



List of Certificate/ Add-on Programs

Academic Year: 2022-23

S. No	Name of the Program	Duration of Course	No. of Participants
1	A Two Weeks Program On HTML	06.06.2022 to 23.06.2022	30
2	A Two Weeks Program on Data Analytics	11.07.2022 to 26.07.2022	34
3	A Two Weeks Program on Investment Analysis	16.08.2022 to 02.09.2022	41
4	A Two Weeks Program on Team Building And Leadership	12.09.2022 to 27.09.2022	54
5	A Two Weeks Program on Women Entrepreneurship	07.11.2022 to 23.11.2022	33
6	A Two Weeks Program on Business Analytics	18.01.2023 to 04.02.2023	27
7	A Two Weeks Program on Advanced Computer Networks	13.02.2023 to 01.03.2023	27
8	A Two Weeks Program on Research Methodology With SPSS	15.03.2023 to 01.04.2023	49

M. Jayadev

Principal
PRINCIPAL
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Date : 27.05.2022

CIRCULAR

All students of MCA, are hereby informed that a two weeks certification course **HTML** will be conducted from **06.06.2022 to 23.06.2022**. All interested candidates can enroll their names with Mr.T.Kartheekreddy on or before 04.06.2022. The details of the topics and resources person are displayed in the college notice board.

Venue: COMPUTER LAB, Srinivasa Institute of Management studies.

Coordinator: Mr.T.Kartheekreddy , Assistant Professor, MCA .



M. Sasadhish

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to :

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>S. Swalhaloo</i> MBA	<i>Shate Sri</i> MCA	<i>D. Uma Sundar</i> BBA	<i>[Signature]</i>	<i>Y. Rajes</i>	<i>K. Yavale</i>	<i>K. Suresh Babu</i>

About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

About the Certificate Program

The overarching goal of this course is Fundamentals of HTML and the syntax of HTML code. Introduced to HTML tags and various text and semantic elements in HTML5.

Topics

- Introduction to HTML
- Writing HTML Code, HTML Tags, HTML Basic Tags, HTML Text Tags
- Semantic Elements in HTML5
- Effects of Physical Character Tags, Effects of Logical Character Tags, and Manage Document Spacing in HTML

A TWO WEEK CERTIFICATE PROGRAM
ON
HTML

JUNE 06, 2022

TO

JUNE 23, 2022

Organised by
Department of Management



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

Chief Patrons

Dr. S.P. Ravindra

(Chairman & Correspondent)

Executive Director

Mrs. S. DEEPIKA DAS

Patron

Dr.M.JAGADISH

(Director)

Convener

Mrs R Shanti Sree

(H.O.D, MCA Department)

Resource Person

Mr. K. KESAVA RAO

Associate Professor

Coordinator

Mr.T.Kartheekreddy

Assistant Professor, MCA

Organizing Committee

Ms. V.Srujana

Ms. Bandaru Makara Jyothi

Student Co-ordinators

TALASU MEENA

GORLE YAMINI

Address for Communication

Mr.T.Kartheekreddy

Assistant Professor, MCA

7799876851

kartheek6566@gmail.com

REGISTRATION DETAILS

**REGISTRATION
FREE**

LAST DAY OF REGISTRATION

04- 06 - 2022

A TWO WEEK CERTIFICATE PROGRAM

ON
HTML

AUGUST 28, 2019

TO

SEPTEMBER 11, 2019

Name: Mr/Ms: _____

Redg no: _____

Department: _____

Organization: _____

Pin: _____

Phone: _____

Email: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the
Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam- 530041

Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)

Email sims_ssvpcms@yahoo.co.in

Website: <https://simsvizag.com/>



DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: HTML

PROGRAMME DURATION: 06.06.2022 to 23.06.2022

STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	AVALA SAI PRIYANKA	321233620004	2nd MCA	A. Sai Priyanka
2	BADIGANTI SRINIVAS KOWSIK	321233620005	2nd MCA	B. Srinivas Kowdik
3	BAGGAM SOWMYA	321233620006	2nd MCA	B. Sowmya
4	BODDEPALLI RAVI KUMAR	321233620007	2nd MCA	B. Ravikumar
5	BONUMADDI KUMARI	321233620008	2nd MCA	B. kumari
6	BYLAPUDI MANI KANTA	321233620010	2nd MCA	B. Manikanta
7	CHOLLANGI SUDHEERA	321233620011	2nd MCA	C. Sudheera
8	CHUTTURU MUTYALAMMA	321233620012	2nd MCA	C.H. Mutyalamma
9	DANTLA GOPINADH	321233620013	2nd MCA	D. Gopinadh
10	KADIRI PRAVEENA	321233620020	2nd MCA	Praveena
11	MOHAMMED HASHMATH BHANU	321233620030	2nd MCA	M.H. Hashmath Bhanu
12	MUMMANI HEMANTH KUMAR	321233620031	2nd MCA	M. Hemanth Kumar
13	PADAVALA SATYA DURGA SAI	321233620038	2nd MCA	PS. Durga Sai
14	PARLA PRASAD	321233620039	2nd MCA	P. Prasad
15	PASUPULETI PURNA SAI	321233620040	2nd MCA	P. Purna Sai
16	POTNURU UMA MAHESWARA RAO	321233620044	2nd MCA	P. Maheswara Rao
17	S.V. S. AJAY	321233620049	2nd MCA	S.V.S. Ajay
18	TALASU MEENA	321233620052	2nd MCA	T Meena
19	TEKU DIVYA	321233620053	2nd MCA	TEKU DIVYA
20	TUMBALA GOVINDA	321233620056	2nd MCA	T. Govinda
21	VEGI GANGADHAR	321233620059	2nd MCA	Vedi Gan Gadhara
22	YADLA NARASIMHA MURTHY	321233620062	2nd MCA	Y. Narasimha
23	BAVISETTI HEMA LATHA	322233620005	1st MCA	B. Hemalatha



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24	BOTCHA GOWRI SHANKAR	322233620008	1st MCA	B. Gowri Shankar
25	DEEPIKA MAHANTHI	322233620011	1st MCA	Deepika Mahanthi
26	DURGA KARTHIK	322233620012	1st MCA	D. Karthik
27	GORLE YAMINI	322233620014	1st MCA	G. Yamini
28	URLAM GAYATHRI	322233620064	1st MCA	U. Gayathri
29	SHIRAPU RAGHURAM	322233620060	1st MCA	R. Ramu
30	RAVALAVALASA RAMU	322233620053	1st MCA	R. Ramu

T. Kathrekkreddy

CO-ORDINATOR

Shat Sri
HOD

Head of The Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041



PROGRAM NAME : HTML

SL.NO.	DATE	TOPICS TO BE COVERED
1	06.06.2022	Introduction to HTML
2	07.06.2022	Writing HTML Code
3	08.06.2022	HTML Tags, HTML Basic Tags
4	09.06.2022	HTML Text Tags
5	10.06.2022	Semantic Elements in HTML5
6	13.06.2022	Effects of Physical Character Tags, Effects of Logical Character Tags
7	14.06.2022	Manage Document Spacing in HTML
8	15.06.2022	The span and DIV tags used to format HTML web pages
9	16.06.2022	The definition of HTML lists, their significance, types of HTML lists like ordered and unordered lists
10	17.06.2022	The use of image mapping in embedding images into HTML pages
11	18.06.2022	Uniform Resource Locator (URL) and related concepts. URL encoding and the importance of hyperlinks in web pages
12	20.06.2022	How to represent tables in a webpage.
13	22.06.2022	Syntax used in HTML to integrate forms in web pages
14	23.06.2022	Scrip, Title, Base, and other elements of HTML headers

