period of one (1) year upon mutual written consent of the parties before the expiration date. Each institution will have copies of this agreement.

#### Office Address

**Deepthi Agarwal**(Managing Director)

Flat No: 602, 5<sup>th</sup> Floor,Bachupall,  
Miyapur, Bollaram Road, Hyderabad.  
Telangana 500072

Email: info@greasebolts.

Website: <https://greasebolts.in/>

#### College Address

**Dr. B Uendra** (Principal)

Opp International stadium,  
P m palem Madhurawada,  
Visakhapatnam 530041,  
Andhra Pradesh.

Email:sims\_ssvpcms@yahoo.co.in

Website:<https://simsvizag.com/>

The following authorized individuals have signed the present MOU on behalf of their respective institutions:



Deepthi Agarwal (Managing Director)

GREASE BOLTS



**Dr. B Uendra** (Principal)

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**

Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041



## Appendix 1 (Sample)

The Collaboration will initially focus on developing partnerships in the areas of **Sustainability**

### Rationale

There are strong similarities between **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** and **GREASE BOLTS**, particularly from a planning/ facilities/ sustainability standpoint. Both Institutions:

- have suburban settings;
- are currently undertaking the largest capital development programs in their histories;
- have similar enrollment numbers;
- have a commitment to maintaining a sustainable campus environment.

### Potential Activities

- Student exchange/visits/scholarship between **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** and **GREASE BOLTS**.



## Memorandum of Understanding

Between

CROSERA

And

### Srinivasa Institute of Management Studies (SIMS)

This agreement is made this on 7th day of September 2021 between SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) and Crosera, a public institution of higher education which is a body politic and corporate located at P m palem Madhurawada, Visakhapatnam 530041, Andhra Pradesh

Dr.B Upendra (Principal) SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) , Sejal.B (Director) CROSERA (hereinafter (SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) ) and [CROSERA] located at [Mumbai Hwy, Mothilal Nagar, Sanjeevaya Nagar,SR.Nagar Hyderabad, Telangana 500038]. In the spirit of friendship and with mutual interest in cooperation, SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) and CROSERA enter into this Memorandum of Understanding (MoU) to promote joint educational and cultural collaboration and agree as follows:

#### ARTICLE 1: SCOPE OF COLLABORATION

1.1 Areas of collaboration may be proposed by either institution and may include, but are not limited to:

☎ 9030208255

✉ Info@crosera.Com

📍 Mumbai Hwy, Mothilal Nagar,  
Sanjeevaya Nagar,SR.Nagar  
Hyderabad, Telangana 500038



✉ [Info@crosera.Com](mailto:Info@crosera.Com)

📍 *Mumbai Hwy, Mothilal Nag  
Sanjeevaya Nagar, SR.Naga  
Hyderabad, Telangana 5000*

☎ *9030208255*

[SELECT THOSE PERTINENT TO YOUR PARTNERSHIP. POSSIBILITIES INCLUDE, BUT ARE NOT LIMITED TO, THOSE LISTED BELOW]

- Joint and articulated degree programs;
- Joint teaching, research, or cultural activity;
- Mobility of faculty, scholars, and students between institutions;
- Staff professional development;
- Sharing or creation of educational materials and resources.

1.2 Any specific activity developed under this MOU shall be detailed in a subsequent agreement, signed by each institution's authorized signatory, which will describe the scope of the proposed activity, intended outcomes, budget, and responsible departments or individuals.

1.3 All activities shall be subject to the availability of funds and the approval of each institution's authorized representatives.

## ARTICLE 2: DURATION AND EVALUATION

2.1 This MOU shall be in effect for a period of [1] year from the last date of signature. Either party may request termination of this agreement, in writing, ninety (90) days prior to the proposed termination date. Any activities in progress at the time of termination shall be permitted to conclude as planned unless otherwise agreed in writing.

2.2 A joint evaluation of the MOU will be initiated by the designated representatives six (6) months prior to the expiration date. Following the evaluation, the MOU may be renewed and resigned for an additional One (1) year period.



✉ [Info@crosera.Com](mailto:Info@crosera.Com)

📍 *Mumbai Hwy, Mothilal Nagar,  
Sanjeevaya Nagar, SR.Nagar,  
Hyderabad, Telangana 500030*

☎ *9030208255*

2.3 Amendments to this MOU may be requested, in writing, by either party and approved by the authorized signatories.

### ARTICLE 3: NON-DISCRIMINATION

The parties agree not to discriminate on the basis of religion, race, creed, national or ethnic origin, sex, age, handicap, political affiliation, sexual orientation, disability or status as a veteran.

### ARTICLE 4: COMPLIANCE WITH LAW

The parties specifically intend to comply with all applicable laws, rules and regulations as they may be amended from time to time. If any part of this Agreement is determined to violate federal, state, or local laws, rules, or regulations, the parties agree to negotiate in good faith revisions to any such provisions. If the parties fail to agree within a reasonable time to revisions required to bring the entire Agreement into compliance, either party may terminate this Agreement upon thirty (30) days prior written notice to the other party.

### ARTICLE 5: FORCE MAJEURE

In the event students are unable to complete the Program due to causes beyond the control of **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**, including, but not limited to: acts of God; war; acts of the government; fires; floods; epidemics; quarantine restrictions; strikes, labour disputes or work stoppages; transportation contingency; and freight embargoes; other catastrophes or any similar occurrences beyond **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** reasonable control, **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** will assist the affected students in finding an alternate site to complete the Program.



#### ARTICLE 6: FERPA

✉ [Info@crosera.Com](mailto:Info@crosera.Com)

📍 *Mumbai Hwy, Mothilal Nag  
Sanjeevaya Nagar, SR.Nagar  
Hyderabad, Telangana 5000*

☎ *9030208255*

The parties acknowledge that information (if any) received from **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** regarding students may be protected by the Family Educational Rights and Privacy Act ("FERPA"), and agrees to use such information only for the purpose for which it was disclosed and not to make it available to any third party without first obtaining the student's written consent. For the purposes of this Agreement, Home Institution shall be deemed to be a "university official."

#### ARTICLE 7: USE OF NAME

None of the parties shall use the name, logo, likeness, trademarks, image or other intellectual property of either of the other parties for any advertising, marketing, endorsement or any other purposes without the specific prior written consent of an authorized representative of the other party as to each such use. Home Institution may refer to the affiliation with **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** in public information materials regarding the relevant Program. **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** reserves the right to review and request modification of Home Institution's reference to **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** as necessary. Home Institution may refer to the affiliation with **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** in its brochures and other public information materials having to do with the Program.

#### ARTICLE 8: INDEPENDENT CONTRACTORS

Each party is separate and independent and this Agreement shall not be deemed to create a relationship of agency, employment, or partnership between or among them. Each party understands and agrees that this Agreement establishes an independent contractor relationship and that the agents or employees of each respective party are not employees or agents of any other party.





✉ [Info@crosera.Com](mailto:Info@crosera.Com)

📍 *Mumbai Hwy, Mothilal Nagar,  
Sanjeevaya Nagar, SR.Nagar  
Hyderabad, Telangana 500038*

☎ *9030208255*

#### ARTICLE 9: SEVERABILITY

The provisions of this Agreement are severable, and if any provision of this Agreement is found to be invalid, void or unenforceable, the remaining provisions will remain in full force and effect.

#### ARTICLE 10: WAIVER

The waiver of any breach of any term of this Agreement does not waive any subsequent breach of that or another term of this Agreement.

#### ARTICLE 11: ASSIGNMENT

No party may assign this Agreement or any rights or obligations under this Agreement to any person or entity without the prior written consent of the other parties. Any assignment in violation of this provision is null and void.

#### ARTICLE 12: ENTIRE AGREEMENT

This Agreement constitutes the entire agreement and understanding between the parties as to the subject matter hereof and supersedes all prior discussions, agreements and undertakings of every kind and nature between them, whether written or oral, with respect to such subject matter. This Agreement may subsequently be modified only by a written document executed by both parties.

#### ARTICLE 13: NOTICES

Any consent, waiver, notice, demand, request or other instrument required or permitted to be given under this Agreement or any related agreements shall be in writing and shall be delivered by hand or sent prepaid telex, cable or facsimile transmission, or sent, postage prepaid, by registered, certified or express mail or reputable overnight courier service and shall be deemed given when so delivered by hand, telexed, cabled or transmitted, or if mailed, five (5) days after the notice is delivered to the courier service, addressed to the addresses set forth herein, or to such other address as may later be specified in writing by either party.

The Parties agree to the terms and conditions set forth above as demonstrated by their signatures as follows:



For [Crosera]

Sejal.B

Director

Address: Mumbai Hwy, Mothilal Nagar,

Sanjeevaya Nagar,SR.Nagar

Hyderabad, Telangana 500038

Email: Info@crosera.Com

Website: <https://crosera.net/>

For SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)

Opp International cricket stadium

P m palem Madhurawada

Visakhapatnam 530041

Andhra Pradesh

Name Dr. B Upendra (Principal)

Email: sims\_ssvpcms@yahoo.co.in

<https://simsvizag.com/>

**Principal**  
**Srinivasa Institute of Management Studies**  
**P.M. Palem, Madhurawada,**  
**Visakhapatnam - 530041**



## ***MEMORANDUM OF UNDERSTANDING***

***This Memorandum of Understanding [MOU] is made***

***BETWEEN***

***Srinivasa Institute of Management Studies (SIMS)***  
***And***

***DUF 6 TECHNOLOGIES***



040-48562592t



Info@duf6.com



Address: 6-3-102/1, Somajiguda,  
Punjabgutta, Hyderabad,  
Telangana 500082

**Srinivasa Institute of Management Studies (SIMS) and Between Duf 6 Technologies.** Hereinafter Individually Referred to as "Party" And Collectively Referred to as "Parties"

### **Terms and Conditions:**

**Duration:** This MOU shall be valid for 01 year from 01/09/2021 and thereafter it may be renewed on mutually agreed terms.

**Purpose:** This MOU is for the collaboration between the parties for mutual Benefit.

### **Where**

**Srinivasa Institute of Management Studies (SIMS)** will provide First introductory session will be initiated by giving brief information about the various career prospects available for the students in Management & Computer Science just to create the urge among the student to go overseas for higher education. Along with financial assistance options which are available for the students.

