



List of Seminars/Workshops

A.Y.2021-22

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One-day workshop on "Entrepreneurship and creation of wealth for Economies, Organization and People"	28-05-22	35	Dr. Suresh Betha, CEO Dhrona Consultancy, Vizag.
2	One-day seminar on "Research Methodology and Data Analysis using SPSS"	16-04-22	35	Mrs. Laura Kishore, Corporate Trainer, Vizag.
3	One-day seminar on "Patent Databases"	25-03-22	36	Dr. VaraLakshmi, consultant at Green HRM Solutions, Vizag.
4	One-day seminar on "Understanding Research Methods in Business"	07-02-22	33	Mr. P. Srinivas, TCI consultancy.
5	One-day seminar on "Financing options for small business and startups for aspiring entrepreneur"	29-01-22	38	Mrs. G. Bharathi, Sr HR manager HPCL Vizag.
6	One Day Workshop on "Indian scenario of IPR"	03-11-21	34	Mrs. Sree Vidya Tatavarthy, Bharati & co, Vizag.



M. Jayashree
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date :20.05.2022

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day workshop on “Entrepreneurship and creation of wealth for Economies, Organization and People” organized by Srinivasa Institute of Management Studies by Mr. Dr. Suresh Betha. Students should attend the workshop session on 28-05-2022.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr. G Sudhakar, Assistant Professor, MBA.



M. Jayadev
PRINCIPAL
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i> MBA	<i>S. Suresh</i> MCA	<i>Ume Suresh</i> BBA	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>K. Srinivasa</i>

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

1. The Workshop aimed to provide opportunities to the students to enrich their entrepreneur development skills in starting a business.

To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students. ing their dissertation.

Topics covered

- 1.SME Project Selection, Market Survey Techniques, Project Report Preparation.
2. Challenges of 1st Gen Entrepreneur, Goal Setting, Women Entrepreneur.
3. Business Life Cycle, Validation of Business Ideas, Market Research.
4. Business opportunities, Technical Assistant Facilities, Protection of Business Idea (Intellectual Rights).
5. Branding Strategy, Marketing Strategy, How to Identify Market.
6. Project Report Analysis, Mode of Raising Funds, Role of Various Govt. Bodies, Financial Schemes for SMEs, Documentation & Loan Procedures. Research Methods.

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www.simsvizag.com



ONE DAY WORKSHOP
on

“Entrepreneurship and creation of wealth for Economies, Organisation and People”

28th MAY 2022

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR. M. JAGADEESH

RESOURCE PERSON
Dr. Suresh Betha

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Mr. T. Kartheekreddy
Mrs. V. Srujana

ADDRESS
FOR COMMUNICATION
Mr. G. Sudhakar
gandurisudhakar@gmail.com

REGISTRATION DETAILS
Registration Free
for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION
26th May 2022

REGISTRATION FORM

ONE DAY SEMINAR

on

Entrepreneurship and creation of
wealth for Economies, Organisation
and People

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: stms_ssvpcms@yahoo.co.in
Website: www.stmsvizag.com

Program Name: One-day workshop on "Entrepreneurship and creation of wealth for Economies, Organization and People"

Date: 28-05-2022

LIST OF STUDENTS				
S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	121132607013	ITHAMSETTY GOPTRI SARAYU	I BBA	Sarve
2	121132607014	JAYANTHI SIVA RAM	I BBA	J. Sivaram
3	121132607015	KATTE RAJESH	I BBA	Rajesh
4	121132607028	POTHINA LEELA VARDHAN	I BBA	leela
5	121132607029	POTNURI SITARAMANJANEYULU	I BBA	P. Sitarajulu
6	121132607030	RITIKA JINDAL	I BBA	Ritika Jindal
7	121132607035	SURISSETTY DILIP SAI KUMAR	I BBA	Sai
8	120132607017	JIGYASHA HINGAR	II BBA	J.S Hingari
9	120132607018	K SAHITHI	II BBA	K. Sahithi
10	120132607019	KANOOR YAMINI	II BBA	K. Yamini
11	120132607020	KARNAPATI VARUN TEJA	II BBA	K. Varun Sajal
12	120132607048	VENKATA DURGA SAI LAKSHMI VADDI	II BBA	VDS. Lakshmi vaddi
13	120132607049	VIKAS REDDY MEDAPATI	II BBA	V. R. Medapati
14	120132607050	SENETI BHARGAV	II BBA	S. Bhargav
15	119132607021	GAVIDI VAMSI	III BBA	G. Vamsi
16	119132607022	GOGULAMUDI KARUNAKAR REDDY	III BBA	G. Karunakar
17	119132607023	GORAKALA POOJA	III BBA	Pooja
18	119132607024	GUNTREDDI VISWANATH	III BBA	G. Viswanath
19	119132607025	HANUMANTHAVARJULA S NAVYA RUPA	III BBA	H. Navya
20	119132607070	UPPALAPATI ASHISH JOSEPH KUMAR	III BBA	U. Ashish
21	119132607071	VADAMADHULA VENNELA	III BBA	V. Venkata
22	119132607072	VINNAKOTA SOWMYA	III BBA	V. Sowmya

23	121232602039	VENNAPU BHARATH	I MBA	V. Bharath
24	121232602040	APPANA VENKATA SATYA SAI PRASANTH	I MBA	Prasanth.
25	121232602041	SREENADHU SUMANTH	I MBA	S. Sumanth.
26	121232602042	SHAKE GOUSE	I MBA	Shake Gouse
27	121232602043	MEESLA SANDHYA	I MBA	M. Sandhya
28	120232602105	VARADHA NAGENDRA	II MBA	V. Nagendra
29	120232602106	VEMPADA VIJAY KUMAR REDDY	II MBA	V.V.K. Reddy.
30	120232602107	VEMPADAPU JAYA LAKSHMI	II MBA	V. Jayalakshmi.
31	120232602108	VIJJAPURAPU S S S ABHINAI	II MBA	V. SSS Abhinai.
32	120232602109	VIZZAPU PRATYUSHA	II MBA	Pratyusha.
33	120232602110	WUPPULURI VENKATA SATYA SARADA	II MBA	W. Venkata Sarada
34	120232602111	YANDRAPU GEETHA	II MBA	Y. Geetha
35	120232602112	YENUGUTALA THAVITINAIDU	II MBA	Y. Thavitinaidu

G. Sudhakar
PROGRAM COORDINATOR

M. Jayaraj
PRINCIPAL
Principal
Srinivasa Institute of Management Studies
P.M. Paleru, Madhurawada,
Visakhapatnam - 530041



Date: 30-05-2022

PROGRAM REPORT

Name of the event : One day workshop on “Entrepreneurship and creation of wealth for Economies, Organization and People”

Date : 28-05-2022.