T. Kartheekreddy

COORDINATOR

Shakti Sui

Head of the Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041



DAILYWISE ATTENDANCE

PROGRAMME: HTML

06.06.2022 to 23.06.2022

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	AVALA SAI PRIYANKA	321233620004	P	P	A	P	P	P	A	P	P	P	P	P	A	P	11
2	BADIGANTI SRINIVAS KOWSIK	321233620005	P	P	P	A	P	P	P	P	A	P	P	P	P	P	12
3	BAGGAM SOWMYA	321233620006	P	P	A	P	P	P	A	P	A	P	P	P	A	P	10
4	BODDEPALLI RAVI KUMAR	321233620007	P	P	P	P	A	P	P	P	P	P	P	A	A	P	11
5	BONUMADDI KUMARI	321233620008	A	P	P	P	P	P	P	A	P	P	P	P	A	P	11
6	BYLAPUDI MANI KANTA	321233620010	P	P	P	P	A	P	P	P	A	P	P	P	P	A	11
7	CHOLLANGI SUDHEERA	321233620011	P	A	P	P	P	P	P	A	P	A	P	P	P	A	10
8	CHUTTURU MUTYALAMMA	321233620012	P	P	P	A	P	P	P	P	P	P	A	P	P	P	12
9	DANTLA GOPINADH	321233620013	A	P	P	P	P	A	P	A	P	P	P	A	P	P	10
10	KADIRI PRAVEENA	321233620020	P	P	P	A	P	P	P	P	P	P	P	A	P	P	12
11	MOHAMMED HASHMATH BHANU	321233620030	P	A	P	P	P	P	A	P	P	P	A	P	P	P	11
12	MUMMANI HEMANTH KUMAR	321233620031	P	P	P	A	P	P	P	P	P	A	P	P	P	P	12
13	PADAVALA SATYA DURGA SAI	321233620038	P	P	A	P	P	P	P	A	P	P	P	P	A	P	11
14	PARLA PRASAD	321233620039	P	P	P	A	P	P	P	P	P	P	P	P	A	P	12
15	PASUPELETI PURNA SAI	321233620040	P	A	P	P	P	A	P	P	A	P	P	P	P	P	11
16	POTNURU UMA MAHESWARA RAO	321233620044	P	P	P	A	P	P	P	P	P	P	A	P	P	P	12
17	S.V. S. AJAY	321233620049	P	P	P	A	P	P	P	A	P	P	P	P	A	P	11
18	TALASU MEENA	321233620052	A	P	P	P	P	A	P	P	P	P	P	A	P	P	11
19	TEKU DIVYA	321233620053	P	P	P	P	A	P	P	A	P	P	P	P	P	A	11
20	TUMBALA GOVINDA	321233620056	P	P	P	P	A	P	A	P	P	P	P	P	A	P	12
21	VEGI GANGADHAR	321233620059	P	A	P	P	P	P	P	P	A	P	P	P	P	P	12
22	YADLA NARASIMHA MURTHY	321233620062	A	P	P	P	P	A	P	P	P	P	P	P	P	P	12
23	BAVISETTI HEMA LATHA	322233620005	P	P	A	P	P	P	A	P	P	P	P	P	P	P	12
24	BOTCHA GOWRI SHANKAR	322233620008	P	P	P	A	P	P	P	P	P	P	P	A	P	P	13
25	DEEPIKA MAHANTHI	322233620011	A	P	P	P	P	P	A	P	P	A	P	P	P	P	11



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26	DURGA KARTHIK	322233620012	A	P	P	P	P	A	P	P	P	P	P	P	P	12
27	GORLE YAMINI	322233620014	P	A	P	P	P	A	P	P	P	P	P	A	P	11
28	URLAM GAYATHRI	322233620064	P	P	A	P	P	P	P	P	P	P	A	P	P	12
29	SHIRAPU RAGHURAM	322233620060	P	P	P	A	P	P	P	A	P	P	P	A	P	11
30	RAVALAVALASA RAMU	322233620053	P	P	A	P	P	P	P	P	A	P	A	P	P	11

T. Karthekreddy

COORDINATOR

Shakti Sui
HOD

Head of The Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041

**PROGRAM REPORT****DATE:23.06.2022****Name of the event:** A Two –Week Certificate Program On “HTML”**Duration :** 06.06.2022 to 23.06.2022**Resource person :** Mr. K.Kesava Rao

Contact: 8499002256

Email:kkesavarao1992@gmail.com

Name of the co-ordinator: Mr.T.Kartheekreddy**No. of students attended:** 30**Venue :** SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "HTML" for MCA, students by the resource person **Mr. K.Kesava Rao**. This course will focus on Introduction to HTML, Writing HTML Code, HTML Tags, HTML Basic Tags, HTML Text Tags, and Semantic Elements in HTML5, Effects of Physical Character Tags, Effects of Logical Character Tags, and Manage Document Spacing in HTML. Totally 30 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

Objectives of the program:

Fundamentals of HTML and the syntax of HTML code. You will be introduced to HTML tags and various text and semantic elements in HTML5

Learning outcomes of the program:

After completing this course, you will be able to:

- Design a functional website on the client-side that supports texts, audios, and videos
- Redirect users from one page to another using HTML links
- Incorporate in-line graphics (images, icons, etc.) into an HTML document using img tags
- Use frames to view multiple documents within a single Web page
- Create a well-structured web page by grouping related items on the web page using lists
- Create and validate HTML forms
- Control the form input data by using HTML input tags

T. Kartheekreddy
COORDINATOR

Shalini
HOD

Head of The Department
Srinivasa Institute of Management Studies



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
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CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. T. Divya has
participated in a Two Week Certificate Program on

HTML

Organized by the Department of Management from 6-6-2022 To 23.6.2022

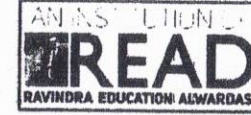
T. Kartheekreddy
COORDINATOR

Shalini Sui
HOD

Mr. Jayaram
PRINCIPAL



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
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CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. S.V.S. Ayay has
participated in a Two Week Certificate Program on

HTML

Organized by the Department of Management from 6.6.2022 To 23.6.2022

T. Kartheek Reddy
COORDINATOR

Shalini Sui
HOD

Mr. Jayadev
PRINCIPAL

Date : 01.07.2022

CIRCULAR

All students of BBA, MBA, MCA, are hereby informed that a two weeks certification course **DATA ANALYTICS** will be conducted **from 11.07.2022 to 26.07.2022**. All interested candidates can enroll their names with Mr.K.Ratna Reddy, on or before 09.07.2022. The details of the topics and resources person are displayed in the college notice board.

Venue: COMPUTER LAB, Srinivasa Institute of Management studies.

Coordinator: Mr.K.Ratna Reddy, Assistant Professor, MCA .



M. Jayaram

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to :

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>K. Sudhakar</i> MBA	<i>Shete Sui</i> MCA	<i>D. Uma Sundari</i> BBA	<i>[Signature]</i>	<i>Y. Rajesh</i>	<i>K. Jayaram</i>	K. Srinivasa Rao

About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

About the Certificate Program

The goal of this course is to help students to learn about data model creation. Visualise data, Pivot tables. Also to understand how to evaluate margins and other popular ratios using calculations in PIVOT table

Topics

- Data Analysis with Excel
- PIVOT Table
- Data Filters & Measures
- Data Visualisation

A TWO WEEK CERTIFICATE PROGRAM
ON
DATA ANALYTICS

JULY 11, 2022
TO
JULY 26, 2022

Organised by
Department of Management



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

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Executive Director
Mrs. S. DEEPIKA DAS

Patron
Dr.M.JAGADISH
(Director)

Convener
Mrs. R Shanti Sree
(H.O.D, MCA Department)

Resource Person
Dr. G.T.NAIDU
Associate Professor

Coordinator
Mr.K. Ratna Reddy
Assistant Professor, MCA

Organizing Committee
Ms. V.Srujana
Ms. Bandaru Makara Jyothi

Student Co-ordinators
MEESLA SANDHYA
VUDA NEELIMA



Address for Communication

Mr.K. Ratna Reddy
Assistant Professor, MCA
9966189817
ratna321@gmail.com

REGISTRATION DETAILS

**REGISTRATION
FREE**

**LAST DAY OF REGISTRATION
09 - 07 - 2022**

Registration Form

A Two week Certification Program
on
"Data Analytics"

Name: Mr/Ms: _____

Redg no: _____

Department: _____

Organization: _____

Pin: _____

Phone: _____

Email: _____

**Signature of
Head of the Institution
(With the Official Seal)**

**Signature of the
Participant**

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)
Email sims_ssvpcms@yahoo.co.in
Website: <https://simsvizag.com/>





DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: DATA ANALYTICS

PROGRAMME DURATION: 11.07.2022 to 26.07.2022

STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	SEERAPU TIRUMALA RAO	121132607033	2nd BBA	Seerapu tirumala rao
2	SURISSETTY DILIP SAI KUMAR	121132607035	2nd BBA	S. Dilip Sai Kumar
3	YARRA MANOJ KUMAR	121132607036	2nd BBA	Y. Manoj Kumar
4	POOJA IDNANI	120132607036	3rd BBA	P. Idnani
5	PYDI RATNA SIRI KISHORE	120132607039	3rd BBA	P. Kishore
6	T.SATYA DURGA VARA PRASAD	120132607044	3rd BBA	t.satya-DURGA VARA
7	VEERAVELLI CHANDRASEKHAR	120132607047	3rd BBA	V. Chandrasekhar
8	VIKAS REDDY MEDAPATI	120132607049	3rd BBA	M. Vikas
9	SENETI BHARGAV	120132607050	3rd BBA	S. Bhargav
10	VANAPALLI SAI SRUJANA	121232602027	2nd MBA	V. Sai Srujana
11	NAKKA SAI KUMAR	121232602033	2nd MBA	N. Sai Kumar
12	VEDULLAVALASA MOUNIKA	121232602035	2nd MBA	V. MOUNIKA
13	U. NAVEEN SATYANARAYANA	121232602037	2nd MBA	U. Naveen
14	A. V. SATYA SAI PRASANTH	121232602040	2nd MBA	A.V. SATYA Sai
15	MEESLA SANDHYA	121232602043	2nd MBA	Sandhya
16	MARUDIPOODI JASWANTH	122232602048	1st MBA	M. Jaswanth
17	MUNIKOTI BHUVANESWARI	122232602051	1st MBA	M. Bhuvaneshwari
18	MUPPIDI YESASWANI	122232602053	1st MBA	M. Yesaswani
19	NUTHALAPATI HARISH	122232602059	1st MBA	N. Harish
20	VANKA SAI	122232602074	1st MBA	V. Sai
21	Y KRISHNA	122232602077	1st MBA	Y Krishna
22	SIYYADRI GOWTHAMI	122232602071	1st MBA	S. Gowthami
23	K MANISHA	122232602081	1st MBA	K. Manisha



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24	GORLI YAMUNA	322233620016	1st MCA	G. Yamuna
25	GULLIPALLI VENKATA NAIDU	322233620019	1st MCA	G. Venkata Naidu
26	KADALI ESWARI INDU	322233620022	1st MCA	K. Eswari Indu
27	KATTA PREM SWAROOP	322233620027	1st MCA	K. Prem Swaroop
28	KOTTAPALLI BHARAT KUMAR	322233620031	1st MCA	K. Bharat Kumar
29	YELLISETTY BHANU SREE	321233620063	2nd MCA	Y. Bhanu Sree
30	P AKHIL SAI	321233620064	2nd MCA	P. Akhil Sai
31	VUDA NEELIMA	321233620061	2nd MCA	V. Neelima
32	THEDDU PRAKASH	321233620055	2nd MCA	T. Prakash
33	SOMINENI PUJITHA	321233620050	2nd MCA	S. Pujitha
34	RAYI RAJU	321233620046	2nd MCA	R. Raju

K. Ramesh Reddy
CO-ORDINATOR

Shetisri
HOD

Head of The Department
Srinivasa Institute of Management Studies
P.M. Palam, Madhurawada
Visakhapatnam-530041,



PROGRAM NAME: DATA ANALYTICS

SL.NO.	DATE	TOPICS TO BE COVERED
1	11.07.2022	Introduction to Statistical Analysis, Probability, Sampling Distribution
2	12.07.2022	Estimating and Hypotheses Testing, correlation, regression
3	13.07.2022	Anova, chi-square,
4	14.07.2022	Introduction of Data Analytics, importance, and Types of Data Analytics
5	15.07.2022	Data Visualization for Decision Making, Data types
6	16.07.2022	Measurements of Central Tendency, Dispersions
7	18.07.2022	Graphical Techniques, Skewness and Kurtosis
8	19.07.2022	Descriptive Stats, Sampling Funnel, Sampling Variations
9	20.07.2022	Excel : Data Validation, Time and Date Calculations, Conditional Formatting
10	21.07.2022	Using the IF Function, Changing the "Value if false" Condition to Text, Pivot Tables.
11	22.07.2022	Creating a Pivot Table, Specifying PivotTable Data, Changing a PivotTables Calculation, Filtering and Sorting a PivotTable
12	23.07.2022	Charts Creating a Simple Chart, Charting Non-Adjacent Cells, Creating a Chart Using the Chart Wizard, Modifying Charts.
13	25.07.2022	Data Analysis Process, Working with Range Names, Copying Name using Formula Auto complete, Range Name Syntax Rules, Creating Range Names, Creating Names for Constants, Managing Names.
14	26.07.2022	Learn to Restrict and Sort Data, Usage of Single-Row Functions to Customize Output, Invoke Conversion Functions and Conditional Expressions.

K. Rakha Reddy
COORDINATOR

Shakti Sui
HOD
Head of The Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041



DAILYWISE ATTENDANCE PROGRAMME: DATA ANALYSIS 11.07.2022 to 26.07.2022

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	SEERAPU TIRUMALA RAO	121132607033	P	A	P	P	P	A	P	P	P	P	A	P	P	P	11
2	SURISSETTY DILIP SAI KUMAR	121132607035	P	P	P	A	P	P	A	P	P	P	A	P	P	P	11
3	YARRA MANOJ KUMAR	121132607036	A	P	P	P	P	P	P	P	P	P	P	P	A	P	12
4	POOJA IDNANI	120132607036	P	P	A	P	P	P	A	P	P	P	A	P	P	P	11
5	PYDI RATNA SIRI KISHORE	120132607039	P	P	A	P	P	P	P	P	P	P	A	P	A	P	11
6	T.SATYA DURGA VARA PRASAD	120132607044	P	A	P	P	P	A	P	P	A	P	P	P	P	P	11
7	VEERAVELLI CHANDRASEKHAR	120132607047	P	P	A	P	P	P	A	P	P	P	P	A	P	P	11
8	VIKAS REDDY MEDAPATI	120132607049	P	P	A	P	P	A	P	P	P	P	P	A	A	P	10
9	SENETI BHARGAV VANAPALLI SAI SRUJANA	120132607050	P	A	P	P	P	P	A	P	P	P	P	A	P	P	11
10	SRUJANA	121232602027	P	P	P	A	P	A	P	P	P	A	P	P	P	P	11
11	NAKKA SAI KUMAR	121232602033	A	P	P	P	P	P	P	P	P	P	P	P	P	P	13
12	VEDULLAVALASA MOUNIKA	121232602035	A	P	P	P	P	A	P	A	P	A	P	P	P	P	10
13	U. NAVEEN SATYANARAYANA	121232602037	P	P	P	A	P	P	P	P	P	P	A	P	P	A	11
14	A. V. SATYA SAI PRASANTH	121232602040	P	A	P	P	P	A	P	P	P	P	A	P	P	A	11
15	MEESLA SANDHYA	121232602043	P	P	P	A	P	P	A	P	A	P	P	P	P	P	11
16	MARUDIPOODI JASWANTH	122232602048	A	P	P	P	P	P	A	A	P	P	P	A	P	P	10
17	MUNIKOTI BHUVANESWARI	122232602051	P	P	P	P	A	P	P	P	P	P	P	P	P	P	13
18	MUPPIDI YESASWANI	122232602053	P	P	P	P	A	P	P	P	P	P	P	P	P	A	12
19	NUTHALAPATI HARISH	122232602059	P	P	P	P	A	A	P	P	P	P	A	P	P	P	11
20	VANKA SAI	122232602074	A	A	P	P	P	P	A	P	P	A	P	P	P	P	10
21	Y KRISHNA	122232602077	P	P	A	P	P	A	P	P	A	P	P	P	P	P	11
22	SIYYADRI GOWTHAMI	122232602071	P	P	P	P	A	P	P	P	P	P	P	P	P	P	13
23	K MANISHA	122232602081	P	P	P	P	P	P	P	P	P	P	P	P	P	A	13
24	GORLI YAMUNA	322233620016	A	P	P	P	P	A	P	P	A	P	P	A	P	P	10
25	GULLIPALLI VENKATA NAIDU	322233620019	P	P	P	A	P	P	P	P	P	P	A	P	A	P	11
26	KADALI ESWARI INDU	322233620022	A	P	P	P	P	P	A	P	P	P	P	P	P	P	12