*Expert talks/ informative seminars/ counseling sessions/ guest lecturers to the Faculty members and students about:*

*Education opportunities Management & Computer Science in different countries Process for applying to universities/ colleges Management & Computer Science Information about requisite standardized tests*

*GRE/ IELTS/ TOEFL workshops for the students and faculty members.*

*Informative/ counseling sessions by delegates of foreign universities subject to their availability in their country.*

*Informative/ counseling sessions/ workshops by executives/delegates of Institutions such as British Council Division subject to their approval and availability in Their country Interactive sessions with students and faculty members regarding students' life Management & Computer Science by our alumni subject to their approval and availability in Their country*

*Literature such as posters, banners, pamphlets, leaflets, etc. for conveying relevant information*

*These activities would be conducted either through separate sessions for respective departments or through combined/ common sessions for all departments depending on the strength/ attendance of the participants and as mutually decided upon.*

**And**

***Duf 6 Technologies shall provide***

*Permissions and cooperation in such areas as may be mutually agreed between the parties, more particularly described in this agreement.*

*Seminar hall(s)/ counseling room(s)/ classroom(s) for conducting of the activities.*

*Facilities for conduct of the seminars/ sessions/ workshops viz. projector, computer systems, mic, tables, chairs.*

*Notice board(s)/ suitable space for display of literature such as posters, banners, etc.*

### ***Mutual Obligations:***

*Both the parties shall appoint one person as one point of contact for the smooth execution of MOU.*

*This collaboration shall not be exclusive to both the parties and shall not disallow each party from having similar collaboration with others. Except as stated in this MOU, there shall be no obligation on any party to compensate the other in any manner or to make any claim.*

*Each party shall respect the other's Intellectual Property.*

*Nothing contained in this MOU shall be constructed as resulting in the creation of a relationship of both **The Dr.B Upendra Principal of Srinivasa Institute of Management Studies (SIMS)** and **Mr. Krish Management of Duf 6 Technologies**.*



*Duf 6 Technologies and Srinivasa Institute of Management Studies (SIMS) are not authorized to make any representation, contract or commitment on behalf of the Srinivasa Institute of Management Studies (SIMS) /Duf 6 Technologies without the prior written consent of the other party.*

## **Warranties:**

*Each party shall ensure that the other party is not to put to any liability for any act of respective party under this MOU.*

*Each party represents that they have full power and authority to enter this MOU in general.*

## **Commercials:**

*[i] Duf 6 Technologies and Srinivasa Institute of Management Studies (SIMS) will design programs on mutual understanding and decide upon fees, if any, to be charged to the students.*

## **General:**

*Both the parties may receive information proprietary to other party [The "Confidential Information" in the course of performance of their obligations under this MOU. Confidential information is not to meant to include any information which is Publicly available Is rightfully received by the parties from the third parties without accompanying secrecy obligations*

*Is already in the party's possession and was lawfully received from sources other than the parties*

*d] Is independently developed by the parties.*

*The two bodies understand and acknowledge that the confidential information is valuable and confidential and agrees that it will all the times be kept in trust, to be disclosed to only such persons as have a "need to know" the same for effective implementation of this MOU and that it will only be used by the parties for the benefit of the others.*



*Both the parties understand and agrees that all written or all tangible area and documentation developed and procured by the other party in performing its obligations under this MOU, whether in printed or in electronic for, belongs to the other party.*

*Both the parties shall not use the name and brand of the other party in any advertisement or make any public announcement without the prior written approval of the other. Each party shall be at the liberty to terminate this MOU with a written notice period of one month to the other party without any compensation.*

*Any and all the disputes or differences between **Duf 6 Technologies** and **Srinivasa Institute of Management Studies (SIMS)** arising out of or in the connection with this MOU or its performance shall, so far as it is possible, be settled by negotiations between the parties amicably through consultation and understanding.*

### ***Indemnification:***

*Both the parties shall indemnify and hold each other harmless from and against any claim, loss, liability, or expenses, including, but not limited to damages, patent and trademark infringement, costs.*

*In witness thereof, both the parties put their hard seal on the day, month and year herein mentioned.*

*IN WITNESS WHERE OFF, to show their assent, the duly authorized representative of the parties here to have signed the Agreement and set their seals as below.*

*Signed for and on behalf of  
for Duf 6 Technologies  
6-3-102/1, Somajiguda, Punjagutta,  
Hyderabad, Telangana 500082.  
Email: [info@duf6.com](mailto:info@duf6.com)  
Website: <https://duf6.com/>*

*Signed for and on behalf of  
for Srinivasa Institute of Management Studies (SIMS)  
Address: Opp International cricket stadium  
P m palem Madhurawada  
Visakhapatnam 530041  
Andhra Pradesh  
Email: [sims\\_ssvpcms@yahoo.co.in](mailto:sims_ssvpcms@yahoo.co.in)  
<https://simsvizag.com/>*

**AGREED:**

**Srinivasa Institute of  
Management Studies  
(SIMS)**

**For DUF 6 TECHNOLOGIES**



**Authorized Signatory**

Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041



**Authorized Signatory**





**GLOBAL**  
e-SMART TECHNOLOGIES

**MEMORANDUM OF UNDERSTANDING(MoU)**

**BETWEEN**

**Srinivasa Institute of Management Studies (SIMS)**

**And**

**GLOBAL E-TECHNOLOGIES**

**FOR**

**ENTREPRENEURIAL SKILL DEVELOPMENT, OUTCOME  
BASED TRAININGS, PLACEMENT AND RELATED SERVICES**

**SREEMAAN RAMA TOWERS, 4th FLOOR, FLAT 411  
Kamala Nagar, Dilsukhnagar, Hyderabad, Telangana 500060.**

**Email: [gest.hyd@gmail.com](mailto:gest.hyd@gmail.com)  
Phone +91 9966642226**



**GLOBAL**  
e-SMART TECHNOLOGIES

This Memorandum of Understanding (the “MOU”) is entered into **Srinivasa Institute of Management Studies (SIMS)** (06/09/2021),, by and between **GLOBAL E- TECHNOLOGIES**, with an address of Opp International cricket stadium, P.M. Palem Madhurawada, Visakhapatnam Dist., Andhra Pradesh-530041. **Dr.B. Upendra (Principal)** and Plot No. 66- B- 1, I.D.A. Jeedimetla, Hyderabad, (**Hanumanth Rao. G (Director)**), also individually referred to as “Party”, and collectively “the Parties.”

WHEREAS, the Parties desire to enter into an agreement on 06/09/2021 till 05/09/2022; and WHEREAS, the Parties desire to memorialize certain terms and conditions of their anticipated endeavour;

NOW THEREFORE, in consideration of the mutual promises and covenants contained herein, the Parties agree as follows:

1. **Purpose and Scope.** The Parties intend for this MOU to provide the foundation and structure for any and all possibly anticipated binding agreement related to

First Party and Second Party accept that coordinated effort and co-activity between themselves will advance more successful utilization of every one of their assets and give every one of them improved open doors. The Parties plan to collaborate and zero in their endeavours on participation inside area of Skill Based Training, Education and Research. The two parties, being lawful elements in themselves want to sign this MoU for propelling their shared advantages.

2. This MOU should not establish or create any type of formal agreement or obligation. Instead, it is an agreement between the Parties to work together in such a manner to encourage an atmosphere of collaboration and alliance in the support of an effective and efficient partnership to establish and maintain objectives and commitments with regards to all matters related to Trainings, Placements and Internships.

**SREEMAAN RAMA TOWERS, 4th FLOOR, FLAT 411**  
**Kamala Nagar, Dilsukhnagar, Hyderabad, Telangana 500060'**

**Email: gest.hyd@gmail.com**  
**Phone +91 9966642226**



# GLOBAL

e-SMART TECHNOLOGIES

1. The Parties shall mutually contribute and take part in any and all phases of the planning and development of teaching/training systems, keeping in mind the needs of the industry, the Second party to the fullest extent possible.
2. This MOU is not intended to create any rights, benefits, and/or trust responsibilities by or between the Parties.

**Term.** This Agreement shall commence upon the Effective Date, as stated above, and will continue until **one (1)** year.

1. **Termination.** This Agreement may be terminated at any time by either Party upon 30 days written notice to the other Party.

2. **Representations and Warranties.** Both Parties represent that they are fully authorized to enter into this Agreement. The performance and obligations of either Party will not violate or infringe upon the rights of any third-party or violate any other agreement between the Parties, individually, and any other person, organization, or business or any law or governmental regulation.

3. **Indemnity.** The Parties each agree to indemnify and hold harmless the other Party, its respective affiliates, officers, agents, employees, and permitted successors and assigns against any and all claims, losses, damages, liabilities, penalties, punitive damages, expenses, reasonable legal fees and costs of any kind or amount whatsoever, which result from the negligence of or breach of this Agreement by the indemnifying party, its respective successors and assigns that occurs in connection with this Agreement. This section remains in full force and effect even after termination of the Agreement by its natural termination or the early termination by either party.

4. **Limitation of Liability.** UNDER NO CIRCUMSTANCES SHALL EITHER PARTY BE LIABLE TO THE OTHER PARTY OR ANY THIRD PARTY FOR ANY DAMAGES RESULTING FROM ANY PART OF THIS AGREEMENT SUCH AS, BUT NOT LIMITED TO, LOSS OF REVENUE OR ANTICIPATED PROFIT OR LOST BUSINESS, COSTS OF DELAY OR FAILURE OF DELIVERY, WHICH ARE NOT RELATED TO OR THE DIRECT RESULT OF A PARTY'S NEGLIGENCE OR BREACH.

5. **Severability.** In the event any provision of this Agreement is deemed invalid or unenforceable, in whole or in part, that part shall be severed from the remainder of the Agreement and all other provisions should continue in full force and effect as valid and enforceable.

**SREEMAAN RAMA TOWERS, 4th FLOOR, FLAT 411  
Kamala Nagar, Dilsukhnagar, Hyderabad, Telangana 500060'**

**Email: gest.hyd@gmail.com  
Phone +91 9966642226**



**GLOBAL**  
e-SMART TECHNOLOGIES

6. Waiver. The failure by either Party to exercise any right, power, or privilege under the terms of this Agreement will not be construed as a waiver of any subsequent or future exercise of that right, power, or privilege or the exercise of any other right, power, or privilege.
7. Legal Fees. In the event of a dispute resulting in legal action, the successful party will be entitled to its legal fees, including, but not limited to its attorneys' fees.
8. Legal and Binding Agreement. This Agreement is legal and binding between the Parties as stated above. This Agreement may be entered into and is legal and binding both in the United States and throughout Europe. The Parties each represent that they have the authority to enter into this Agreement.
9. Governing Law and Jurisdiction. The Parties agree that this Agreement shall be governed by the State and/or Country in which both Parties do business. In the event that the Parties do business in different States and/or Countries, this Agreement shall be governed by the law.
10. Entire Agreement. The Parties acknowledge and agree that this Agreement represents the entire agreement between the Parties. In the event that the Parties desire to change, add, or otherwise modify any terms, they shall do so in writing to be signed by both parties.