Resource person : Mr. Dr. Suresh Betha

Name of the coordinator : Mr. G Sudhakar

No. of students attended : 35

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day Workshop on “Entrepreneurship and creation of wealth for Economies, Organisation and People” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. M Jagadeesh, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

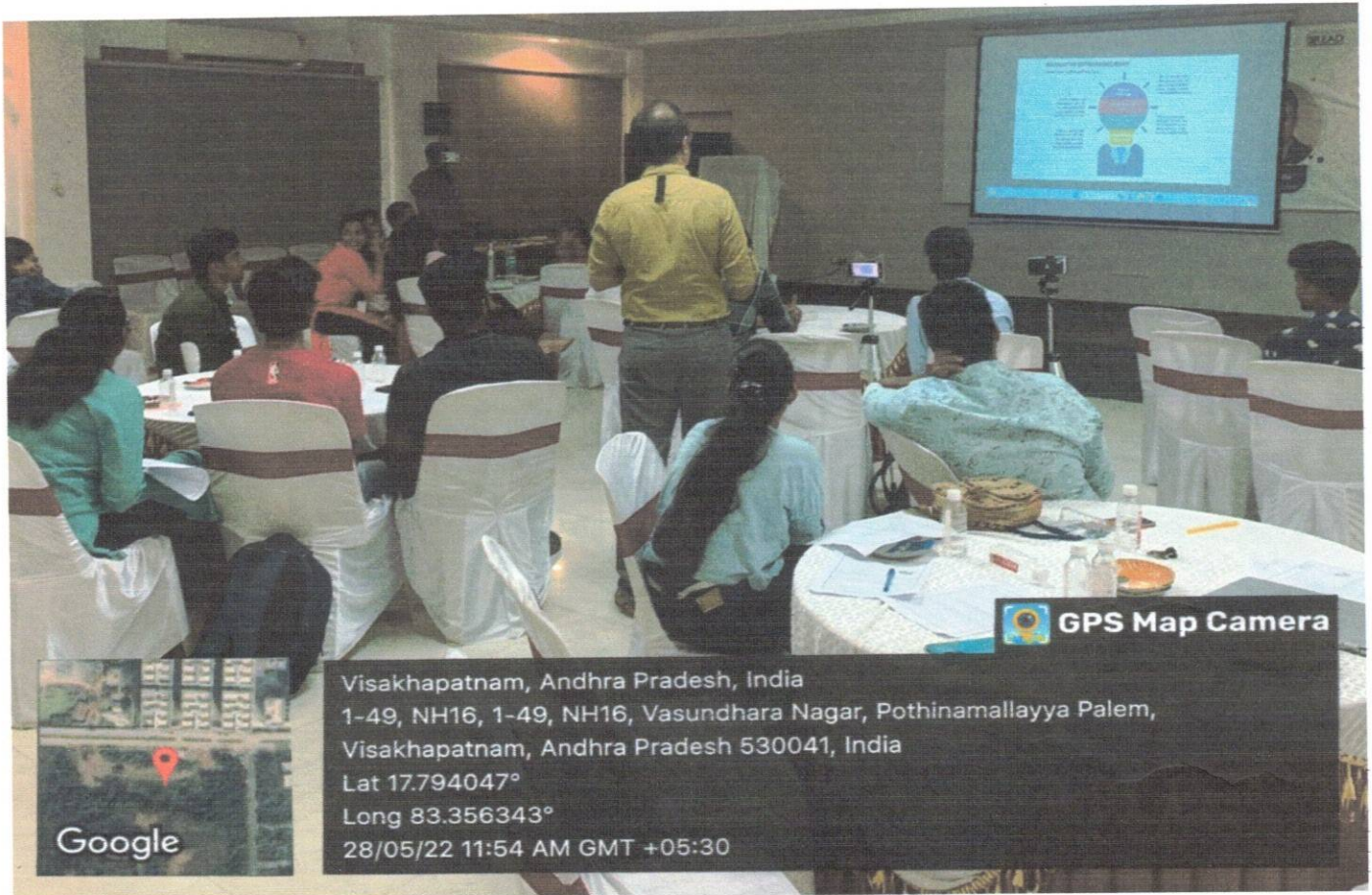
Objectives:

- The Workshop aimed to provide opportunities to the students to enrich their entrepreneur development skills in starting a business.
- To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students.

Topics covered:

- SME Project Selection, Market Survey Techniques, Project Report Preparation.
- Challenges of 1st Gen Entrepreneur, Goal Setting, Women Entrepreneur.
- Business Life Cycle, Validation of Business Ideas, Market Research.
- Business opportunities, Technical Assistant Facilities, Protection of Business Idea (Intellectual Rights).
- Branding Strategy, Marketing Strategy, How to Identify Market.
- Project Report Analysis, Mode of Raising Funds, Role of Various Govt. Bodies, Financial Schemes for SMEs, Documentation & Loan Procedures.

Date: 30-05-2022



Outcome and Takeaways:

- Opportunity to sharpen entrepreneurial competencies
- Market potential for the product or service
- Skills in preparing business plan
- Conducting project feasibility study
- Role and assistance by various promotional organizations
- Abilities that contribute to top performance
- Understanding of the intricacies of managing a small enterprise
- Understanding various financing options available for startups


PROGRAM COORDINATOR

Date :08.04.2022

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day seminar on “Research Methodology and Data Analysis using SPSS” organized by Srinivasa Institute of Management Studies by Mrs. Laura Kishore. Students should attend the seminar session on 16-04-2022.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr. G Sudhakar, Assistant Professor, MBA.



D. Uma Sundara
PRINCIPAL
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Shruti S</i>	<i>D. Uma Sundara</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
MBA	MCA	BBA				

About the Institute

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SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

1. Recent advancements in research methodologies are the needs of the researchers for learning and understanding statistical tools for the analysis of data.
2. The present seminar aims to discuss various statistical concepts commonly used in real life using Statistical Packages for Social Sciences (SPSS) software through series of examples. SPSS has become very popular software among academicians & researchers for data analysis nowadays due to its easy to handle and interactive interface. However, it is important for the users to be able to apply proper statistical tools for meaningful results & their interpretations.