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27	KATTA PREM SWAROOP	322233620027	P	A	P	P	P	A	P	P	P	A	P	P	A	P	10
28	KOTTAPALLI BHARAT KUMAR	322233620031	P	P	A	P	P	P	A	P	P	P	A	P	P	P	11
29	YELLISETTY BHANU SREE	321233620063	P	P	P	A	P	P	P	P	A	P	P	P	P	P	12
30	P AKHIL SAI	321233620064	A	P	A	P	P	P	P	A	P	P	P	P	A	P	10
31	VUDA NEELIMA	321233620061	P	P	P	A	P	P	A	P	P	P	A	A	P	P	10
32	THEDDU PRAKASH	321233620055	P	P	A	P	P	A	P	P	P	P	P	P	P	P	12
33	SOMINENI PUJITHA	321233620050	A	P	P	P	P	P	P	A	A	P	P	P	A	P	10
34	RAYI RAJU	321233620046	P	P	A	P	A	P	A	P	P	P	P	A	P	P	10

K. Ratna Reddy
COORDINATOR

Shate Sri
HOD
Head of The Department
Srinivasa Institute of Management Studies
P.M. Palani, Madhurawada
Visakhapatnam-530041

**PROGRAM REPORT****DATE: 27.07.2022****Name of the event:** A Two –Week Certificate Program On “DATA ANALYTICS”**Duration :** 11.07.2022 to 26.07.2022**Resource person :** Dr. G.T.NAIDU

Contact: 9000584000

Email: dr.tavitinaidugongada@gmail.com

Name of the co-ordinator: Mr.K.Ratna Reddy**No. of students attended:** 34**Venue :** SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "DATA ANALYTICS" for BBA, MBA and MCA, students by the resource person **Dr. G.T.NAIDU**. This course will focus on data analysis with excel, pivot tables, using pivot tables for advanced calculations, aggregate data, lab environment & installations, data filters & measures, data visualizations. Totally 34 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

Objectives of the program:

- Learn about data model creation
- Explore, analyze, and visualize data
- Sift data using slicers in multiple pivot tables
- Produce aggregate reports using formula-based techniques
- Collect and transform data from multiple sources
- Understand and combine data in mashups
- Generate flexible data aggregations using pivot tables
- Exemplify data visually using pivot charts
- Evaluate margins and other popular ratios using calculation on the pivot table

Learning outcomes of the program:

- Obtain, clean/process, and transform data
- Analyze and interpret data using an ethically responsible approach
- Use appropriate models of analysis, assess the quality of input, derive insight from results, and investigate potential issues
- Apply computing theory, languages, and algorithms, as well as mathematical and statistical models, and the principles of optimization to appropriately formulate and use data analyses
- Formulate and use appropriate models of data analysis to solve hidden solutions to business-related challenges

K. Ratna Reddy
COORDINATOR

Shakti
HOD

Head of the Department

Srinivasa Institute of Management Studies

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Visakhapatnam-530041

Opp.International Cricket Stadium, Madhurawada, Visakhapatnam-530041, A.P, India

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CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. M. Sandhya has
participated in a Two Week Certificate Program on

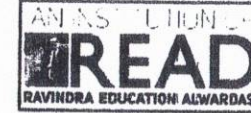
Data Analytics

Organized by the Department of Management from 11.7.2022 To 26.7.2022

K. Ratna Reddy
COORDINATOR

Shalini Sui
HOD

Mr. Jayaram
PRINCIPAL



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. V. Sai has

participated in a Two Week Certificate Program on

Data Analytic

Organized by the Department of Management from 11.7.2022 To 26.7.2022

K. Mahesh Reddy
COORDINATOR

Shalini Sui
HOD

M. Jayaram
PRINCIPAL

Date : 06.08.2022

CIRCULAR

All students of BBA, and MBA, are hereby informed that a two weeks certification course **INVESTMENT ANALYSIS** will be conducted **from 16.08.2022 to 02.09.2022**. All interested candidates can enroll their names with Ms.Jayalakshmi Durga, on or before 14.08.2022. The details of the topics and resources person are displayed in the college notice board.

Venue: SEMINAR HALL, Srinivasa Institute of Management studies.

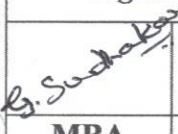
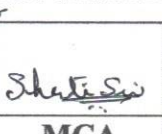
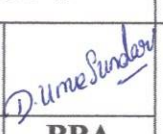
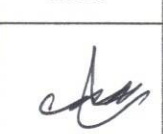
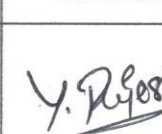
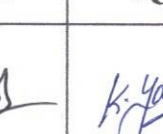
Coordinator: Ms.Jayalakshmi Durga , Assistant Professor, MBA .



PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to :

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
 MBA	 MCA	 BBA				K. Srinivas Rao

About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

About the Certificate Program

The overarching goal of this course is detailed knowledge and adequate exposure to all critical aspects of financial management, especially those important for investment analysts. The necessary experience and confidence to handle any role and responsibility in any sphere as an investment analyst, thereby demonstrating one's dynamism and inviting attractive growth opportunities across one's organization. Multitasking skills to simultaneously review and analyze several aspects important during investment analysis.

Topics

- Securities Markets
- Mutual Funds and Other Investment Companies
- Risk and Return
- Efficient Diversification, Derivative Markets

A TWO WEEK CERTIFICATE PROGRAM
ON
INVESTMENT ANALYSIS

AUGUST 16, 2022
TO
SEPTEMBER 2, 2022

Organised by
Department of Management



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

Chief Patrons

Dr. S.P. Ravindra
(Chairman & Correspondent)

Executive Director
Mrs. S. DEEPIKA DAS

Patron

Dr. M Jagadish
(Director)

Convener

Mr. G.SUDHAKAR
(H.O.D, MBA Department)

Resource Person

Dr. K.Visweswar Rao
Associate Professor

Coordinator

Ms.Jayalakshmi Durga
Assistant Professor, MBA

Organizing Committee

Ms. N.Kiran Kumari
Ms. Ch.Sirisha

Student Co-ordinators

BAMMIDI USHODAYA
H. MADHU BABU

Address for Communication

Ms.Jayalakshmi Durga
Assistant Professor, MCA
7799876851
jaya.lakshmi238@gmail.com

REGISTRATION DETAILS

REGISTRATION
FREE

LAST DAY OF REGISTRATION
14 - 08 - 2022

Registration Form

A Two week Certification Program
on
"Investment Analysis"

Name: Mr/Ms: _____

Redg no: _____

Department: _____

Organization: _____

Pin: _____

Phone: _____

Email: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the
Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)
Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)
Email sims_ssvpcms@yahoo.co.in
Website: <https://simsvizag.com/>



DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: INVESTMENT ANALYSIS

PROGRAMME DURATION: 16.08.2022 to 02.09.2022

STUDENTS LIST

SL.NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	BODDI ASHA JYOTHI	121132607003	2nd BBA	B. Asha Jyothi
2	CH. POORNA VINAY KUMAR	121132607006	2nd BBA	Ch. Poorna Vinay Kumar
3	DOPPA CHARISHMA	121132607008	2nd BBA	D. Charishma
4	GORRUPOTU SRIDHAR	121132607012	2nd BBA	G. Sridhar
5	K. AJAY NARASIMHA	121132607018	2nd BBA	K. Ajay
6	SAKIB KHAN	121132607031	2nd BBA	Skhan
7	SHOLAPURAPU PRANITHA	121132607034	2nd BBA	S. Pranita
8	BAMMIDI USHODAYA	120132607004	3rd BBA	B. Ushodaya
9	BASAWA GANESH	120132607005	3rd BBA	B. Ganesh
10	DODDI BHAVYA TRESA	120132607009	3rd BBA	Bhavya
11	GELLI AMRUTHA	120132607012	3rd BBA	Amrutha
12	I. SAI SUBRAMANYA NAMRATHA	120132607016	3rd BBA	I. Sai Subramanya
13	LALAM RAKESH	120132607026	3rd BBA	L. Rakesh
14	P. V. HARSHA VARDHAN SAI	120132607033	3rd BBA	Harsha Vardhan
15	GUNTUBOYANA HARUN TEJA	121232602005	2nd MBA	G. H. Teja
16	KALDI ALEKHYA	121232602007	2nd MBA	K. Alekhya
17	KEDARISSETTY SANDEEP	121232602010	2nd MBA	K. Sandeep
18	OMMI SAI LIKITHA	121232602018	2nd MBA	O. Sai Likitha
19	SIMHADRI MANAS KUMAR	121232602024	2nd MBA	S. Manas Kumar
20	MEESLA SOWJANYA	121232602036	2nd MBA	Sowjanya
21	SHAKE GOUSE	121232602042	2nd MBA	SHAKE GOUSE
22	BALAGAM BHARATH	122132607003	1st BBA	B. Bharath
23	BISWAL AJAY KUMAR	122132607005	1st BBA	B. Ajay Kumar
24	CH. NITISH KUMAR	122132607007	1st BBA	Ch. Nitish Kumar
25	CH. GOPI SATYA GOKUL	122132607008	1st BBA	Ch. Gopi Satya