**SREEMAAN RAMA TOWERS, 4th FLOOR, FLAT 411  
Kamala Nagar, Dilsukhnagar, Hyderabad, Telangana 500060.**

**Email: [gest.hyd@gmail.com](mailto:gest.hyd@gmail.com)  
Phone +91 9966642226**



# GLOBAL

e-SMART TECHNOLOGIES

The Parties agree to the terms and conditions set forth above as demonstrated by their signatures as follows:

For SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)

**Authorized Signatory**

Name: **Dr. B. Upendra (Principal)** Principal  
Srinivasa Institute of Management Studies

Address: Opp International Cricket Stadium - 530041  
P M Palem, Madhurawada,

Visakhapatnam 530041

Andhra Pradesh

Email: [sims\\_ssvpcms@yahoo.co.in](mailto:sims_ssvpcms@yahoo.co.in)

<https://simsvizag.com/>

For GLOBAL E- TECHNOLOGIES

**Authorized Signatory**



Name: **Hanumanth Rao. G (Director)**

Address: Plot No. 66- B- 1, I.D.A. Jeedimetla, Hyderabad

Email: [gest.hyd@gmail.com](mailto:gest.hyd@gmail.com)

**SREEMAAN RAMA TOWERS, 4th FLOOR, FLAT 411  
Kamala Nagar, Dilsukhnagar, Hyderabad, Telangana 500060'**

Email: [gest.hyd@gmail.com](mailto:gest.hyd@gmail.com)  
Phone +91 9966642226

**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**

**&**

**SMART. INNOVATIONS PVT.LTD**

**FOR**

**SKILL DEVELOPMENT, CERTIFIED COURSES,  
OUTCOME BASED TRAININGS, PLACEMENT AND  
RELATED SERVICES**

**# 16-77, 1 st floor, Opp SBI Bank, Sai baba Temple La  
Dilsukhnagar, Hyderabad-5000**

**Email: smart.hyd4@gmail.com**

**Tel: 040-48590077, +91 87905200**

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MoU') is entered into on this the 07/09/2021 by and between **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** and between **SMART INNOVATIONS**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**, Opp International cricket stadium, P m palem Madhurawada, Visakhapatnam 530041, Andhra Pradesh. Represented herein by it **Dr.B Upendra**, Principal (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors in-office, administrators and staff).

AND

**SMART INNOVATIONS**, #206, 2nd Floor, Sreeman Rama Towers, Chaitanyapuri, Hyderabad-500060. and represented herein by its Director **Mr. K . Praveen Kumar**, (herein after referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors in-office, administrators and staff).

(**First Party** and **Second Party** are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

# 16-77, 1 st floor, Opp SBI Bank, Sai baba Temple Lane  
Dilsukhnagar, Hyderabad-500060

Email: smart.hyd4@gmail.com

Tel: 040-48590077, +91 879052004

**WHEREAS:**

- A. First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources and provide each of them with enhanced opportunities.
- B. The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- C. Both Parties, being legal entities in themselves desire to sign this MoU for advancing their mutual interests.
- D. Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MoU, THE PARTIES HERE TO AGREE AS FOLLOWS:**

**I. CO- OPERATION**

- 1.1 Both Parties are united by common interests and objectives and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the institution and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.

**# 16-77, 1 st floor, Opp SBI Bank, Sai baba Temple La  
Dilsukhnagar, Hyderabad-5000**

**Email: smart.hyd4@gmail.co**

**Tel: 040-48590077, +91 87905200**



- 1.3 The general terms of co-operation shall be governed by this MoU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MoU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MoU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## II. SCOPE OF THE MoU

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** First & Second Party will share valuable inputs to the in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Skill Development Trainings:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs

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- 2.4 / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.
- 2.5 **Value Added Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready. Both Parties have agreed to carry out the joint research activities in the fields of AI, ML, Embedded Systems, IoT, VLSI, Electric Vehicle, Renewable Energy, Software Domains and any technology domains that the Second Party has expertise through.
- 2.6 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the above fields
- 2.7 **Guest Lectures & Faculty Development Programs:** Second Party to extend the necessary support to deliver guest lectures and coordinate Faculty Development Programs to the Staffs and student community, who have / will enroll with the First Party on the technology trends and in house requirements.
- 2.8 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students into internships / jobs.
- 2.9 **Internship:** Second Party will engage and train the students as per the industrial demands in terms on Internship Programs
- 2.10 **Projects and Research Work:** Second Party will provide the necessary support to the student's community to complete their projects and the research works.

**# 16-77, 1 st floor, Opp SBI Bank, Sai baba Temple Lane  
Dilsukhnagar, Hyderabad-50006**

**Email: smart.hyd4@gmail.com**

**Tel: 040-48590077, +91 87905200**

### **III. INTELLECTUAL PROPERTY**

3.1 Nothing contained in this MoU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### **IV. VALIDITY**

4.1 This Agreement will be valid for a period of 1(ONE) years until it is expressly terminated by either Party on mutually agreed terms, during which period, either parties, as the case may be, will take effective steps for implementation of this MoU. Any act on the part of either parties after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MoU

4.2 Both Parties may terminate this MoU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations. Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdictions.

**AGREED:**

**For SRINIVASA INSTITUTE OF  
MANAGEMENT STUDIES (SIMS)**

**For SMART INNOVATIONS**



Authorized Signatory  
**Principal**  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041




Authorized Signatory

<b>SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)</b>	<b>SMART INNOVATIONS</b>
<b>Dr.B Upendra (Principal)</b>	<b>Mr. K. Praveen Kumar (Managing Director)</b>
Address: Opp International cricket stadium P m palem Madhurawada Visakhapatnam 530041 Andhra Pradesh	#16-77, 1ST FLOOR ,OPP SBI BANK ,SAI BABA TEMPLE LANE , DILSUKHNAGAR , HYDERABAD-500060
sims_ssvpcms@yahoo.co.in	info@smart.com
<a href="https://simsvizag.com/">https://simsvizag.com/</a>	smart.hyd4@gmail.com

**This Memorandum of Understanding (The “MOU”) Is Entered into SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) (10/09/21), By and Between Kevinpage (09/09/2022), With an Address of P.M. Palem, Madhurawada Visakhapatnam 530041, Andhra Pradesh, Dr. B. Upendra (Principal) And 10-3-1/10, Hitech City, Hyderabad, Telangana, INDIA,500028, Mauryan. N (Director), Also Individually Referred to as “Party”, And Collectively “The Parties.”**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) ,**

**THE FIRST PARTY represented herein by its Dr. B. Upendra, Principal (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors — in-office, administrators and assigns).**

**AND**

**KEVINPAGE, THE SECOND PARTY, and represented herein by its Mauryan. N, Director (hereinafter referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors — in-office, administrators and assigns).**

**(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as**

**WHERE AS, the Parties desire to enter into an agreement on 26/09/2021 and**

**WHERE AS, the Parties desire to memorialize certain terms and conditions of their anticipated endeavor;**



10-3-1/10, Hitech City,  
Hyderabad, Telangana, INDIA, 500028



[www.kevinpage.org](http://www.kevinpage.org)



[Info@kevinpage.org](mailto:Info@kevinpage.org)



040-35652763

**NOW THEREFORE, in consideration of the mutual promises and covenants contained herein, the Parties agree as follows:**

1. **Intent and Coverage.** First Party and Second Party acknowledge that concerted effort and cooperation between themselves will advance more successful utilization of all of their assets and give all of them improved opportunities, and the Parties intend for this MOU to serve as the foundation and structure for any and all such anticipated binding agreement. The parties want to work together and concentrate their efforts in the field of skill-based training, education, and research. Both parties are legitimate entities, and they've decided to sign this MOU in order to further their mutual interests.
2. No agreement or obligation, formal or informal, shall be construed to have been established or created by this MOU. Instead, it is an understanding between the Parties to foster an environment conducive to cooperation and alliance in the service of a productive and efficient relationship, with the goal of establishing and upholding commitments and goals relating to Trainings, Placements, and Internships. Objectives. The Parties agrees as follows:
  1. For the success of the MOU's stated goals, the Parties agree to work together in an atmosphere of mutual respect and cooperation.
  2. To the greatest degree practicable, both parties will collaborate on and contribute to the design of training and education systems with an eye on satisfying industry standards and the requirements of the Second Party.
  3. The Parties to this MOU do not intend to establish any trust rights, benefits, or trust obligations for themselves or any other party as a result of this MOU.
  4. This Agreement will begin on the Effective Date and will end one (1) year afterwards.
1. **Termination.** Any Party may cancel this Agreement at any time with 30 days' written notice to the other Party.
2. If any term of this Agreement is held to be invalid or unenforceable, in whole or in part, that provision shall be considered to be severed from the rest of this Agreement, and the other sections shall remain in full force and effect as valid and enforceable.



10-3-1/10, Hitech City,  
Hyderabad, Telangana, INDIA, 500028



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[www.kevinpage.org](http://www.kevinpage.org)



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3. Total and Complete Agreement. The Parties agree that this Agreement constitutes the whole understanding between them. Amendments, supplements, and other modifications must be agreed upon in writing and signed by both parties.

By their respective signatures below, the Parties signify their agreement with the terms and conditions outlined above:

For **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**



Authorized Signatory

Name: **Dr. B Upendra** (Principal)  
Address: Opp International cricket stadium,  
Srinivasa Institute of Management Studies  
P M Palem, Madhurawada, Madhurawada,  
Visakhapatnam 530041  
Andhra Pradesh  
Email: [sims\\_ssvpcms@yahoo.co.in](mailto:sims_ssvpcms@yahoo.co.in)  
<https://simsvizag.com/>



For **KEVINPAGE**



Authorized Signatory

Name: **Mauryan. N** (Director)

Address: 10-3-1/10, Hitech City, Hyderabad, Telangana, INDIA, 500028

Email: [info@kevinpage.org](mailto:info@kevinpage.org)

Website: <https://kevinpage.org/>



10-3-1/10, Hitech City,  
Hyderabad, Telangana, INDIA, 500028



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[www.kevinpage.org](http://www.kevinpage.org)



040-35652763

## *MEMORANDUM OF UNDERSTANDING (MOU)*

*between*

**Srinivasa Institute of Management Studies (SIMS)**

*and*

**EDIGI SKILLS**

---

This is an agreement between “**Srinivasa Institute of Management Studies (SIMS)**”, hereinafter called (**Dr.B Upendra**) Principal and “**EDIGI SKILLS**”, hereinafter called (Krishna.ch)Managing Director.