Topics covered

Introduction to SPSS environment, data importing, exporting, data management, data exploration, testing of hypothesis using parametric and non-parametric methods, correlation and association, linear and non-linear regression analysis, and other multivariate techniques using SPSS.

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ONE DAY SEMINAR On
Research Methodology and Data Analysis
using SPSS

16th April, 2022

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)
PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika das

PRINCIPAL
DR . D. Uma Sundari

RESOURCE PERSON
Mrs. Laura Kishore

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Mrs. B. Sravani Kumari
Mr. M.V. Panda

ADDRESS FOR COMMUNICATION

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REGISTRATION DETAILS

Registration Free
for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION

14th Apr 2022

REGISTRATION FORM

ONE DAY SEMINAR

on

“Research Methodology and Data
Analysis using SPSS”

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
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Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sims_svpcms@yahoo.co.in
Website: www.simsvtzg.com

Program name: One-day seminar on "Research Methodology and Data Analysis using SPSS"

Date: 16-04-2022

LIST OF STUDENTS				
S.No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	121132607010	EARLE KARTHIK	I BBA	Kar
2	121132607011	GONTHINA HRUSHIKESH	I BBA	G. Hrushikesh
3	121132607012	GORRUPOTU SRIDHAR	I BBA	G. Sridhar
4	121132607025	PEDAPALLI LIKITH RAJ	I BBA	L. Karthik
5	121132607026	PEKALA AVINASH	I BBA	Avinash
6	121132607027	PENNIFATHER KATHRYN HEPHZIBAH	I BBA	P. K. Hephzibah
7	121132607034	SHOLAPURAPU PRANITHA	I BBA	S. Pranitha
8	120132607013	GOLLA KARAM YOGESH SAI KUMAR	II BBA	G. Yogesh
9	120132607014	GORLE KOWSHIK SAI	II BBA	G. Kowshik Sai
10	120132607015	HAMSALA SAI SUHAS	II BBA	H. Suhas
11	120132607016	INDRAKANTI SAI SUBRAMANYA NAMRATHA	II BBA	Namratha
12	120132607042	SHARMA PRIYANKA	II BBA	S. Priyanka
13	120132607043	SORINGALA ABHI SATHWIK	II BBA	S. Sathwik
14	120132607044	TIRUMALA SATYA DURGA VARA PRASAD	II BBA	T. S. D. Prasad
15	119132607016	DOLLI NIHARIKA	III BBA	Niharika
16	119132607017	EDUBILLI PRAVALLIKA SRI	III BBA	E. Pravallika Sri
17	119132607018	ELURU SRINIVAS DEEPAK	III BBA	E. Deepak
18	119132607019	GANTANALA MANJU GOUTAM	III BBA	G. M. Goutam
19	119132607020	GARIKIPATI MURALIDHAR	III BBA	G. Murali Dhara
20	119132607064	SESETTY DURGA SAI PRASAD	III BBA	S. A.
21	119132607065	SHAIK ABDUL SAMEER ✓	III BBA	S. A. Sameer
22	119132607066	SHAIK KASIM VALI	III BBA	S. K. Vali
23	121232602017	MUNI KAVYA	I MBA	M. Kavya
24	121232602018	OMMI SAI LIKITHA	I MBA	O. Likitha
25	121232602019	RAYASURI KALYAN	I MBA	R. Kalyan
26	121232602020	S MANASA	I MBA	S. Manasa

sims**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

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27	121232602021	SANAPALA ANILKUMAR	I MBA	S. Anilkumar
28	120232602096	SUDHARSANAN SUNIL KUMAR	II MBA	S. Sunil Kumar
29	120232602097	SUNDERPALLI SANDHYA RANI	II MBA	S. Sandhya Rani
30	120232602098	TAMMINANA SHESHAGIRI	II MBA	T. Sheshagiri
31	120232602099	TERLU REVATHI	II MBA	T. Revathi
32	120232602100	THOTA PALLI RAGHAV SAI KUMAR	II MBA	T.P. Sai Kumar
33	120232602101	TUPAKULA MOUNIKA ASHA	II MBA	T. Mounika
34	120232602102	UTKANTHA MOHARANA	II MBA	U. Moharana
35	120232602103	V MANEESH	II MBA	V. Maneesh

G. Suvhalax
PROGRAM COORDINATOR

D. Uma Sundar
PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041



Date: 18-04-2022

PROGRAM REPORT

Name of the event : One-day seminar on “Research Methodology and Data Analysis using SPSS”

Date : 16-04-2022.

Resource person : Mrs. Laura Kishore

Name of the coordinator : Mr. G Sudhakar

No. of students attended : 35

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day Workshop on “Research Methodology and Data Analysis using SPSS” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. D Uma Sundari, who expressed her gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives:

- Recent advancements in research methodologies are the needs of the researchers for learning and understanding statistical tools for the analysis of data.
- The present seminar aims to discuss various statistical concepts commonly used in real life using Statistical Packages for Social Sciences (SPSS) software through series of examples. SPSS has become very popular software among academicians & researchers for data analysis nowadays due to its easy to handle and interactive interface. However, it is important for the users to be able to apply proper statistical tools for meaningful results & their interpretations.

Topics covered:

- Introduction to SPSS environment, data importing, exporting, data management, data exploration, testing of hypothesis using parametric and non-parametric methods, correlation and association, linear and non-linear regression analysis, and other multivariate techniques using SPSS.

Date: 18-04-2022



Outcome and Takeaways:

- Participants have learnt about statistical requirements of research
- Participants have learnt to use in SPSS Data Analytics.
- Participants have analyzed data using basic and advance statistical techniques in SPSS.
- Participants have interpreted SPSS output tables and report findings.

G. Sudhakar
PROGRAM COORDINATOR

Date :16.03.2022

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one-day seminar on "Patent Databases" organized by Srinivasa Institute of Management Studies by Dr. Varalakshmi Students should attend the seminar session on 25-03-2022.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr. G Sudhakar, Assistant Professor, MBA.



D. Uma Sundar
Principal
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Shakti S...</i>	<i>D. Uma Sundar</i>	<i>Ch. Y. Raju</i>	<i>Y. Raju</i>	<i>K. Yasoda</i>	<i>K. Srinivas Rao</i>
MBA	MCA	BBA				

About the Institute

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SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

The seminar aims to provide participants with a comprehensive understanding of patent databases, equipping them with the knowledge and skills to effectively utilize these resources for innovation, research, and strategic decision-making.