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26	DANNANA SHYAM PRASAD	122132607010	1st BBA	D. Shyam Prasad
27	FATIMA RAMSHA	122132607012	1st BBA	F. Ramsha
28	GOGULA YAGNA SRI	122132607014	1st BBA	G. Yagna Sri.
29	Y. LIKHITH SAI KUMAR	122132607027	1st BBA	Sai Kumar.
30	RONGALI SHIVAJI	122132607037	1st BBA	R. Shivaji
31	BASAVA RETHIKA	122232602004	1st MBA	B. Rethika
32	BERI LALITHA DEVI	122232602006	1st MBA	B. Lalitha Devi
33	BOTCHA VENKATESH	122232602008	1st MBA	B. Venkatesh
34	BOTTA VISHAL YADAV	122232602010	1st MBA	B. Vishal
35	CH RUPESH SURYA KUMAR	122232602012	1st MBA	CH. Rupesh
36	DONI REVANTH KUMAR	122232602015	1st MBA	D. Revanth Kumar
37	GINNI SANDEEP KUMAR	122232602018	1st MBA	G. Sandeep
38	H. MADHU BABU	122232602021	1st MBA	H. Madhubabu
39	KAPPALA DEVI	122232602029	1st MBA	K. Devi
40	K. A.V. SAI KUMAR REDDY	122232602036	1st MBA	K.A.V. Sai Kumar Reddy.
41	LALISETI ANAND KUMAR	122232602042	1st MBA	L. Kumar

Jaya Lakshmi

CO-ORDINATOR

G. Sudhakar
Head of the Department
HOD
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041



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SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

PROGRAM NAME: INVESTMENT ANALYSIS

SL.NO.	DATE	TOPICS TO BE COVERED
1	16.08.2022	INVESTMENT ENVIRONMENT, MARKETS AND INSTRUMENTS - Real versus Financial Assets - Financial Markets and the Economy - Clients of the Financial System
2	17.08.2022	Markets and Market Structure - The Money Market - The Bond Market - Equity Securities - Market Indexes - Derivatives Markets
3	18.08.2022	Investment Banking - Securities Trading - Trading Participants - Local Exchanges- Foreign Exchanges
4	20.08.2022	SECURITIES REGULATION - The Securities and Exchange Commission - The International Organization of Securities Commissions - Registration of Securities
5	22.08.2022	Investor Protection - Manipulation of Security Prices - Insider Trading - Tender Offer - White Collar Crimes Related to Securities
6	23.08.2022	Global Economy - Domestic Economy - Fiscal, Monetary and Supply-Side Policies - Business Cycle
7	24.08.2022	Industry Analysis - Industry Life Cycle - Industry Structure and Performance
8	25.08.2022	EQUITY VALUATION MODELS - Balance Sheet Valuation Methods - Intrinsic Value versus Market Price - Dividend Discount Model
9	26.08.2022	Price-Earnings Ratio - Corporate Finance and Free Cash Flow Approach - Inflation and Equity Valuation
10	27.08.2022	Fundamental Analysis - Technical Analysis
11	29.08.2022	Explaining Past Behavior - Forecasting Models - Market Anomalies
12	30.08.2022	FINANCIAL STATEMENT ANALYSIS - The Major Financial Statements - Accounting versus Economic Earnings
13	01.09.2022	Return on Equity - Ratio Analysis - Economic Value Added
14	02.09.2022	Derivatives - Global Trends - New Market Instruments

Jayalaxhari

COORDINATOR

G. Sudhakar
HOD

Head of The Department
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Visakhapatnam-530041, India

Opp. International Cricket Stadium, Madhurawada, Visakhapatnam-530041, India

Ph:+918912781366, Fax:+918912781887 e-mail:sims_ssvpcms@yahoo.co.in Web:www.simsvizag.com



**DAILYWISE ATTENDANCE
PROGRAMME: INVESTMENT ANALYSIS**

16.08.2022 to 02.09.2022

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	BODDI ASHA JYOTHI	121132607003	P	P	A	P	P	P	P	A	P	P	P	P	P	A	11
2	CH. POORNA VINAY KUMAR	121132607006	P	P	A	P	P	P	P	P	A	P	P	P	P	A	11
3	DOPPA CHARISHMA	121132607008	A	P	P	P	P	P	P	A	P	P	P	P	A	P	11
4	GORRUPOTU SRIDHAR	121132607012	P	P	P	P	A	P	P	P	A	P	P	P	A	P	11
5	K. AJAY NARASIMHA	121132607018	P	P	P	A	P	P	P	P	P	A	P	P	P	A	11
6	SAKIB KHAN	121132607031	A	P	P	P	P	P	P	A	P	P	P	P	A	P	11
7	SHOLAPURAPU PRANITHA	121132607034	P	A	P	P	P	P	P	A	P	P	P	P	A	P	11
8	BAMMIDI USHODAYA	120132607004	P	P	P	P	A	P	P	P	A	P	P	P	A	A	10
9	BASAWA GANESH	120132607005	P	P	P	P	A	P	P	P	P	A	P	P	P	P	11
10	DODDI BHAVYA TRESA	120132607009	A	A	P	P	P	P	P	A	P	P	P	P	A	P	10
11	GELLI AMRUTHA	120132607012	P	P	A	P	P	P	P	P	P	P	A	P	P	P	11
12	I. SAI SUBRAMANYA NAMRATHA	120132607016	P	P	A	P	P	P	P	A	P	P	P	A	P	P	11
13	LALAM RAKESH	120132607026	A	A	P	P	P	A	P	P	P	A	P	P	P	P	10
14	P. V. HARSHA VARDHAN SAI	120132607033	P	P	P	A	P	P	P	A	P	P	P	P	A	P	11
15	GUNTUBOYANA HARUN TEJA	121232602005	P	A	P	P	P	P	P	A	P	P	P	A	P	P	11
16	KALDI ALEKHYA	121232602007	P	P	P	P	A	P	P	P	P	P	P	A	P	P	12
17	KEDARISETTY SANDEEP	121232602010	P	P	P	P	A	P	P	P	A	P	P	P	A	P	11
18	OMMI SAI LIKITHA	121232602018	A	P	P	P	P	P	P	P	P	P	A	P	P	P	12
19	SIMHADRI MANAS KUMAR	121232602024	P	P	A	P	P	P	P	A	P	P	P	P	A	P	11
20	MEESLA SOWJANYA	121232602036	P	P	P	A	P	P	P	A	P	P	P	P	A	P	11
21	SHAKE GOUSE	121232602042	P	P	P	P	A	P	P	P	P	A	P	P	P	A	11
22	BALAGAM BHARATH	122132607003	P	A	P	P	P	A	P	P	P	A	P	P	P	A	9
23	BISWAL AJAY KUMAR	122132607005	P	P	P	A	P	P	P	A	P	P	P	A	P	P	11
24	CHALAPAKA NITISH KUMAR	122132607007	P	P	A	P	P	P	P	P	P	P	A	P	P	A	11
25	CH. GOPI SATYA GOKUL	122132607008	P	P	P	A	P	A	P	P	P	A	P	P	P	A	10
26	DANNANA SHYAM PRASAD	122132607010	A	P	P	P	P	P	P	P	P	P	P	P	A	P	12
27	FATIMA RAMSHA	122132607012	P	P	P	P	P	P	A	P	P	P	P	P	A	P	12