### **I. EFFECTIVE DATE AND SIGNATURE**

This MOU shall be effective upon the signature of Parties A and B authorized officials. It shall be in force from 1/10/2021.

### **II. PURPOSE & SCOPE**

The purpose of this MOU is to clearly identify the roles and responsibilities of each party as they relate to Enhance entrepreneurial mindsets among the students of Entrepreneurship Development certificate course under **Srinivasa Institute of Management Studies (SIMS)**.

1. Organize various workshops on Entrepreneurship Development
2. Conduct practical trainings on Entrepreneurship Development
3. Generate self-employment opportunities
4. Assist the students in establishing various start-ups
5. Arrange the placement of trained students

### **III. College Profile And Responsibilities**

**Srinivasa Institute of Management Studies (SIMS)** was established in the Academic year 2021-2022 with the sole objective of catering to the needs of quality technical education in an area, though remotely situated, bristles with potential for development. A self-financed college sprawling over 12 acres of land of scenic landscape has been laid out to create a unique learning environment. The college is located Opp International cricket stadium P m palem Madhurawada , Visakhapatnam 530041, Andhra Pradesh.



+91-9441316435



[www.edigiskills.org](http://www.edigiskills.org)  
[info@edigiskills.org](mailto:info@edigiskills.org)



Hyderabad, Telangana



#### **IV. EDIGI RESPONSIBILITIES UNDER THIS MOU**

[EDIGI SKILLS] shall undertake the following activities:

- I. The Second Party will give valuable inputs to the First Party in teaching/ training methodology so that the students fit into the industrial scenario meaningfully.
- II. The interaction between Industry and College Centre will give an insight into the latest developments /requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs/ Workshops/ Industrial Sites for the hands-on training of the learners enrolled with the First Party.
- III. The Second Party will train the students of the First Party on the emerging technologies in order to bridge the gap in skill and make them ready for industry.
- IV. The Second Party will extend the necessary support to deliver guest lecturers to the students of the First Party on the technology trends and in house requirements.
- V. The Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs.

#### **V. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:**

- I. This Memorandum of Understanding shall become effective upon signing by both Parties and shall remain in effect for a duration of ONE (1) years. It may be extended for another duration with mutual agreement.
- II. The MoU may be terminated by either Party by giving three months' notice and settling all outstanding dues, if any, within that period.

Parties A and B indicate agreement with this MOU by their signatures.

### Signatures and dates

For Srinivasa Institute of Management Studies (SIMS)



**Dr. B Upendra**, Principal



Opp International cricket stadium Principal  
P m palem Madhurawada Srinivasa Institute of Management Studies  
Visakhapatnam 530041 P.M. Palem, Madhurawada,  
Andhra Pradesh Visakhapatnam - 530041  
Email: sims\_ssvpcms@yahoo.co.in  
<https://simsvizag.com/>

For EDIGI SKILLS



Krishna.ch. , Managing Director

Address: Plot No. 66- B- 1, I.D.A. Jeedimetla, Hyderabad

Website: [www.Edigiskills.com](http://www.Edigiskills.com)



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding Is Executed On, 7/10/2021.

### **Between**

The Mou Under Pharma Department of **Srinivasa Institute of Management Studies (SIMS)** , College Run by **Dr.B Upendra** (Principal) (Hereinafter Referred to as "**Srinivasa Institute of Management Studies (SIMS)** ", Which Expression Shall, Unless Repugnant to The Context or Meaning Thereof, Include Its Successors, Legal Representatives and Permitted Assignees) On First Part

### **And**


**Dogicraft**, A Company Duly Organized and Existing Under the Laws of India Having Its Registered Office at **Mayfair Garden, 502, Road No. 12, Shangrilla plaza, Boston House, Thumkunta (Post), Shamirpet Road, Via-Hakimpet, Hyd-500078** .The Company Was Run by **Prakya.T** (Hr. Manager) (Hereafter Referred to as "**Dogicraft**", Which Expression Shall Unless Repugnant to The Context or Meaning Thereof, Include Its Successors, Legal Representative and Permitted Assignees) On Second Part

And whereas, "**Srinivasa Institute of Management Studies (SIMS)** " Is Among the Noteworthy Academic Institutes Offering Ug Program in Civil Engineering, And Ug and Pg Programs in Mechanical Engineering, Electronics and Telecommunication Engineering and Computer Engineering.

And Whereas, **Dogicraft**, Is A Registered Company, Engaged in Engineering (Enginnering Company) And Where Both "**Srinivasa Institute of Management Studies (SIMS)** " And **Dogicraft** Are Desirous of Associating With Each Other To Expertise Students of **Srinivasa Institute of Management Studies (SIMS)** " Of

 040-48590077  
Mobile Phone

 Info@dogicraft.Com  
Email Address

 Mayfair Garden, 502, Road No. 12, Shangrilla plaza,  
Banjara Hills, Hyderabad, Telangana 500034



**Engineering On Dogicraft Will Also Help in Conducting Expert Lectures/ Seminars/ Workshops/ Internship/ Industrial Visits/ Consultancy (KeepAppropriate) As an Addition to **Srinivasa Institute of Management Studies (SIMS) Curriculum** in Co-Ordination with Engineering of Engineering Faculties & Hod.**


Now Therefore, In Consideration of The Premises and The Actual Covenants Herein Contained, It Is Agreed by Both **Srinivasa Institute of Management Studies (SIMS) and Dogicraft** as Under.

**1.0 Definitions And Interpretation**

- 1.1 “Mou” Shall Mean This Memorandum of Understanding Executed Between **Srinivasa Institute of Management Studies (SIMS) and Dogicraft** On 07/07/2019.**
- 1.2 “Party” Or “Parties” Shall Mean **Srinivasa Institute of Management Studies (SIMS) and Dogicraft** Individually and Collectively as The Context May Require;**
- 1.3 The Headings/Subheadings/Titles Sub-Titles Are Only for The Sake of Convenience and Shall Not Be Interpreted to Restrict or Otherwise Affect the Meaning or Import of The Clauses, Which Shall Be Interpreted Solely in Light of The Contents Thereof.**
- 1.4 Use Of Words in The Singular Includes the Plural And Vice Versa And the Masculine Gender Includes the Feminine Where Applicable.**

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 Info@dogicraft.Com  
Email Address

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Banjara Hills, Hyderabad, Telangana 500034



1.5 Where A Word or Phrase Is Defined, Other Parts of Speech and Grammatical Forms of That Word or Phrase Shall Have the Corresponding Meanings. Any Reference To ,Writing' Includes Printing, Typing, Lithography and Other Means of Reproducing Words in Visible Form.

2.0 **Focus Area**

(You Can Keep, Define, Add and Delete the Appropriate Issue of Mou)E.G.

2.1. **Student Internship**

2.2. **Expert Lectures**

2.3. **Industrial Visits**

2.4. **Engineering Consultancy**


2.5. Cost To All Such Activities, Trainings, Industrial Lectures & Site Visits to Be Borne By **Dogicraft**

3.0 **Responsibility Structure**

3.1 **Srinivasa Institute of Management Studies (SIMS) Shall Provide the Infrastructure of Systems, Lcd Projector Etc. For The Expert Lectures. Also, The Labs and Other research equipment Available in the lab.**

 040-48590077  
Mobile Phone

 Info@dogicraft.Com  
Email Address

 Mayfair Garden, 502, Road No. 12, Shangrilla plaza,  
Banjara Hills, Hyderabad, Telangana 500034



3.2 **Dogicraft** Shall Be Responsible for Arrangements & Co- Ordination for Supply of Industry Expertise, Design Training Program, Process of Necessary Appointments with Industries for Industry Internship Program, Expert Lectures as Well as Visits in Co-Ordination with Staff & Hod Civil Department of Srinivasa Institute of Management Studies (SIMS) .

3.3 **Srinivasa Institute of Management Studies (SIMS)** Shall Create Awareness Amongst Its Students for Promotion of The Activity Especially Internship Program.

#### 4.0 **Certification**

4.1. Upon Completion of The Internship, **Dogicraft & Srinivasa Institute of Management Studies (SIMS)** Will Jointly Conduct Technical Assessment for Students. The Students Qualifying the Technical Assessment Shall Be Certified with Completion Certificate.

#### 5.0 **Relationship**

This Mou Relates Solely to The Intention of The Parties, Wherein **Srinivasa Institute of Management Studies (SIMS)** and **Dogicraft** Jointly Work Together and Shall Not Extend to Any Other Activity or Create a Partnership Between the Parties Hereto and Under Any Law of Any Country. The Parties Agree That It Is Not Their Intention to Share Any Loss or Profit Between Them in Their Respective Fields, Except to The Extent Expressly Provided Herein.



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Email Address



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Banjara Hills, Hyderabad, Telangana 500034




## 6.0 Authority To Bind

No Party Shall Act on Behalf of The Other Party to Contractually Bind the Other Party Under the Terms of This MOU Having First Obtained the Other Party's Written Agreement.


## 7.0 Confidential And Proprietary Information

7.1 "Confidential Information" Shall Mean All Information, Including The Material And Licenses Or Other Information If Any So Given To **Srinivasa Institute of Management Studies (SIMS)** , Written Or Verbal, Identified As Confidential Or Of A Nature That A Reasonable Person Would Understand As Being Considered Confidential By **Dogicraft** And Disclosed By **Dogicraft** To **Srinivasa Institute of Management Studies (SIMS)** Or Its Faculty Which Is Related To **Dogicraft** Information Such As Course Material, Training Data, Guidance Notes, Procedures, Methodology, Etc.

7.2 **Srinivasa Institute of Management Studies (SIMS)** Shall Hold in Trust and Confidence for **Dogicraft** All Confidential Information Provided by **Dogicraft** and **Srinivasa Institute of Management Studies (SIMS)** Shall Not Disclose to Any Person or Use Such Information for Any Purpose Other Than Defined in This MOU. **Srinivasa Institute of Management Studies (SIMS)** Shall Not Make Any Copies of The Confidential Information Other Than Are Required for The Work Involved and With Prior and Mutual Consent from **Dogicraft** and Shall Return/Destroy All Such Information at The Termination of The Contract. By Disclosing This Information to **Isl Engineering College, Dogicraft** Does Not Grant

 040-48590077  
Mobile Phone

 Info@dogicraft.Com  
Email Address

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Banjara Hills, Hyderabad, Telangana 500034



Any Expressed, Implied or Other License or Right to **Srinivasa Institute of Management Studies (SIMS)** to Propagate the Information. **Dogicraft** Hereby Grants to **Srinivasa Institute of Management Studies (SIMS)** s an Academic, Non-Exclusive, Non-Transferable Right and License Solely for The Purposeof Providing Practical Training to The **Srinivasa Institute of Management Studies (SIMS) Students**.