Topics covered

- Definition and significance of patent databases in the innovation ecosystem.
- Overview of the types of patent databases available (national, international, commercial, free) and their respective strengths and limitations.
- Exploring the role of patent information in fostering innovation, technology transfer, and economic growth.
- Case studies illustrating how patent data can drive R&D investments, inform market strategies, and support intellectual property management.

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ONE DAY SEMINAR On
Patent Databases

25th March, 2022

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR . D. Uma Sundari

RESOURCE PERSON
Dr.Varalakshmi

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Ms. Ch.Shirisha
Ms.A. Pavani

ADDRESS FOR COMMUNICATION

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gandurisudhakar@gmail.com

REGISTRATION DETAILS

Registration Free
for In-house students

FOR REGISTRATION:

Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION

22nd Mar 2022

REGISTRATION FORM

ONE DAY SEMINAR
on
"Patent Databases"

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
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Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sms_sivpms@yahoo.co.in
Website: www.sivvizag.com

Program Name: One-day seminar on "Patent Databases"

Date: 25-03-2022

LIST OF STUDENTS

S.No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	121132607007	DONKADA KUSAL SRUJAN	I BBA	D. Kusul
2	121132607008	DOPPA CHARISHMA	I BBA	D. Charishma
3	121132607009	DUDA VENU NARENDAR	I BBA	D.V. Narendar
4	121132607022	MULAGADA SAMPATH	I BBA	M. Sampath
5	121132607023	MYLAPILLI DEVI MAHALAKSHMI	I BBA	Maha Lakshmi
6	121132607024	NEKKELA RAMA KUMAR	I BBA	N. Ram Kumar
7	121132607033	SEERAPU TIRUMALA RAO	I BBA	S.T. Rao
8	120132607009	DODDI BHAVYA TRESA	II BBA	D. Bhavya Tresa
9	120132607010	DOPPA SAI ADITHYA	II BBA	D. Saikrishna
10	120132607011	GARIKINA LASYA PRIYA	II BBA	S. mamikanta
11	120132607012	GELLI AMRUTHA	II BBA	G. Amrutha
12	120132607030	N M VENKATA ANAND YADAV	II BBA	N.M. Anand
13	120132607031	NARUKULLA RITHIKA	II BBA	N. Rithika
14	120132607032	PALAK AGARWAL	II BBA	P. Agarwal
15	119132607011	BONI JOSHILAL	III BBA	B. Joshilal
16	119132607012	CHARAPALLI LAVANYA	III BBA	M. Srikant
17	119132607013	CHETANJAIN	III BBA	Chetan Jain
18	119132607014	CHIVIKULA VENKATA SIRISHA	III BBA	Ch. Venkat Sirisha
19	119132607015	DISHA PORWAL	III BBA	Disha Porwal
20	119132607038	KONUTHULA VINAY	III BBA	Vinay
21	119132607039	KRIKITA DOKANIA	III BBA	K. Kritika
22	119132607040	KUNDU CHANDINI	III BBA	K. Chandini
23	121232602012	KUSUM KUMARI	I MBA	K. Kumari
24	121232602013	MADHABAKTULASAI SIVA NANDA LAHARI	I MBA	M. Lahari
25	121232602014	MALLA SUNEETHA	I MBA	M. Suneetha
26	121232602015	MANDARAPU RAJENDRA	I MBA	M. Rajendra
27	121232602016	MATURU SRAVANI	I MBA	M. Sravani
28	120232602086	SAVARA SURESH	II MBA	Savara Suresh
29	120232602087	SAYED AKHTAR GOUSIA	II MBA	S. Akhtar Gousia
30	120232602088	SHAIK JAMAL KMADMER BASHA	II MBA	S. J. K. Basha
31	120232602089	SHAIK KULASAMBI	II MBA	S. Kulamb
32	120232602090	SHAIK NOORJAHAN BEGUM	II MBA	S. Noorjahan
33	120232602091	SHAIK WAHEEDHA	II MBA	Shaik Waheeda
34	120232602092	SHIK AMEEN	II MBA	Shikameen
35	120232602093	SIRIBOLU PAVAN KUMAR	II MBA	S. Pavan Kumar
36	120232602094	SRIGAKOLLU SRINIVAS NIKHIL	II MBA	S. Nikhil

G. Sreelakshmi
PROGRAM COORDINATOR

D. Uma Sundar
PRINCIPAL



Date: 26-03-2022

PROGRAM REPORT

Name of the event	: One-day seminar on “Patent Databases”
Date	: 25-03-2022.
Resource person	: Mrs. Dr. Vara Lakshmi
Name of the coordinator	: Mr. G Sudhakar
No. of students attended	: 36
Venue	: SIMS COLLEGE SEMINAR HALL

Overview: One Day seminar on “Patent Databases” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. D Uma Sundari, who expressed her gratitude to the speaker, for presenting a program conducted by training and placement cell.