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28	GOGULA YAGNA SRI	122132607014	P	P	P	A	P	P	P	P	P	A	P	P	P	P	12
29	Y. LIKHITH SAI KUMAR	122132607027	P	A	P	P	P	A	P	P	P	P	A	P	P	A	10
30	RONGALI SHIVAJI	122132607037	A	P	P	P	P	A	P	P	P	P	P	A	P	A	11
31	BASAVA RETHIKA	122232602004	P	A	P	P	P	P	A	P	P	P	P	A	P	P	11
32	BERI LALITHA DEVI	122232602006	P	P	P	P	A	P	P	P	P	P	A	P	P	P	12
33	BOTCHA VENKATESH	122232602008	P	P	P	A	P	P	P	P	A	P	P	P	A	P	11
34	BOTTA VISHAL YADAV	122232602010	A	P	P	P	P	A	P	P	P	A	P	P	P	P	11
35	CH RUPESH SURYA KUMAR	122232602012	P	P	P	A	P	P	P	P	P	A	P	P	P	P	12
36	DONI REVANTH KUMAR	122232602015	P	P	P	A	P	P	P	A	P	P	P	P	A	P	11
37	GINNI SANDEEP KUMAR	122232602018	P	P	P	A	P	P	P	P	P	A	P	P	P	P	12
38	HANUMANTH MADHU BABU	122232602021	P	P	A	P	P	P	P	A	P	P	P	P	A	P	11
39	KAPPALA DEVI	122232602029	P	P	P	P	A	P	P	P	P	A	P	P	P	P	12
40	K. A.V. SAI KUMAR REDDY	122232602036	P	P	P	P	A	P	P	P	P	P	P	A	P	P	12
41	LALISETI ANAND KUMAR	122232602042	P	A	P	P	P	P	P	P	P	P	P	P	P	P	13

Jaya Laxmi
COORDINATOR

G. Sudhakar
HOD
Head of The Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041



PROGRAM REPORT

DATE: 03.09.2022

Name of the event: A Two –Week Certificate Program On “INVESTMENT ANALYSIS”

Duration : 16.08.2022 to 02.09.2022

Resource person : Dr. K.Visweswar Rao

Contact: 9490538504

Email:vissu69@gmail.com

Name of the co-ordinator: Ms.Jayalakshmi Durga

No. of students attended: 41

Venue : SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "INVESTMENT ANALYSIS" for BBA, and MBA, students by the resource person **Dr. K.Visweswar Rao**. This course will focus on Securities Markets, Mutual Funds and Other Investment Companies, Risk and Return, Efficient Diversification, Derivative Markets. Totally 41 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

Objectives of the program:

- detailed knowledge and adequate exposure to all critical aspects of financial management, especially those important for investment analysts
- the necessary experience and confidence to handle any role and responsibility in any sphere as an investment analyst, thereby demonstrating one's dynamism and inviting attractive growth opportunities across one's organization
- multitasking skills to simultaneously review and analyze several aspects important during investment analysis
- superior analytical skills to review and accurately analyze available financial information to draw accurate conclusions for one's organization and/or clients
- adequate confidence, knowledge and experience to train other professionals on aspects important for investment analysts
- enhanced foresight and perspective to accurately identify risks and take precautionary steps to prevent adverse effects
- the skill and knowledge to stay updated with changing market trends and ensuring that one's organizational processes and policies are in line with these
- the ability to work with advanced technology to efficiently perform various analytical assignments to achieve accurate results
- the overall skill set and capabilities to work across any organization in the industry and successfully fulfill the requirements of one's role, thereby inviting further opportunities for one's growth and progression across the industry



Learning outcomes of the program:

At the end of the course students will be able to

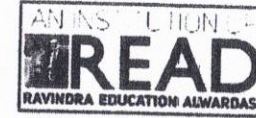
- Becomes informed about financial assets and financial market players.
- Classifies assets and defines financial instruments.
- Explains securities markets' process and regulation. Becomes informed about other financial instruments and institutions.
- Analyzes studies on risk and return.
- Becomes informed on the Modern Portfolio Theory (MPT) and techniques about efficient portfolio diversification.
- Measures the risk of an individual asset held as a part of a diversified portfolio.
- Comprehends the effects of Efficient Market Hypothesis on portfolio management strategies.
- Explains observed anomalies in asset returns as a result of irrational investor behavior according to concepts of behavioral finance.
- Explains derivative markets and instruments.

Jaya Lakshmi
COORDINATOR

G. Sudhakar
HOD
Head of The Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
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CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. Ch. Nitish Kumar has

participated in a Two Week Certificate Program on

Investment Analysis

Organized by the Department of Management from 16.8.2022 To 2.9.2022

Jaya Lakshmi
COORDINATOR

G. Sudhakar
HOD

M. Jayaprakash
PRINCIPAL



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CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. K. Alekya has
participated in a Two Week Certificate Program on

Investment Analytics

Organized by the Department of Management from 16.8.2022 To 2.9.2022

Tanya Lakshmi
COORDINATOR

G. Sudhakar
HOD

M. Jayaprakash
PRINCIPAL



Date : 01.09.2022

CIRCULAR

All students of BBA, and MBA, are hereby informed that a two weeks certification course **TEAM BUILDING AND LEADERSHIP** will be conducted from **12.09.2022 to 27.09.2022**. All interested candidates can enroll their names with Ms.Mary Rapaka, on or before 09.09.2022. The details of the topics and resources person are displayed in the college notice board.

Venue: SEMINAR HALL, Srinivasa Institute of Management studies.

Coordinator: Ms.Mary Rapaka, Assistant Professor, MBA .



M. Jagadeesh

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to :

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Shukti Sui</i>	<i>D. Uma Prasad</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>K. Srinivasa Rao</i>
MBA	MCA	BBA				

About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

About the Certificate Program

The overarching goal of this course is to help students Diagnose the health of the team, Understand skills required to implement effective changes in the workplace, Create positive synergy amongst the team members, Figure out the purpose and direction of the team, Understand team skills and dynamics, Establish processes for building an effective team, Improve communication in the team

Topics

- Introduction
- Stages of team development
- Skills required for Team development
- Relationship building
- Performance management
- team engagement
- tracking the performance of the team
- internal customer satisfaction

A TWO WEEK CERTIFICATE PROGRAM
ON
TEAM BUILDING & LEADERSHIP

SEPTEMBER 12, 2022
TO
SEPTEMBER 27, 2022

Organised by
Department of Management



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

Chief Patrons

Dr. S.P. Ravindra
(Chairman & Correspondent)

Executive Director
Mrs. S. Deepika Das

Patron
Dr. M Jagadish
(Director)

Convener
Mr. G. SUDHAKAR
(H.O.D, MBA Department)

Resource Person
Mr.SURESH BETHA
Associate Professor

Coordinator
Ms. MERY RAPAKA
Associate Professor, MBA

Organizing Committee

Ms. N.Kiran Kumari
Ms. Ch.Sirisha
Mr.K.Samudralu Botta

Student Co-ordinators

V.Maneesha
SANSKAR AGARWAL

Address for Communication

Ms. MERY RAPAKA
Associate Professor, MBA
7799876851
priyarapaka4@gmail.com

REGISTRATION DETAILS

**REGISTRATION
FREE**

LAST DAY OF REGISTRATION
09 - 09 - 2022

Registration Form

A Two week Certification Program
on
**"Team Building and
Leadership"**

Name: Mr/Ms: _____

Redg no: _____

Department: _____

Organization: _____

Pin: _____

Phone: _____

Email: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the
Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 278187, 97010 0501 (WhatsApp)
Email sims_ssvpcms@yahoo.co.in
Website: <https://simsvizag.com/>



DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: TEAM BUILDING AND LEADERSHIP