- 7.3 **Srinivasa Institute of Management Studies (SIMS) Shall Not Disclose Dogicraft Confidential Information Without First Obtaining Written Consent from Dogicraft.**
- 7.4 **Srinivasa Institute of Management Studies (SIMS) Shall Disclose Dogicraft Confidential Information Only to **Srinivasa Institute of Management Studies (SIMS) Employees** Having a Legitimate Reason To Know The Same And Shall Inform Each Employee Receiving The Confidential Information Of The Confidential Nature Of The Same And **Srinivasa Institute of Management Studies (SIMS) Obligations** Hereunder.**
- 7.5 **Srinivasa Institute of Management Studies (SIMS) Shall Secure Documents, Items of Work in Progress and Work Products That Embody Confidential Information in Locked Files or Areas Providing Restricted Access to Prevent Its Unauthorized Disclosure. **Srinivasa Institute of Management Studies (SIMS) Shall Maintain Adequate Procedures to Prevent Loss of Any Confidential Information or Confidential Documents Provided to It by Dogicraft. In The Event of Any Loss, **Srinivasa Institute of Management Studies (SIMS) Shall Notify Dogicraft Immediately.******



040-48590077  
Mobile Phone



Info@dogicraft.Com  
Email Address



Mayfair Garden, 502, Road No. 12, Shangrilla plaza,  
Banjara Hills, Hyderabad, Telangana 500034





## 8.0 Termination

One Year from The Date of Signing Of MOU, Unless Renewed on A Mutually Agreed Terms and Condition for A Further Period. During The Initial Term or Any Renewal Term, Either Party May Terminate This MOU, After Mutually Agreed Days, With Prior Written Notice to The Other Party.

## 9.0 Assignment

This MOU Shall Not Be Assigned or Otherwise Transferred by Any Party, In Whole or In Part, Without the Express Written Consent of The Other Party.

## 10.0 Consequential Damages

Other Than Explicitly Mentioned in This MOU, Either Party Shall Not Under Any Circumstances or At Any Time Be Liable To The Other Under OrIn Connection With The MOU For Any Special Or Any Direct Or Indirect Loss Or Damage Or For Any Consequential Loss Or Damage, Whether Direct Or Indirect, Including But Without Limiting The Generality Of The Foregoing, Loss Of Profits, Loss Of Production, Or Loss Of Opportunities.

## 11.0 Severability

If Any Provision of This MOU Or the Application Thereof to Any Person, Entity or Circumstance Shall Be Invalid or Unenforceable to Any Extent, The Remainder of This MOU Shall Not Be Affected Thereby and The Application of Such Provision Shall Be Enforced to The Greatest Extent Permitted by Law.



040-48590077  
Mobile Phone



Info@dogicraft.Com  
Email Address



Mayfair Garden, 502, Road No. 12, Shangrilla plaza,  
Banjara Hills, Hyderabad, Telangana 500034



## 12.0 Arbitration

- 12.1 All Disputes, Differences or Claims Arising Out of Or in Relation with This MOU Not Limited but Inclusive of As Regards to Rights, Liabilities, Damages, Claims, Breach or Interpretation of This MOU Between the Parties Shall Be Referred To Arbitration.
- 12.2 Any Party Shall Give a Written Notice to Other Party of Existing Such Dispute, Difference or Claim. On Receipt of Such Notice Within 15 Days, The Head of Institution of **Srinivasa Institute of Management Studies (SIMS)** and Partner, **Dogicraft** or Any Other Persons So Nominated by The Respective Parties, Shall Meet Together and Try to Resolve Such Dispute, Difference or Claim Amicably. If Such Amicable Solution Is Not Arrived Within One Month, Then the Matter Shall Be Referred to Arbitration.
- 12.3 The Place of Arbitration Shall Be Pune. The Arbitration Proceedings Shall Be Conducted in English as Per the Rules of The Arbitration and Conciliation Act 1996 By Three (3) Arbitrators Appointed in Accordance with The Said Rules. The Arbitration Decision Shall Be Final and Binding.

## 13.0 Governing Law

The Agreement Shall Be Governed by Law of The Land.



040-48590077  
Mobile Phone



Info@dogicraft.Com  
Email Address



Mayfair Garden, 502, Road No. 12, Shangrilla plaza,  
Banjara Hills, Hyderabad, Telangana 500034



## 14.0 Notices

14.1 Any Notice and Other Communications Provided for In the Agreement Shall Be in Writing in English and Shall Be First Transmitted by Facsimile Transmission And/Or by Internationally Recognized Courier Service, In the Manner as Elected by The Party Giving Such Notice

In The Case of Notices to **Dogicraft**.

**Reg.Office Address:**

**Office Address:**

Dogicraft  
Mayfair Garden, 502, Road No. 12,  
Shangrilla plaza, Banjara Hills,  
Hyderabad, Telangana 500034.  
Email: [Info@dogicraft.Com](mailto:Info@dogicraft.Com)  
Website: <https://dogicraft.com/>

**College Address**

Srinivasa Institute of  
Management Studies (SIMS)  
Address: Opp International cricket stadium  
P m palem Madhurawada  
Visakhapatnam 530041  
Andhra Pradesh  
Email: [sims\\_ssvpcms@yahoo.co.in](mailto:sims_ssvpcms@yahoo.co.in)  
<https://simsvizag.com/>



040-48590077  
Mobile Phone



[Info@dogicraft.Com](mailto:Info@dogicraft.Com)  
Email Address



Mayfair Garden, 502, Road No. 12, Shangrilla plaza,  
Banjara Hills, Hyderabad, Telangana 500034



**14.2** Either Party May, From Time to Time, Change Its Address or Representative for Receipt of Notices or Other Communications Provided for In This Agreement by Giving to The Other Not Less Than 15 Days Prior Written Notice.

### **15.0 Entire Understanding**

This MOU Expresses the Whole Agreement Reached Between the Parties. Consequently, This Agreement Supersedes Any Previous Letter or Document of Whatsoever Nature Exchanged Between the Parties with Respect to This Agreement.

### **16.0 Waiver**

The Waivers by One Party Hereto of Any Default Hereunder or Of Any Covenant, Agreement or Condition Contained Herein Shall Not Be Construed to Constitute a Waiver of Any Other Default or Breach Hereof Whether Similar or Otherwise.

### **17.0 Amendment**

No Amendment to This MOU Shall Be Valid and Binding to The Parties Unless It's Made in Writing and Signed by Authorized Representative of All Parties to This Agreement.

In Witness Whereof the Parties Have Caused This Agreement to Be Executed by Their Duly Authorized Representatives on This 10<sup>th</sup> Day of February 2016.



040-48590077  
Mobile Phone



Info@dogicraft.Com  
Email Address



Mayfair Garden, 502, Road No. 12, Shangrilla plaza,  
Banjara Hills, Hyderabad, Telangana 500034



For Srinivasa Institute of Management Studies (SIMS) For Dogicraft

**Dr.B Upendra**  
(Principal)

**Prakya.T**  
(Hr. Manager)

A handwritten signature in green ink, appearing to be 'B Upendra'.

Authorized Signature

Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041



Authorized Signature



040-48590077  
Mobile Phone



Info@dogicraft.Com  
Email Address



Mayfair Garden, 502, Road No. 12, Shangrilla plaza,  
Banjara Hills, Hyderabad, Telangana 500034



# MITS INSTITUTE OF PROFESSIONAL STUDIES

Affiliated to Berhampur University and Approved by DHE, Govt of ODISHA  
(Under the Management of Basantdevi Charitable Trust, Regd.)



## MOU

This Memorandum of Understanding (MOU) is made on this 01<sup>st</sup> November 2021 between:



**MITS INSTITUTE PROFESSIONAL STUDIES (MIPS) Sriram Vihar, Rayagada - 765017,**  
Odisha, India. Represented by its Dean Dr. Santanu Mohanty here in after referred to as MIPS.

AND



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, P.M.Palem, Madhurawada**  
Visakhapatnam, Andhra Pradesh, India, represented by its Principal **Dr.B.Upendra Rao**, here in  
after referred to as SIMS

Both MITS and SIMS are collectively referred to as the Parties and individually as a Party.

WHEREAS, MITS is an institution offering various undergraduate programs in engineering disciplines with state-of-the-art infrastructure and facilities;

WHEREAS, SIMS is an institution offering various undergraduate and postgraduate programs in management disciplines with state-of-the-art infrastructure and facilities;

WHEREAS, both the Parties are committed to enhancing the quality of engineering education and research through collaboration and cooperation;

---

Sriram Vihar, Bhujabala, Kolnara, Rayagada - 765017, Odisha (INDIA)  
Ph: 06856-233016, 233316, 211411, Fax: 233098  
Web: [www.mips.edu.in](http://www.mips.edu.in), Email: [principal@mips.edu.in](mailto:principal@mips.edu.in)



# MITS INSTITUTE OF PROFESSIONAL STUDIES

Affiliated to Berhampur University and Approved by DHE, Govt of ODISHA  
(Under the Management of Basantdevi Charitable Trust, Regd.)



NOW THEREFORE, the Parties agree as follows:

## 1. Objectives

The objectives of this MOU are:

- To conduct joint FDPs, workshops, seminars, both national and International Conferences on topics of mutual interest and relevance.
- To share the resources, expertise and best practices of both the institutions.
- To facilitate the participation of faculty members and students of both the institutions in the FDPs, workshops and seminars, both National and International Conferences conducted by either institution.
- To explore the possibilities of joint research projects, consultancy services and publications.