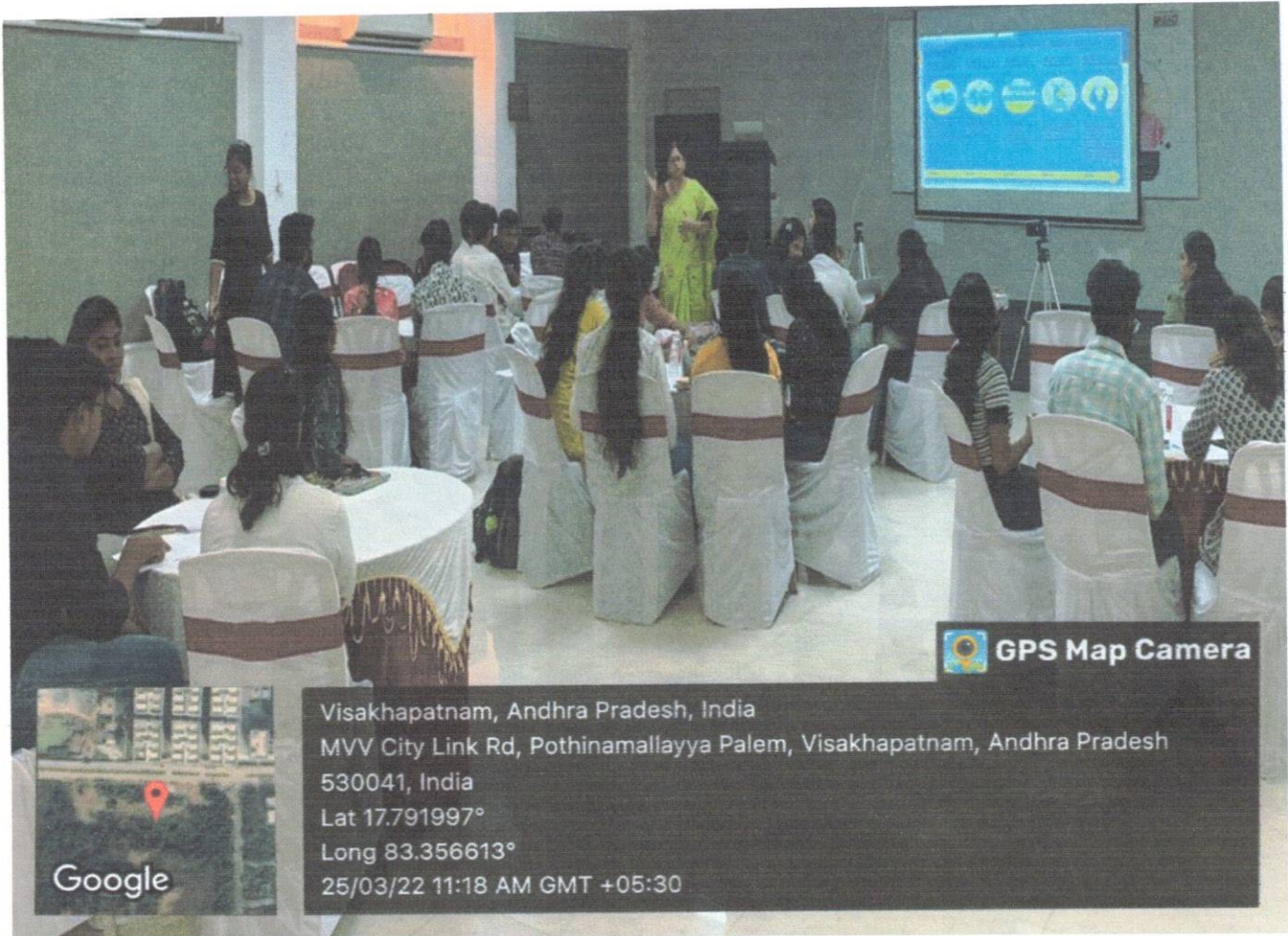
Objectives:

The seminar aims to provide participants with a comprehensive understanding of patent databases, equipping them with the knowledge and skills to effectively utilize these resources for innovation, research, and strategic decision-making.

Topics covered:

- Definition and significance of patent databases in the innovation ecosystem.
- Overview of the types of patent databases available (national, international, commercial, free) and their respective strengths and limitations.
- Exploring the role of patent information in fostering innovation, technology transfer, and economic growth.
- Case studies illustrating how patent data can drive R&D investments, inform market strategies, and support intellectual property management.

Date: 26-03-2022



Outcomes and Takeaways:

Overall, participants can expect to come away from the seminar with a deeper appreciation for the value of patent information, improved search skills, and practical insights that they can apply in their research, innovation, and professional endeavors.

G. Sudhakar
PROGRAM COORDINATOR

Date :30.01.2022

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one-day seminar on "Understanding Research Methods in Business" organized by Srinivasa Institute of Management Studies by Mr. P.Srinivas. Students should attend the seminar session on 07-02-2022.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mrs. N Kiran Kumari, Assistant Professor, MBA.



B20

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>P.R. Lakshmi</i>	<i>Shukla</i>	<i>D. Uma Sunder</i>	<i>[Signature]</i>	<i>Y. Raju</i>	<i>K. Jayasree</i>	<i>K. Srinivas Rao</i>
MBA	MCA	BBA				

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

1. The purpose of the seminar is to introduce students to the most important conceptual approaches of research as well as to explore and formulate the theoretical framework for the analysis of the topic that is examined in the context of their Postgraduate Dissertation.
2. The seminar emphasized on giving basic methodological approach and the use of the most appropriate – depending on the central question considered – research methods and tools (quantitative and / or qualitative) to carry out their research.
3. To support the students to use rationally alternative research methods when preparing their dissertation.

Topics covered

1. Business Research: Types and Methodologies.
2. Quantitative research methods
 - Survey Research
 - Correlation Research
 - Casual Comparative Research
 - Experimental Research
 - Online Research/ literature Research
3. Qualitative Research Methods

Organized by



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of India)
www.simsvizag.com



ONE DAY SEMINAR On

**Understanding
Research Methods
in Business**

07th February 2022

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PATRON
DR. B. UPENDRA
(Director)

RESOURCE PERSON
Mr. P. Srinivas

COORDINATOR
Mrs. N. Kiran Kumari

ORGANIZING COMMITTEE
Mr. T. Kartheekreddy
Mrs. V. Srujana

ADDRESS FOR COMMUNICATION

Mrs. N. Kiran Kumari
kknoolu@gmail.com

REGISTRATION DETAILS Registration Free

for In-house students

FOR REGISTRATION:

Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION

05th Feb 2022

REGISTRATION FORM

ONE DAY SEMINAR
on
Understanding
Research Methods
in Business

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
Madhuraswada, Vitakhapatnam 530043
Phone number: 91-891 2781366, 91-891 2781387, 97010 06001 (WhatsApp)
Email: sims_ivpcms@yahoo.co.in
Website: www.simsivtag.com

Program Name: One-day seminar on "Understanding Research Methods in Business"