PROGRAMME DURATION: 12.09.2022 to 27.09.2022

STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	ADIGARLA GANESH	121132607001	2nd BBA	A. Ganesh
2	BALAGA.JAHNAVI	121132607002	2nd BBA	B. Jahnavi
3	DONKADA KUSAL SRUJAN	121132607007	2nd BBA	DK. Srujan
4	JAYANTHI SIVA RAM	121132607014	2nd BBA	J Siva RAM
5	K. SATYASUDHARSHAN	121132607017	2nd BBA	K. Satyasudharshan
6	MH. UMAR FAROOQ	121132607021	2nd BBA	Umar farooq
7	MULAGADA SAMPATH	121132607022	2nd BBA	M. Sampath
8	PEKALA AVINASH	121132607026	2nd BBA	Avinash
9	P. KATHRYN HEPHZIBAH	121132607027	2nd BBA	hephzibah
10	SANSKAR AGARWAL	121132607032	2nd BBA	S. Agarwal
11	D. VENKATA CHARAN	120132607001	3rd BBA	D. Venkataran
12	A. NEHA KRISHNA SRI	120132607002	3rd BBA	A. Neha Krishna
13	B. MOUNIKA NANDHU	120132607006	3rd BBA	B. Mounika
14	CHIRLA DEVI SATHVIKA	120132607008	3rd BBA	C.D. Sathvika
15	GARIKINA LASYA PRIYA	120132607011	3rd BBA	G. Priya
16	GORLE KOWSHIK SAI	120132607014	3rd BBA	G. Kowshik Sai
17	JIGYASHA HINGAR	120132607017	3rd BBA	J. Hingar
18	KANOOR YAMINI	120132607019	3rd BBA	K. Yamini
19	KONDALA KARTHIKEYA	120132607021	3rd BBA	K. Karthikeya
20	K. JAYASURYA	120132607024	3rd BBA	K. JAYASURYA
21	MOHIT SAI PILLI	120132607028	3rd BBA	Mohit Sai
22	NARUKULLA RITHIKA	120132607031	3rd BBA	N. Rithika
23	PATCHIGULLA MANASA	120132607034	3rd BBA	P. Manasa
24	SHARMA PRIYANKA	120132607042	3rd BBA	S. Priyanka
25	BONDA SAI KUMAR	121232602001	2nd MBA	B. Sai Kumar



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26	BONI SAIKUMARI	121232602002	2nd MBA	B. Sai Kumari
27	KAKARA VENUKUMAR	121232602006	2nd MBA	K. Venukumar
28	KELLA VINAYA BABU	121232602011	2nd MBA	K. Vinaya Babu
29	MATURU SRAVANI	121232602016	2nd MBA	M. SRAVANI
30	S MANASA	121232602020	2nd MBA	S. Manasa
31	V. MANEESHA	121232602025	2nd MBA	V. Maneesha
32	VANAMALI GOWTHAMI	121232602026	2nd MBA	V. Gowthami
33	BURADA KUSUMA	121232602034	2nd MBA	B. Kusuma
34	ANGALI LAVANYA	122232602001	1st MBA	A. Lavanya
35	BAJJANGI VISHESH KUMAR	122232602003	1st MBA	B. Vishesh Kumar
36	BHOOMIREDDY SWATHI	122232602007	1st MBA	B. Swathi
37	CH DEEKSHITH	122232602011	1st MBA	CH. Deekshith
38	DUNGA VENKATESH	122232602016	1st MBA	D. Venkatesh
39	KERKETTA NEERA	122232602033	1st MBA	K. Neera
40	KUSUMANCHI HARHITA	122232602040	1st MBA	K. Harhita
41	M V P KAVITHA KUSUMA	122232602044	1st MBA	M.V.P. Kavitha Kusuma
42	MADDHI SUNIL	122232602047	1st MBA	M. Sunil
43	M. VENKATA RAMANA	122232602050	1st MBA	M. Venkata Ramana
44	NADAGANA DIVYA	122232602055	1st MBA	N. Divya
45	NAMMI REVATHI	122232602058	1st MBA	N. Revathi
46	P DEEPIKA	122232602061	1st MBA	Revathi
47	ASI MANIKANTHA REDDY	122132607001	1st BBA	A. Mani Kanth Reddy
48	BANDARU PRIYATAM BABA	122132607004	1st BBA	B. Priyatham baba
49	CHENDA MEGHANAA	122132607009	1st BBA	C. Meghanaa
50	G KUSHAL	122132607013	1st BBA	G. Kushal
51	KANNURU RAMESH	122132607017	1st BBA	K. Ramesh
52	K.V. SRADDHA SRINIDHI	122132607021	1st BBA	K.V.S. Srinidhi
53	MANGAM JEY RAJ GANESH	122132607029	1st BBA	Ganesh
54	PRATHAM JINDAL	122132607034	1st BBA	J. Pratham Jindal

R. Mary
CO-ORDINATOR

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PROGRAM NAME: TEAM BUILDING AND LEADERSHIP

SL.NO.	DATE	TOPICS TO BE COVERED
1	12.09.2022	Introduction to Team - Team Dynamics - Team Formation – Stages of Team Development - Enhancing teamwork within a group.
2	13.09.2022	Team Coaching - Team Decision Making - Virtual Teams - Self Directed Work Teams (SDWTs) -Multicultural Teams.
3	14.09.2022	Team-based Organizations- Leadership roles in team-based organizations - Offsite training and team development - Experiential Learning
4	15.09.2022	Coaching and Mentoring in team building - Building High-Performance Teams - Building Credibility and Trust
5	16.09.2022	Skills for Developing Others - Team Building at the Top - Leadership in Teamwork Effectiveness.
6	17.09.2022	Introduction to Leadership - Leadership Myths – Characteristics of Leader, Follower and Situation - Leadership Attributes
7	19.09.2022	Personality Traits and Leadership- Intelligence Types and Leadership - Power and Leadership - Delegation and Empowerment
8	20.09.2022	Leadership Styles – LMX Theory
9	21.09.2022	Leadership Theory and Normative Decision Model
10	22.09.2022	Situational Leadership Model - Contingency Model
11	23.09.2022	Path Goal Theory – Transactional and Transformational Leadership
12	24.09.2022	Charismatic Leadership - Role of Ethics and Values in Organizational Leadership
13	26.09.2022	Leadership Behaviour - Assessment of Leadership Behaviors - Destructive Leadership - Motivation and Leadership - Managerial Incompetence and Derailment Conflict Management
14	27.09.2022	Negotiation and Leadership - Culture and Leadership - Global Leadership – Recent Trends in Leadership

R. Mary
COORDINATOR

G. Sudhakar
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Visakhapatnam-530041

Opp. International Cricket Stadium, Madhurawada, Visakhapatnam-530041, A.P., India

Ph:+918912781366, Fax:+918912781887 e-mail:sims_ssvpcms@yahoo.co.in Web:www.simsvizag.com



DAILYWISE ATTENDANCE PROGRAMME: TEAM BUILDING AND LEADERSHIP 12.09.2022 to 27.09.2022

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	ADIGARLA GANESH	121132607001	P	P	P	A	P	A	P	A	P	P	P	A	P	P	10
2	BALAGA.JAHNAVI	121132607002	P	P	P	P	A	A	P	P	P	P	P	A	P	P	11
3	DONKADA KUSAL SRUJAN	121132607007	A	P	P	P	P	P	P	P	A	P	P	P	A	P	11
4	JAYANTHI SIVA RAM	121132607014	P	P	P	P	A	P	P	P	P	P	A	P	P	P	12
5	K. SATYASUDHARSHAN	121132607017	P	P	A	P	P	P	A	P	A	P	P	P	P	P	11
6	MH. UMAR FAROOQ	121132607021	P	P	A	P	P	P	A	P	A	P	P	P	A	P	10
7	MULAGADA SAMPATH	121132607022	P	P	A	P	P	P	P	P	A	P	P	P	A	P	11
8	PEKALA AVINASH	121132607026	P	P	P	P	P	P	A	P	P	A	P	P	P	A	11
9	P. KATHRYN HEPHZIBAH	121132607027	A	P	P	P	P	P	P	A	P	A	P	P	A	P	10
10	SANSKAR AGARWAL	121132607032	P	A	P	P	P	P	P	P	P	P	A	P	P	P	12
11	D. VENKATA CHARAN	120132607001	P	P	P	A	P	P	P	A	P	P	P	A	P	P	11
12	A. NEHA KRISHNA SRI	120132607002	P	A	P	P	P	P	P	A	P	P	P	A	P	P	11
13	B. MOUNIKA NANDHU	120132607006	P	P	P	P	P	P	P	A	P	P	P	A	P	P	12
14	CHIRLA DEVI SATHVIKA	120132607008	P	P	P	P	P	P	A	A	P	P	P	P	P	P	12
15	GARIKINA LASYA PRIYA	120132607011	P	P	P	A	P	A	P	P	P	P	P	P	P	P	12
16	GORLE KOWSHIK SAI	120132607014	P	P	P	A	P	P	P	P	A	P	P	P	P	P	12
17	JIGYASHA HINGAR	120132607017	P	P	P	A	P	P	P	P	A	P	P	P	P	P	12
18	KANOOR YAMINI	120132607019	P	P	A	P	P	A	P	P	P	P	P	A	P	A	10
19	KONDALA KARTHIKEYA	120132607021	P	A	P	P	P	P	P	P	A	P	P	P	P	P	12
20	K. JAYASURYA	120132607024	P	P	P	P	A	P	P	P	P	A	P	P	P	P	12
21	MOHIT SAI PILLI	120132607028	A	P	P	P	P	P	P	A	P	P	P	P	P	A	11
22	NARUKULLA RITHIKA	120132607031	P	P	P	A	P	P	P	A	P	P	P	P	P	A	11
23	PATCHIGULLA MANASA	120132607034	P	P	A	P	P	P	P	A	P	P	P	P	P	P	12
24	SHARMA PRIYANKA	120132607042	A	A	P	P	P	P	P	P	A	P	P	P	P	P	11
25	BONDA SAI KUMAR	121232602001	P	P	P	P	A	P	P	P	P	A	P	P	P	P	12
26	BONI SAIKUMARI	121232602002	P	P	P	A	P	P	P	P	A	P	P	P	P	P	12
27	KAKARA VENUKUMAR	121232602006	A	A	P	A	P	P	P	P	P	A	P	P	P	P	10