## 2. Scope

The scope of this MOU covers the following areas:

- **FDPs:** The Parties will jointly organize FDPs on emerging topics and technologies in engineering disciplines. The FDPs will be designed to enhance the knowledge, skills and competencies of the faculty members of both the institutions. The FDPs will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the FDPs will be decided mutually by the Parties.
- **Workshops:** The Parties will jointly organize workshops on practical aspects and applications of engineering concepts and tools. The workshops will be aimed at providing hands-on experience and exposure to the faculty members and students of both the institutions. The workshops will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the workshops will be decided mutually by the Parties.
- **Seminars:** The parties will jointly organize seminars on current issues and trends in engineering domains. The seminars will be intended to provide a platform for sharing ideas, insights and experiences among the faculty members and students of both the institutions. The seminars will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the seminars will be decided mutually by the Parties.
- **Research and Incubation Cell:** The parties will explore the possibilities of undertaking joint research projects, consultancy services and publications in the areas of mutual interest and relevance. The parties will identify the research topics, objectives, methodology, funding,

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Sriram Vihar, Bhujabala, Kolnara, Rayagada - 765017, Odisha (INDIA)

Ph: 06856-233016, 233316, 211411, Fax: 233098

Web: [www.mips.edu.in](http://www.mips.edu.in), Email: [principal@mips.edu.in](mailto:principal@mips.edu.in)

Affiliated to Berhampur University and Approved by DHE, Govt of ODISHA  
(Under the Management of Basantdevi Charitable Trust, Regd.)

timeline, deliverables and other aspects of the research projects. The parties will also seek to publish the research outcomes in reputed journals and conferences. The parties will share the intellectual property rights, benefits and responsibilities arising from the research activities as per the agreed terms and conditions.

- **Exchange:** The parties will facilitate the exchange of faculty members and students for participating in the FDPs, workshops and seminars conducted by either party. The parties will also encourage the exchange of faculty members and students for pursuing research projects, consultancy services and publications. The parties will provide the necessary support and assistance to the visiting faculty members and students in terms of accommodation, transportation, access to facilities and resources, etc. The parties will also recognize the credits earned by the visiting faculty members and students as per the norms and regulations of their respective institutions.
- **National and International Conferences:** The parties will jointly organize National and International Conferences on current issues and trends in engineering domains. The background and context of the conference, such as the theme, objectives, expected outcomes, target audience. The roles and responsibilities of each party involved in the conference, such as the organizers, sponsors, speakers, participants. The terms and conditions of the collaboration, such as the duration, budget, resources, communication, reporting, evaluation. The signatures and dates of the authorized representatives of each party.

### 3. Coordination:

The parties will appoint a coordinator from each institution to oversee the implementation of this MOU. The coordinators will be responsible for:

- Communicating with each other on a regular basis to plan, execute and monitor the activities under this MOU.
- Liaising with the respective authorities, departments, faculty members and students of their institutions to facilitate the smooth functioning of the activities under this MOU.
- Resolving any issues or disputes that may arise during the course of this MOU.
- Preparing and submitting periodic reports on the progress and outcomes of the activities under this MOU.

The names and contact details of the coordinators are as follows:





# MITS INSTITUTE OF PROFESSIONAL STUDIES

Affiliated to Berhampur University and Approved by DHE, Govt of ODISHA  
(Under the Management of Basantdevi Charitable Trust, Regd.)

**MITS:**

MITS Institute of Professional Studies,  
Sriram Vihar  
Rayagada - 765017  
Odisha, India  
Email Id : principal@mips.edu.in  
Contact No : 06856-233016/ 7008605701

**SIMS:**

Srinivasa Institute of Management Studies  
P.M.Palem,  
Madhurawada-530041  
Email Id:sims\_ssvpcms@yahoo.co.in  
Contact No:0891-2781366, 9701006001

#### 4. Duration

This MOU will come into effect from the date of signing by both the parties and will remain valid for a period of ONE year from November 2021 to November 2022. The parties may extend or renew this MOU by mutual consent in writing before the expiry of this MOU.

#### 5. Termination

Either party may terminate this MOU by giving an advance written notice of three months to the other party. The termination of this MOU will not affect the ongoing activities under this MOU, unless otherwise agreed by both the parties.

#### 6. Amendment

This MOU may be amended by mutual consent of both the parties in writing. Any amendment to this MOU will be signed by both the parties and will form part of this MOU.

#### 7. Arbitration

In case of any dispute or difference arising out of or in connection with this MOU, the parties will try to resolve it amicably through consultation and negotiation. If the dispute or difference remains unresolved after 30 days of consultation and negotiation, then it will be referred to arbitration by a sole arbitrator appointed by mutual consent of both the parties. The arbitration will be conducted in accordance with the Arbitration and Conciliation Act, 1996 or any statutory modification or re-enactment thereof. The venue of arbitration will be Vijayawada, Andhra Pradesh. The language of arbitration will be English. The award of the arbitrator will be final and binding on both the parties.

#### 8. Miscellaneous

- This MOU is not intended to create any legal or contractual obligations or liabilities on either party.
- This MOU is not intended to confer any rights or benefits on any third party.
- This MOU is subject to the laws of India and the jurisdiction of the courts at Vijayawada, Andhra Pradesh.

Sriram Vihar, Bhujabala, Kolnara, Rayagada - 765017, Odisha (INDIA)

Ph: 06856-233016, 233316, 211411, Fax: 233098

Web: www.mips.edu.in, Email: principal@mips.edu.in





# MITS INSTITUTE OF PROFESSIONAL STUDIES



Affiliated to Berhampur University and Approved by DHE, Govt of ODISHA  
(Under the Management of Basantdevi Charitable Trust, Regd.)

- This MOU is executed in two originals, one for each party.

IN WITNESS WHEREOF, both the Parties have signed this MOU on the date and place mentioned below:

<p>For MIPS</p> <p><i>Santanu Mohanty</i> Dean signature and name</p> <p>Prof. Santanu Mohanty</p> <p>Date: 01-11-2021</p> <p>College Seal:</p> 	<p>For SIMS</p> <p>Principal signature and name:</p> <p>Dr. B Upendra <i>B. Upendra</i> Principal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041</p> <p>Date: 01-11-2021</p> <p>College Seal:</p> 
---	---

Dean  
MITS Institute of Professional Studies  
Sriram Vihar  
Rayagada - 765017 Odisha, India

Principal  
Address: Srinivasa Institute of Management Studies  
P.M.Palem, Madhurawada-530041  
Visakhapatnam, Andhra Pradesh



# RAJAMAHENDRI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada, Accredited by NAAC)

BHOOPALAPATNAM, RAJAMAHENDRAVARAM, E.G.Dist., AP, 533107.

eMail: office@rietrjy.co.in Website: www.rietrjy.co.in Ph: +91 91212 14413

## MOU

This Memorandum of Understanding (MOU) is made on this 01<sup>st</sup> November 2021 between:



### RAJAMAHENDRI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Bhoopalapatnam, Pidimgoyyi, Rajamahendravaram, Andhra Pradesh 533107 represented by its Principal **Dr.M.Murali Krishna**, Head of the Institution, here in after referred to as RIET;

AND



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, P.M.Palem, Madhurawada Visakhapatnam, Andhra Pradesh, India, represented by its Principal **Dr.B.Upendra Rao**, here in after referred to as SIMS.

Both RIET and SIMS are collectively referred to as the Parties and individually as a Party.

WHEREAS, RIET is an institution offering various undergraduate programs in engineering disciplines with state-of-the-art infrastructure and facilities;

WHEREAS, SIMS is an institution offering various undergraduate and postgraduate programs in engineering disciplines with state-of-the-art infrastructure and facilities;

WHEREAS, both the Parties are committed to enhancing the quality of engineering education and research through collaboration and cooperation;

NOW THEREFORE, the Parties agree as follows:

## 1. Objectives

The objectives of this MOU are:

- To conduct joint FDPs, workshops, seminars, both national and International Conferences on topics of mutual interest and relevance.
- To share the resources, expertise and best practices of both the institutions.
- To facilitate the participation of faculty members and students of both the institutions in the FDPs, workshops and seminars, both National and International Conferences conducted by either institution.
- To explore the possibilities of joint research projects, consultancy services and publications.

## 2. Scope

The scope of this MOU covers the following areas:

- FDPs: The Parties will jointly organize FDPs on emerging topics and technologies in engineering disciplines. The FDPs will be designed to enhance the knowledge, skills and competencies of the faculty members of both the institutions. The FDPs will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the FDPs will be decided mutually by the Parties.
- Workshops: The Parties will jointly organize workshops on practical aspects and applications of engineering concepts and tools. The workshops will be aimed at providing hands-on experience and exposure to the faculty members and students of both the institutions. The workshops will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the workshops will be decided mutually by the Parties.
- Seminars: The parties will jointly organize seminars on current issues and trends in engineering domains. The seminars will be intended to provide a platform for sharing ideas, insights and experiences among the faculty members and students of both the institutions. The seminars will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the seminars will be decided mutually by the Parties.
- Research and Incubation Cell: The parties will explore the possibilities of undertaking joint research projects, consultancy services and publications in the areas of mutual interest and relevance. The parties will identify the research topics, objectives, methodology, funding, timeline, deliverables and other aspects of the research projects. The parties will also seek to publish the research outcomes in reputed journals and conferences. The parties will share the

intellectual property rights, benefits and responsibilities arising from the research activities as per the agreed terms and conditions.

- Exchange: The parties will facilitate the exchange of faculty members and students for participating in the FDPs, workshops and seminars conducted by either party. The parties will also encourage the exchange of faculty members and students for pursuing research projects, consultancy services and publications. The parties will provide the necessary support and assistance to the visiting faculty members and students in terms of accommodation, transportation, access to facilities and resources, etc. The parties will also recognize the credits earned by the visiting faculty members and students as per the norms and regulations of their respective institutions.
- National and International Conferences: The parties will jointly organize National and International Conferences on current issues and trends in engineering domains. The background and context of the conference, such as the theme, objectives, expected outcomes, target audience. The roles and responsibilities of each party involved in the conference, such as the organizers, sponsors, speakers, participants. The terms and conditions of the collaboration, such as the duration, budget, resources, communication, reporting, evaluation. The signatures and dates of the authorized representatives of each party.

### 3. Coordination:

The parties will appoint a coordinator from each institution to oversee the implementation of this MOU. The coordinators will be responsible for:

- Communicating with each other on a regular basis to plan, execute and monitor the activities under this MOU.
- Liaising with the respective authorities, departments, faculty members and students of their institutions to facilitate the smooth functioning of the activities under this MOU.
- Resolving any issues or disputes that may arise during the course of this MOU.
- Preparing and submitting periodic reports on the progress and outcomes of the activities under this MOU.

The names and contact details of the coordinators are as follows:

<b><u>RIET:</u></b> Address :Bhoopalapatnam, Pidimgoyyi, Rajahmahendravaram-533107 Contact Details: 9121214413 E-mails: office&rietry.co.in Web: www.rietry.co.in	<b><u>SIMS:</u></b> Srinivasa Institute of Management Studies P.M.Palem, Madhurawada-530041 Email Id:sims_ssvpcms@yahoo.co.in Contact No:0891-2781366, 9701006001
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#### 4. Duration

This MOU will come into effect from the date of signing by both the parties and will remain valid for a period of ONE year from November 2021 to November 2022. The parties may extend or renew this MOU by mutual consent in writing before the expiry of this MOU.