Date: 07-02-2022

S. No	REGISTER NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	121132607004	CHINTAPALLI SUSHMA	I BBA	Ch. Sushma
2	121132607005	CHITTIBOINA HEMANTH	I BBA	Ch. Hemant
3	121132607006	CHITTIBOYINA POORNA VINAY KUMAR	I BBA	ch. poorna
4	121132607019	M DIVYA	I BBA	M. Divya
5	121132607020	MAROJU NAGA VARSHA	I BBA	M. Varsha
6	121132607021	MOHAMMED UMAR FAROOQ	I BBA	MD. Umar Farooq
7	121132607032	SANSKAR AGARWAL	I BBA	K. Agarwal
8	120132607005	BASAWA GANESH	II BBA	B. Ganesh
9	120132607006	BUSIM MALLI MOUNIKA NANDHU	II BBA	B. Mounika Nandhu
10	120132607007	CHIRAG JAIN GANDHI	II BBA	C. Jain Gandhi
11	120132607008	CHIRLA DEVI SATHVIKA	II BBA	C. Devi Sathivika
12	120132607027	MOHAMMED AASHIQ	II BBA	K. Ashiq
13	120132607028	MOHIT SAI PILLI	II BBA	M. Sai Pilli
14	120132607029	MUTHYALA AMRUTHA	II BBA	M. Amrutha
15	119132607006	ALUJU DILEEP	III BBA	V. Suseela
16	119132607007	AVALA SAI ANVITHA	III BBA	A. Anvitha
17	119132607008	BANDARU LALITHA	III BBA	B. Lalitha
18	119132607009	BARATAM SAI KIREETI	III BBA	Sai Kireeti
19	119132607010	BISAI MONIKA	III BBA	B. Monika
20	119132607035	KOLAVENTY PREMJI ROY	III BBA	K. Premji Roy
21	119132607036	KOLAVENTY ROSHINI PRABHA	III BBA	K. Prabha
22	119132607037	KOLLA SRIHITHA	III BBA	K. Srihitha
23	121232602007	KALDI ALEKHYA	I MBA	K. Alekhya
24	121232602008	KANKATALA HARSHAJAH	I MBA	K. Harshajah
25	121232602009	KARISHMA BAHAL	I MBA	K. Karishma
26	121232602010	KEDARISSETTY SANDEEP	I MBA	K. Sandeep
27	121232602011	KELLA VINAYA BABU	I MBA	K. Vinaya Babu
28	120232602078	RIYAZUDDIN MOHAMMED	II MBA	R. mohammed
29	120232602079	RONGALA NAVEEN KUMAR	II MBA	R. Naveen Kumar
30	120232602082	SANAPALA ANAPURNA	II MBA	S. Annapurna
31	120232602083	SARIPILLI DEEPAK KUMAR	II MBA	S. Deepak Kumar
32	120232602084	SARVISETTI VASANTH KUMAR	II MBA	S. Vasanth
33	120232602085	SATHIVADA ASHOK	II MBA	S. ASHOK

N. Kiran Kumar
PROGRAM COODINATOR

B. V.
PRINCIPAL
Principal

Srinivasa Institute of Management Studies
P.M. Raju, Madhavaram, Sathivada



Date: 08-02-2022

PROGRAM REPORT

Name of the event : One-day seminar on “Understanding Research Methods in Business”
Date : 07-02-2022.
Resource person : Mr. P.Srinivas
Name of the coordinator : Mrs. N Kiran Kumari
No. of students attended : 33
Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day seminar on “Understanding Research Methods in Business” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. B Upendra, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives:

- The purpose of the seminar is to introduce students to the most important conceptual approaches of research as well as to explore and formulate the theoretical framework for the analysis of the topic that is examined in the context of their Postgraduate Dissertation.
- The seminar emphasized on giving basic methodological approach and the use of the most appropriate – depending on the central question considered – research methods and tools (quantitative and / or qualitative) to carry out their research.
- To support the students to use rationally alternative research methods when preparing their dissertation.

Topics covered:

- Business Research: Types and Methodologies
- Quantitative research methods
 - Survey Research
 - Correlation Research
 - Casual Comparative Research
 - Experimental Research
 - Online Research/ literature Research
- Qualitative Research Methods

Date: 08-02-2022



Outcome and Takeaways:

- Understand & apply the principles underpinning the business research process and make informed decisions about how to undertake research in a given circumstance.
- Examine the challenges faced by people when undertaking research in a business context and be able to identify techniques for managing these challenges.
- Gain the knowledge to be able to analyze a problem, undertake efficient desk research and write a problem statement.
- Learn how to undertake research using at least one qualitative or quantitative research technique to collect and analyze data.
- Present and defend your opinions by preparing a research report suitable for submission to a practitioner journal or presentation to business executives.


PROGRAM COORDINATOR



simS

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Date :22.01.2022

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day seminar on “Financing options for small business and startups for aspiring entrepreneur” organized by Srinivasa Institute of Management Studies by Mrs. G. Bharathi. Students should attend the seminar session on 29-01-2022.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mrs. N Kiran Kumari, Assistant Professor, MBA.



Bv
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>P.R. Lakshmi</i>	<i>S. Latha</i>	<i>D. Uma Sunder</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>K. Seena Vajjala</i>
MBA	MCA	BBA				

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

To make students understand how to secure funding for their company. Give knowledge on financing concepts to give entrepreneurs and aspiring entrepreneurs a guide to secure funding.

Topics covered

1. Examining many financing options available to get new venture funded. Teach the basics of finance, valuations, dilution and non-dilutive funding sources.
2. How to understand capital structure for new ventures, term sheets and how to negotiate them, and the differences between early-stage versus later-stage financing.
3. How to develop an understanding of how to develop winning investor pitches, who and when to pitch, how to avoid common mistakes that limit the effectiveness of the pitch, and how to 'get to the close'.

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ONE DAY SEMINAR On

**Financing options for
Small Business and Startups
for aspiring Entrepreneur**

29th January 2022

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palen, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR. B. UPENDRA

RESOURCE PERSON
Mrs. G. Bharathi

COORDINATOR
Mrs. N. Kiran Kumari

ORGANIZING COMMITTEE
Mr. K. S. Bharadwaj
Ms. Suchitra

ADDRESS FOR COMMUNICATION

Mrs. N. Kiran Kumari
kknoolu@gmail.com

REGISTRATION DETAILS Registration Free for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION
27th Jan 2022

REGISTRATION FORM

ONE DAY SEMINAR
on

"Financing options for
Small Business and Startups
for aspiring Entrepreneur

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

Program Name: One-day seminar on "Financing options for small business and startups for aspiring entrepreneur"

Date: 29-01-2022

LIST OF STUDENTS

S. No	REGISTER NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	121132607001	ADIGARLA GANESH	I BBA	A. Ganesh
2	121132607002	BALAGA.JAHNAVI	I BBA	B. Jahnavi
3	121132607003	BODDI ASHA JYOTHI	I BBA	B. Asha Jyothi
4	121132607016	KATTE RAM PRASAD	I BBA	K. Ram Prasad
5	121132607017	KORUKONDA SATYASUDHARSHAN	I BBA	K. Satyasuda
6	121132607018	KOTIKALAPUDI AJAY NARASIMHA	I BBA	K. NARASIMHA
7	121132607031	SAKIB KHAN	I BBA	S. Khan
8	120132607001	DENKADA VENKATA CHARAN	II BBA	D.V. Charan
9	120132607002	ALANKA NEHA KRISHNA SRI	II BBA	A. Neha Krishna Sri
10	120132607003	BALABHADRA DEVA HARSHA	II BBA	B. Deva Harsha
11	120132607004	BAMMIDI USHODAYA	II BBA	B. Ushodaya
12	120132607023	KOYYA BHUVAN SURYA SRINIVASU REDDY	II BBA	V. Suresh
13	120132607024	KUCHERLAPATI JAYASURYA	II BBA	K. Jayasurya
14	120132607026	LALAM RAKESH	II BBA	L. Rakesh
15	119132607001	A RISANYA VARDHINI	III BBA	A.R. vardhini
16	119132607002	ABHAY JAIN	III BBA	Abhay jain
17	119132607003	AGRAWAL ADARSH KUMAR	III BBA	A.A. Kumar
18	119132607004	AKKIREDDI JASMITHA	III BBA	A. Jasmitha
19	119132607005	ALLU HEMANTH KUMAR	III BBA	A. Kumar
20	119132607031	KAKARAPARTHI YOJITHA	III BBA	K. Yojitha

21	119132607032	KARNALA TARUN KUMAR	III BBA	Tarun Kumar
22	119132607033	KARNENA SAI PRANEETHA	III BBA	K. Sai Praneetha
23	121232602001	BONDA SAI KUMAR	I MBA	B. Sai Kumar
24	121232602002	BONI SAIKUMARI	I MBA	B. Sai Kumari
25	121232602003	GIRIJALA BINDHU ESWARI	I MBA	Dr. B. Esuari
26	121232602004	GODABA ANUPAMA	I MBA	Anupama
27	121232602005	GUNTUBOYANA HARUN TEJA	I MBA	Teja - G.
28	120232602001	ADUSUMILLI MOHAN SATISH KUMAR	II MBA	A. SATISH KUMAR
29	120232602002	AKULA NAVYA ARCHANA	II MBA	A. N Archana
30	120232602003	ALLAMPALLI PAVAN	II MBA	A. Pavan
31	120232602004	ALLU PRUDHVI	II MBA	A. Prudhvi
32	120232602005	ANKITA PATNAIK	II MBA	A. Patnaik
33	120232602071	POTTI YESTHER RANI	II MBA	POTTI Yesther Rani
34	120232602072	RAGOLU PRIYANKA	II MBA	Priyanka
35	120232602073	RAGOLU SIRISHA	II MBA	R. Sirisha
36	120232602074	RAPATTI VANDITA	II MBA	R. Vandita
37	120232602075	RAYAVARAPU SRI HARI	II MBA	R. Hari
38	120232602076	RAYUDU KANAKA MAHALAKSHMI	II MBA	Rayudu Kanaka Mahalakshmi

N. Kiran Kumar
PROGRAM COORDINATOR

BV
PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date: 31-01-2022

PROGRAM REPORT

Name of the event: One day seminar on “Financing options for small business and startups for aspiring entrepreneur”

Date : 29-01-2022.
Resource person : Mrs. G. Bharathi
Name of the coordinator : Mrs. N Kiran Kumari
No. of students attended : 38
Venue : SIMS COLLEGE SEMINAR HALL

Overview:

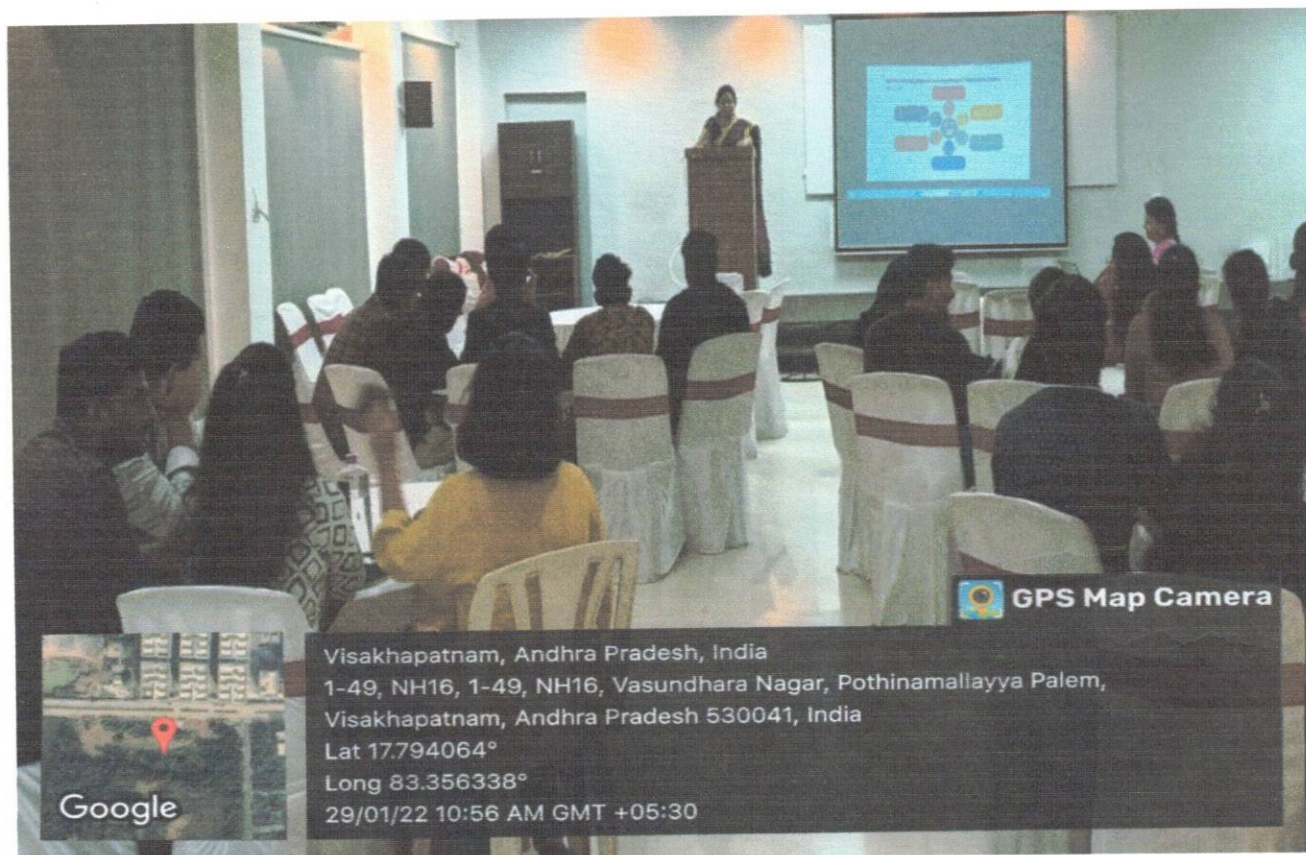
One Day seminar on “Financing options for small business and startups for aspiring entrepreneur” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. B Upendra, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives: To make students understand how to secure funding for their company. Give knowledge on financing concepts to give entrepreneurs and aspiring entrepreneurs a guide to secure funding.