#### 5. Termination

Either party may terminate this MOU by giving an advance written notice of three months to the other party. The termination of this MOU will not affect the ongoing activities under this MOU, unless otherwise agreed by both the parties.

#### 6. Amendment

This MOU may be amended by mutual consent of both the parties in writing. Any amendment to this MOU will be signed by both the parties and will form part of this MOU.

#### 7. Arbitration

In case of any dispute or difference arising out of or in connection with this MOU, the parties will try to resolve it amicably through consultation and negotiation. If the dispute or difference remains unresolved after 30 days of consultation and negotiation, then it will be referred to arbitration by a sole arbitrator appointed by mutual consent of both the parties. The arbitration will be conducted in accordance with the Arbitration and Conciliation Act, 1996 or any statutory modification or re-enactment thereof. The venue of arbitration will be Vijayawada, Andhra Pradesh. The language of arbitration will be English. The award of the arbitrator will be final and binding on both the parties.

#### 8. Miscellaneous

- This MOU is not intended to create any legal or contractual obligations or liabilities on either party.
- This MOU is not intended to confer any rights or benefits on any third party.
- This MOU is subject to the laws of India and the jurisdiction of the courts at Vijayawada, Andhra Pradesh.
- This MOU is executed in two originals, one for each party.

IN WITNESS WHEREOF, both the Parties have signed this MOU on the date and place mentioned below:

<p>For RIET</p> <p>Principal signature and name:  Dr. M. Murali Krishna</p> <p><b>PRINCIPAL RAJAMAHENDRI INSTITUTE OF ENGINEERING TECHNOLOGY BHOOPALAPATNAM, RAJAMAHENDRAVARAM-533 107. E.G. Dist.</b></p> <p>Date : 01-11-2021</p> <p>College Seal: </p>	<p>For SIMS</p> <p>Principal signature and name:  Dr. B. Upendra Rao</p> <p><b>Principal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada Visakhapatnam - 530041</b></p> <p>Date : 01-11-2021</p> <p>College Seal : </p>
---	---

Principal  
Address : Bhoopalapatnam, Pidimgoyyi  
Rajamahendravaram - 533107,  
Andhra Pradesh

Principal  
Srinivasa Institute of Management Studies,  
P.M.Palem, Madhurawada-530041  
Visakhapatnam, Andhra Pradesh



**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Srinivasa Institute of Management Studies (SIMS)**

**&**

**ANU DIGITAL SOLUTIONS**

**FOR**

**TRAINING, PLACEMENT, SKILL DEVELOPMENT, R&D SERVICES AND  
OTHER ACADEMIC MATTERS**

(To be signed and sealed on each page by both the Parties)



+91-9985548055



[www.anudigital.com](http://www.anudigital.com)  
[info@anudigital.com](mailto:info@anudigital.com)



Hyderabad, Telangana



## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MoU') is entered into on this Twenty - December- Two Thousand and Twenty-One (20/12/2021), by and between Thirty-One - December- Two Thousand and Twenty Two (31/12/2022)

**Srinivasa Institute of Management Studies (SIMS)**, in Opp International cricket stadium, P m palem Madhurawada, Visakhapatnam 530041, Andhra Pradesh. **THE FIRST PARTY** represented herein by its Dr.B Upendra, Principal (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors— in-office, administrators and assigns).

AND

**ANU DIGITAL SOLUTIONS, THE SECOND PARTY**, and represented herein by its **Mrs. SIRISHA. D**, Director (hereinafter referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors — in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### WHEREAS:

First Party, **Srinivasa Institute of Management Studies (SIMS)** is located in Opp International cricket stadium, P m palem Madhurawada, Visakhapatnam 530041, Andhra Pradesh.

First Party, **Srinivasa Institute of Management Studies (SIMS)** was established in the Academic year 2019-2020 with the sole objective of catering to the needs of quality technical education in an area, though remotely situated, bristles with potential for development. A self-financed college sprawling over 27 acres of land of scenic landscape has been laid out to create a unique learning environment. The college is located 5 kms away from Yemmiganur town on Yemmiganur - Kurnool Road.

Second Party, **ANU DIGITAL SOLUTIONS**, located in the city of Hyderabad was established in the year 2016 and is registered as <http://thestageproductions.in/>. **ANU DIGITAL SOLUTIONS** is a group of expert specialists, consultants, designers and digital marketers experienced in everything Software & IT related. Our mission is to give excellent innovative and supportable arrangements while creating enduring customer connections.



Our vision is to set another standards in Digital Marketing and Developing Software's at empowered administrations. The Parties believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

- 1.1 The Parties intent to cooperate and focus their efforts on cooperation within area of Training, Placement, Education, Consultancy, Research and other Technical matters.
- 1.2 Both Parties, being legal entities in themselves desire to sign this MoU for advancing their mutual interests.

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MoU, THE PARTIES HERE TO AGREE AS FOLLOWS:**

## **2. CO-OPERATION**

- 2.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the Institution and its related wings.
- 2.2 The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 2.3 The general terms of co-operation shall be governed by this MoU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents as may be required to give effect to the actions contemplated in terms of this MoU.
- 2.4 The terms of cooperation shall be mutually decided between the Parties on case-to-case basis. This MoU shall represent the entire understanding as to the subject matter hereof and shall encompass any prior understanding between the Parties on the subject matter hereof.



### 3. SCOPE OF THE MoU

- 3.1 The talented students from the institutions could play a key role in technological upgradation, innovation and competitiveness of an industry. Both Parties believe that close cooperation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 3.2 **Curriculum Design:** Second Party may participate in this process as and when the First Party extends invitation for such activity. The cooperation may be sought in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 3.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party may permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with First Party.
- 3.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of their expertise. The outcome of the R&D would be subject to the INTELLECTUAL PROPERTY section of this MoU.
- 3.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready and vice-versa.
- 3.6 **Expert Lectures:** Second Party to extend the necessary support to deliver expert lectures to the students of the First Party on the technology trends and in-house requirements and vice-versa.
- 3.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the requirement in concerned sector/specialization, if available and vice-versa.
- 3.8 **Training and Placement of Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for the students.



3.9 **Consultancies, R&D and other Academic Matters:** The Parties will extend cooperation to each other in such a manner that it is mutually beneficial but does not create a conflict of interest on either's part. If such situation arises, the terms mentioned in the ARBITRATION section of this MoU would be resorted to.

3.10 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein.

3.11 There is no financial commitment on the part of the First Party. However, in case of sponsored/financially supported or externally funded programs, the liability of the First Party will be limited to the extent of financial benefit of First Party or may be decided by the competent authority of First Party in the interest of students.

Each Party agrees that it shall not, at any time, after executing the activities of this MoU, disclose any information in relation to these activities or the affairs of business or method of carrying on the business of the other without consent of both Parties.

3.12 It is expressly agreed that First Party and Second Party are acting under this MoU as independent entities, and the relationship established under this MoU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MoU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

#### 4. INTELLECTUAL PROPERTY

4.1 Nothing contained in this MoU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

4.2 The rights of the First Party are reserved through the IPR Policy of the First Party. Notwithstanding anything, any consequence arising out of this MoU would not infringe/contravene any of the provisions of the IPR Policy of the First Party.



## 5. ARBITRATION

- 5.1 Any dispute arising with regard to any aspect of this MoU shall be settled through mutual consultations and agreements by both Parties.
- 5.2 In the event of non-resolution of disputes through mutual consultation, the Parties hereby submit to the exclusive jurisdiction of the Telangana Courts of Law. The arbitration shall be conducted in accordance with Arbitration and Conciliation Act of 1996 and the venue of the arbitration shall be in Kota jurisdiction of dispute.
- 5.3 FORCE MAJEURE: In no event shall the Parties be responsible or liable for any failure or delay in the performance of their obligations hereunder arising out of or caused by, directly or indirectly, forces beyond its control, including, without limitation, accidents, acts of war or terrorism, civil or military disturbances, nuclear or natural catastrophes or acts of God.
- 5.4 It is being understood that the Parties shall use reasonable efforts which are consistent with accepted practices in the academia to resume performance as soon as practicable under the circumstances.

## 6. DURATION

- 6.1 This Memorandum of Understanding shall become effective upon signing by both Parties and shall remain in effect for a duration of ONE (1) years. It may be extended for another duration with mutual agreement.
- 6.2 The MoU may be terminated by either Party by giving three months' notice and settling all outstanding dues, if any, within that period.
- 6.3 If a sponsored or joint project is underway at the termination of this MoU, the MoU would be deemed to have been extended till the completion of the Project. At the termination of the MoU or any joint project, any property created in execution of joint projects shall remain *in-situ*.



**AGREED and SIGNED**

For, First Party



**Principal**  
(SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) )  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041  
Annexure



For Second Party



(ANU DS, Hyderabad)

**The nodal officer or the Contact Persons details:**

**A.1. For the first Party:**

**A.2.**

Name: **Dr. B Upendra**  
Designation: Principal

Address: Opp International cricket stadium  
P m palem Madhurawada  
Visakhapatnam 530041  
Andhra Pradesh  
Email: [sims\\_ssvpcms@yahoo.co.in](mailto:sims_ssvpcms@yahoo.co.in)  
<https://simsvizag.com/>

**A.3. For the Second Party:**

Name: **Mrs. SIRISHA. D**  
Designation: Managing Director  
Address: H.No: 8-3-230/b/41, Flat No:93, Sravanthi Nagar, Jubilee Hills, Near Vacs  
Bakery , Road No 10, Hyderabad - 500033  
Email: [anudigitalsolutions@gmail.com](mailto:anudigitalsolutions@gmail.com)





**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)**

**&**

**HIROTOIND TECHNOLOGIES**

**FOR**

**TRAINING, PLACEMENT, SKILL DEVELOPMENT, R&D SERVICES AND  
OTHER ACADEMIC MATTERS**

**(To be signed and sealed on each page by both the Parties)**

+91-9985548055

info@hirotoind.com  
hirotoind@gmail.com

www.hirotoind.com

2nd floor, H no 2-4-674, Road 10,  
New Nagole, Kothapet 500068.

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MoU') is entered into on this (01/03/2022), by and between (01/03/2023)

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** , Opp International cricket stadium P. M. Palem Madhurawada Visakhapatnam 530041 Andhra Pradesh. **THE FIRST PARTY** represented herein by its **Dr.M.Jagadish, Principal** (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors— in-office, administrators and assigns).

AND

**HIROTOIND TECHNOLOGIES, THE SECOND PARTY**, and represented herein by its **Mrs. Anusha. G**, Director (hereinafter referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors — in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### WHEREAS:

First Party, **SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS)** is located in Opp International cricket stadium P. M. Palem Madhurawada Visakhapatnam 530041 Andhra Pradesh. First Party, **SRINIVASA INSTITUTE OF TECHNOLOGY AND SCIENCE** was established in the Academic year 2001-2002 with the sole objective of catering to the needs of quality technical education in an area, though remotely situated, bristles with potential for development. A self-financed college sprawling over 27 acres of land of scenic landscape has been laid out to create a unique learning environment. The college is located 5 kms away from Yemmiganur town on Yemmiganur - Kurnool Road.

Second Party, **HIROTOIND TECHNOLOGIES**, located in the city of Hyderabad was established in the year 2016 and is registered as <http://thestageproductions.in/>. **HIROTOIND TECHNOLOGIES** is a group of expert specialists, consultants, designers and digital marketers experienced in everything Software & IT related. Our mission is to give excellent innovative and supportable arrangements while creating enduring customer connections.



Our vision is to set another standards in Digital Marketing and Developing Software's at empowered administrations. The Parties believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

- 1.1 The Parties intent to cooperate and focus their efforts on cooperation within area of Training, Placement, Education, Consultancy, Research and other Technical matters.
- 1.2 Both Parties, being legal entities in themselves desire to sign this MoU for advancing their mutual interests.

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MoU, THE PARTIES HERE TO AGREE AS FOLLOWS:**

## **2. CO-OPERATION**

- 2.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the Institution and its related wings.
- 2.2 The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 2.3 The general terms of co-operation shall be governed by this MoU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents as may be required to give effect to the actions contemplated in terms of this MoU.
- 2.4 The terms of cooperation shall be mutually decided between the Parties on case-to-case basis. This MoU shall represent the entire understanding as to the subject matter hereof and shall encompass any prior understanding between the Parties on the subject matter hereof.

### 3. SCOPE OF THE MoU

- 3.1 The talented students from the institutions could play a key role in technological upgradation, innovation and competitiveness of an industry. Both Parties believe that close cooperation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 3.2 **Curriculum Design:** Second Party may participate in this process as and when the First Party extends invitation for such activity. The cooperation may be sought in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 3.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party may permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with First Party.
- 3.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of their expertise. The outcome of the R&D would be subject to the INTELLECTUAL PROPERTY section of this MoU.
- 3.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready and vice-versa.
- 3.6 **Expert Lectures:** Second Party to extend the necessary support to deliver expert lectures to the students of the First Party on the technology trends and in-house requirements and vice-versa.
- 3.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the requirement in concerned sector/specialization, if available and vice-versa.
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- 3.9 **Consultancies, R&D and other Academic Matters:** The Parties will extend cooperation to each other in such a manner that it is mutually beneficial but does not create a conflict of interest on either's part. If such situation arises, the terms mentioned in the ARBITRATION section of this MoU would be resorted to.
- 3.10 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein.
- 3.11 There is no financial commitment on the part of the First Party. However, in case of sponsored/financially supported or externally funded programs, the liability of the First Party will be limited to the extent of financial benefit of First Party or may be decided by the competent authority of First Party in the interest of students.  
Each Party agrees that it shall not, at any time, after executing the activities of this MoU, disclose any information in relation to these activities or the affairs of business or method of carrying on the business of the other without consent of both Parties.
- 3.12 It is expressly agreed that First Party and Second Party are acting under this MoU as independent entities, and the relationship established under this MoU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MoU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

#### 4. INTELLECTUAL PROPERTY

- 4.1 Nothing contained in this MoU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.
- 4.2 The rights of the First Party are reserved through the IPR Policy of the First Party. Notwithstanding anything, any consequence arising out of this MoU would not infringe/contravene any of the provisions of the IPR Policy of the First Party.

## 5. ARBITRATION

- 5.1 Any dispute arising with regard to any aspect of this MoU shall be settled through mutual consultations and agreements by both Parties.
- 5.2 In the event of non-resolution of disputes through mutual consultation, the Parties hereby submit to the exclusive jurisdiction of the Telangana Courts of Law. The arbitration shall be conducted in accordance with Arbitration and Conciliation Act of 1996 and the venue of the arbitration shall be in Kota jurisdiction of dispute.
- 5.3 FORCE MAJEURE: In no event shall the Parties be responsible or liable for any failure or delay in the performance of their obligations hereunder arising out of or caused by, directly or indirectly, forces beyond its control, including, without limitation, accidents, acts of war or terrorism, civil or military disturbances, nuclear or natural catastrophes or acts of God.
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## 6. DURATION

- 6.1 This Memorandum of Understanding shall become effective upon signing by both Parties and shall remain in effect for a duration of ONE (1) years. It may be extended for another duration with mutual agreement.
- 6.2 The MoU may be terminated by either Party by giving three months' notice and settling all outstanding dues, if any, within that period.
- 6.3 If a sponsored or joint project is underway at the termination of this MoU, the MoU would be deemed to have been extended till the completion of the Project. At the termination of the MoU or any joint project, any property created in execution of joint projects shall remain *in-situ*.

**AGREED and SIGNED**

For Second Party

For, First Party





(SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) )  
Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041

(HIT, Hyderabad)

**Annexure**

**The nodal officer or the Contact Persons details:**

**A.1. For the first Party:**

Name: **Dr. B Upendra**  
Designation: Principal  
Address: Opp International cricket stadium  
P m palem Madhurawada  
Visakhapatnam 530041  
Andhra Pradesh  
Email: [sims\\_ssvpcms@yahoo.co.in](mailto:sims_ssvpcms@yahoo.co.in)  
<https://simsvizag.com/>

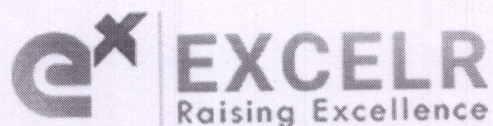
**A.3. For the Second Party:**

Name: **Mrs. Anusha.G**  
Designation: Managing Director  
Address: H.No: 8-3-230/b/41, Flat No:93, Sravanthi Nagar, Jubilee Hills, Near Vacs  
Bakery , Road No 10, Hyderabad - 500033  
Email: [hirotoind@gmail.com](mailto:hirotoind@gmail.com)

**MEMORANDUM OF UNDERSTANDING**

**(MoU)**

**BETWEEN**



**ExcelR Edtech Pvt Ltd.**

**&**



**Srinivasa Institute of Management Studies (SIMS)  
Madhurawada, Visakhapatnam, Andhra Pradesh-530 041**

**FOR**

**Student Development Programs,  
Faculty Development Programs and Student  
Internships on Different Emerging Software  
Technologies**

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (herein after called as the 'MOU') is entered into on this the 07<sup>th</sup> day of March Month 2022 (Date 07-03 -2022)

**ExcelR Edtech Pvt. Ltd**

(Here in after referred as 'First Party')

**And**

**Srinivasa Institute of Management Studies (SIMS)**

(Here in after referred to as 'Second Party')

## WHEREAS:

1. First Party is a EdTech company: **ExcelR Edtech Pvt Ltd.**
2. Second Party is Higher Educational Institution named: **Srinivasa Institute of Management Studies (SIMS)**
3. First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources and provide each of them with enhanced opportunities.
4. The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
5. Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.

13. ExcelR would work with incubation centers/ innovation cells of second party (Case to case basis), to formulate the business cases and data collection process from various industry and academic bodies that are associated with the second party
14. Cooperation between both parties would be extended to any other area which may be mutually beneficial to both the organizations.

## **CLAUSE 2: SCOPE OF THE MoU**

15. The budding graduates from the institutions could play a key role in technological up-gradation, innovation, and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
16. **Software Technologies Training:** The first party will provide the trainings to the students and Faculties of the second party on different technologies like Data Science, Data Analyst, Artificial Intelligence, Tableau, Python, etc., Research and Development
17. **Skill Development Programs:** First Party to train the students of second Party on the emerging technologies to bridge the skill gap and make them industry ready.
18. **Guest Lectures:** First Party to extend the necessary support to deliver guest lectures to the students of the second Party on the technology trends and in house requirements.
19. **Faculty Development Programs:** First Party to train the faculties of second Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
20. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
21. There is no financial commitment on the part of the second party to enroll the students and faculties for the different free trainings run by the first party under Everyday Learning Initiation.



22. First party would extend the help in providing artifacts such as training records, certificates to the second party upon a written request from the second party. This information is limited to only the students of second party and at the discretion of first party.
23. In case, second party wants to conduct customized commercial trainings then this agreement can be amend/adding annexure with mutually agreed terms.

### **CLAUSE 3: INTELLECTUAL PROPERTY**

24. The first party will have the sole rights on the curriculum and related content provided in the trainings and it cannot be replicated or copied without the consent of the first party.
25. Confidentiality: Except as may otherwise be required by law, each party will hold confidential, during and after the term of this Agreement, any confidential information disclosed to it or its representatives, and will not disclose any such confidential information to any third party.

### **CLAUSE 4: VALIDITY**

26. The period of the agreement is valid for a period of 2 years from the date of signing of this agreement
27. This agreement will be valid only at the intentions of the parties involved therein, this MOU could be dissolved or cancelled by either party any time by giving 30 days' notice and shall not have any legal bindings in nature. should either or all the parties to it opt to not act upon, the MOU loses its validity.

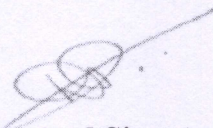
### **CLAUSE 5: RELATIONSHIP BETWEEN THE PARTIES**

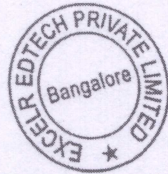
28. It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

**AGREED:**

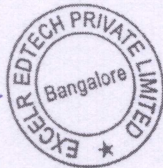
**For: ExcelR Edtech Pvt Ltd.**

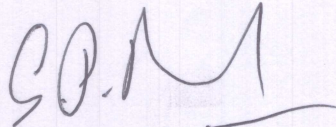
**For: Srinivasa Institute of Management Studies  
(SIMS)**

  
**Authorized Signatory**  
**Mr. Shyam Narayan**  
**Director, HR, ExcelR.**



  
**Mr. Vineeth Perumalla**  
**Title: Manager-Business Development**  
**Mobile No: 92810 96182**  
**Vineeth.perumalla@excelr.com**  
**www.excelr.com**



  
**Authorized Signatory**  
**Dr. S.P. Ravindra**  
**Correspondent**

**Correspondent!**