Topics covered:

- Examining many financing options available to get new venture funded. Teach the basics of finance, valuations, dilution and non-dilutive funding sources.
- How to understand capital structure for new ventures, term sheets and how to negotiate them, and the differences between early-stage versus later-stage financing.
- How to develop an understanding of how to develop winning investor pitches, who and when to pitch, how to avoid common mistakes that limit the effectiveness of the pitch, and how to ‘get to the close’.

Date: 31-01-2022



Outcome and Takeaways:

- Opportunity to sharpen entrepreneurial competencies
- Project selection criteria
- Clarity about the business idea
- Market potential for the product or service
- Skills in preparing business plan
- Conducting project feasibility study
- Role and assistance by various promotional organizations
- Abilities that contribute to top performance
- Understanding of the intricacies of managing a small enterprise
- Understanding various financing options available for startups

N. K. K. K.
PROGRAM COORDINATOR



simS

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Date :25.10.2021

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one-day workshop on “Indian scenario of IPR” organized by Srinivasa Institute of Management Studies by Mrs. Sree Vidya Tatavarthy. Students should attend the workshop session on 03-11-2021.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mrs. N. Kiran kumari, Assistant Professor, MBA.



32

PRINCIPAL

Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	LIBRARY
<i>PR Lakshmi</i>	<i>Shakti S</i>	<i>Uma Sundar</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>R Sree Vidya</i>
MBA	MCA	BBA			

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

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SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

1. To make students understand the concept of Intellectual Property, its importance and its need.

Topics covered

1. Definition of Patents, Conditions of patentability, Patentable and non-patentable inventions, Types of patent applications (e.g., Patent of addition etc.), Process Patent and Product Patent, Precautions while patenting, Patent specification Patent claims, Disclosures and non-disclosures, Patent rights and infringement, Method of getting a patent.
2. Legislation and Salient Features, Patent Search, Drafting and Filing Patent Applications, Processing of patent, Patent Litigation, Patent Publication etc., Time frame and cost, Patent Licensing, Patent Infringement.
3. Work for development, promotion, protection, compliance, and enforcement of Intellectual Property and Patenting.

Organized by



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of India)

www.simsvizag.com



One Day Workshop On
Indian scenario of IPR

03 November, 2021

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mr. SURYA TEJA MUTYAM

PRINCIPAL
DR . B. UPENDRA

RESOURCE PERSON
Mrs. Sree Vidya Tatavarthy

COORDINATOR
Mrs. N. Kirankumari
(Asst. Professor)

ORGANIZING COMMITTEE
Mr. G. Suresh(Asst. Prof)
Ms. Ch. Sirisha(Asst. Prof)

ADDRESS FOR COMMUNICATION

Mrs. N. Kirankumari
kknoolu@gmail.com

REGISTRATION DETAILS

Registration Free

for In-house students

FOR REGISTRATION:
Mr. SURYA TEJA MUTYAM
9491855054

LAST DATE FOR REGISTRATION

01st Nov 2021

REGISTRATION FORM

ONE DAY SEMINAR
on
"Indian scenario of IPR"

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINWASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sims_svpams@yahoo.co.in
Website: www.simsvizag.com

Program Name: One Day Workshop on "Indian scenario of IPR"

Date: 03-11-2021

LIST OF STUDENTS

S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	120232602005	ANKITA PATNAIK	I MBA	A. Patnaik
2	120232602006	BADDEM BHARGAVI	I MBA	B. Bhargava
3	120232602007	BAIPA PRIYANKA	I MBA	B. Priyanka
4	120232602008	BANDARI DILEEPKUMAR	I MBA	B. Dileep Kumar
5	120232602009	BARIKA PRAVALIKA	I MBA	B. Pravalika
6	120232602035	KALLA ROSHITA	I MBA	K. Roshita
7	120232602036	KALLA SAI JYOSTNA	I MBA	K. Sai Jyostna
8	120232602037	KALLEPALLI VARSHITH VARMA	I MBA	K. V. Varma
9	120232602038	KALLI NEELIMA	I MBA	K. Neelima
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Date: 05-11-2021

PROGRAM REPORT

Name of the event	: One Day Workshop on “Indian scenario of IPR”
Date	: 03-11-2021.
Resource person	: Mrs. Sree Vidya Tatavarthy.
Name of the coordinator	: Mrs. N. Kiran kumari
No. of students attended	: 34
Venue	: SIMS COLLEGE SEMINAR HALL

Overview: One Day Workshop on “Indian scenario of IPR” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. B Upendra, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives: To make students understand the concept of Intellectual Property, its importance and its need.

Topics covered:

- Definition of Patents, Conditions of patentability, Patentable and non-patentable inventions, Types of patent applications (e.g., Patent of addition etc.), Process Patent and Product Patent, Precautions while patenting, Patent specification Patent claims, Disclosures and non-disclosures, Patent rights and infringement, Method of getting a patent.
- Legislation and Salient Features, Patent Search, Drafting and Filing Patent Applications, Processing of patent, Patent Litigation, Patent Publication etc., Time frame and cost, Patent Licensing, Patent Infringement.
- Work for development, promotion, protection, compliance, and enforcement of Intellectual Property and Patenting.



Outcome and Takeaways:

To safeguard inventions and creative work from unauthorized exploitation, students were made aware of the Intellectual Property Rights.

N. Kiran Kumar

PROGRAM COORDINATOR