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28	KELLA VINAYA BABU	121232602011	P	A	P	A	P	P	P	P	A	P	P	P	A	P	10
29	MATURU SRAVANI	121232602016	A	P	P	P	P	P	P	A	P	P	P	A	P	P	11
30	S MANASA	121232602020	P	P	P	P	A	P	A	P	P	A	A	P	P	P	10
31	V. MANEESHA	121232602025	P	P	P	P	A	P	P	P	P	P	P	A	P	P	12
32	VANAMALI GOWTHAMI	121232602026	P	P	A	P	P	P	P	A	P	P	P	A	P	P	11
33	BURADA KUSUMA	121232602034	P	P	A	P	P	P	P	A	P	P	P	P	P	P	12
34	ANGALI LAVANYA	122232602001	A	P	P	P	P	P	A	P	P	P	P	A	P	P	11
35	BAJJANGI VISHESH KUMAR	122232602003	P	P	P	P	P	P	P	P	A	P	P	P	P	P	13
36	BHOOMIREDDY SWATHI	122232602007	P	A	P	P	P	P	A	P	P	P	P	A	P	P	11
37	CH DEEKSHITH	122232602011	P	A	P	P	P	P	A	P	P	P	P	A	P	P	11
38	DUNGA VENKATESH	122232602016	P	P	P	P	P	P	A	P	P	P	P	P	P	A	12
39	KERKETTA NEERA	122232602033	P	P	A	P	P	P	A	P	P	P	P	P	P	A	11
40	KUSUMANCHI HARHHITA	122232602040	P	P	P	P	P	P	A	A	P	P	P	P	A	P	11
41	M V P KAVITHA KUSUMA	122232602044	A	P	P	P	P	P	A	P	P	P	P	P	P	P	12
42	MADDHI SUNIL	122232602047	A	P	P	P	P	P	P	P	P	P	A	P	P	P	12
43	M. VENKATA RAMANA	122232602050	P	P	P	P	P	P	P	P	A	P	P	P	P	P	13
44	NADAGANA DIVYA	122232602055	P	P	P	A	P	P	P	P	A	P	P	P	P	P	12
45	NAMMI REVATHI	122232602058	P	P	A	P	P	P	P	P	P	P	P	A	P	P	12
46	P DEEPIKA	122232602061	P	P	P	P	P	P	P	P	P	A	P	P	P	P	13
47	ASI MANIKANTHA REDDY	122132607001	P	P	A	P	P	P	A	P	P	P	P	A	P	P	11
48	BANDARU PRIYATAM BABA	122132607004	P	P	P	A	P	P	A	P	P	P	P	P	A	P	11
49	CHENDA MEGHANAA	122132607009	P	A	P	P	A	P	P	A	P	P	P	P	A	P	10
50	G KUSHAL	122132607013	P	P	P	A	P	P	P	P	P	P	P	P	P	P	13
51	KANNURU RAMESH	122132607017	P	P	P	P	A	P	P	P	A	P	P	P	P	P	12
52	K.V. SRADDHA SRINIDHI	122132607021	A	P	P	P	P	P	A	P	P	P	P	P	A	P	11
53	MANGAM JEY RAJ GANESH	122132607029	P	P	P	P	P	A	P	P	P	P	A	P	P	P	12
54	PRATHAM JINDAL	122132607034	A	P	A	P	P	A	P	P	P	P	P	A	P	P	10

R. Mary
COORDINATOR

G. Sudhakar

HOD
Head of The Department

**sims****SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

PROGRAM REPORT**DATE: 28.09.2022****Name of the event:** A Two –Week Certificate Program On “**TEAM BUILDING AND LEADERSHIP**”**Duration :** 12.09.2022 to 27.09.2022**Resource person :** Mr.Suresh Betha

Contact: 7386254666

Email:suresh.betha@gmail.com

Name of the co-ordinator: Ms.Mary Rapaka**No. of students attended:** 54**Venue :** SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "TEAM BUILDING AND LEADERSHIP" for BBA, and MBA, students by the resource person Mr.Suresh Betha. This course will focus on introduction, stages of team development, skills required for team development, relationship building and performance management, team engagement, tracking the performance of the team, internal customer satisfaction. Totally 54 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

Objectives of the program:

- Diagnose the health of the team
- Understand skills required to implement effective changes in the workplace
- Create positive synergy amongst the team members
- Figure out the purpose and direction of the team
- Understand team skills and dynamics
- Establish processes for building an effective team
- Improve communication in the team

Learning outcomes of the program:

At the end of the course students will be able to

- Understand the meaning of a team
- Build a high-performing team/s
- Improve individual and group productivity
- Understand how to formulate team goals and develop a Plan of Action to achieve them
- Determine clear roles and responsibilities within the team
- Improved conflict-management
- Improve communication within the team
- Opportunity to enhance self-management

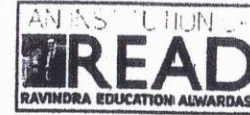
R. Mary
COORDINATOR

G. Suresh Kumar

Head of The Department
Srinivasa Institute of Management Studies
P.M. Palam, Madhurawada
Visakhapatnam, A.P., India - 530041



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)



CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. B. Sai Kumar has

participated in a Two Week Certificate Program on

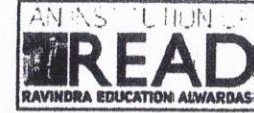
Team Building and Leadership

Organized by the Department of Management from 12.09.2022 To 27.09.2022

R. Mary
COORDINATOR

G. Sushakar
HOD

M. Jayadr
PRINCIPAL



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. M. RITHIKA has

participated in a Two Week Certificate Program on

Team Building and Leadership

Organized by the Department of Management from 12.09.2022 To 27.09.2022

R. Mary
COORDINATOR

G. Sudhakar
HOD

M. Jayaprakash
PRINCIPAL

Date : 01.11.2022
CIRCULAR

All students of BBA, and MBA, are hereby informed that a two weeks certification course **WOMEN ENTREPRENEURSHIP** will be conducted **from 07.11.2022 to 23.11.2022**. All interested candidates can enroll their names with Ms.A.Pavani, on or before 05.11.2022. The details of the topics and resources person are displayed in the college notice board.

Venue: SEMINAR HALL, Srinivasa Institute of Management studies.

Coordinator: Ms.A.Pavani, Assistant Professor, MBA .



M. Jagadeesh

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Circular to :

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>Eg. Swetha</i>	<i>Shakti Sni</i>	<i>D. Uma Sundar</i>	<i>[Signature]</i>	<i>Y. Rajeev</i>	<i>K. Y. Jayashree</i>	<i>K. Suresh Rao</i>
MBA	MCA	BBA				

About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

About the Certificate Program

The overarching goal of this course is students will understand the role of women entrepreneurship in different facets of society. It will highlight various livelihood supports for women employment opportunities.

Topics

- Concept of Entrepreneurship
- Women Entrepreneurship Nature and development of Women Entrepreneurship.
- Significance of women entrepreneurship
- Women Employment Opportunities
- Livelihood support for women Employment opportunities.
- Various agencies, Institutional arrangements for entrepreneurship development

A TWO WEEK CERTIFICATE PROGRAM
ON
WOMEN ENTREPRENEURSHIP

NOVEMBER 07, 2022

TO

NOVEMBER 23, 2022

Organised by
Department of Management



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

Chief Patrons

Dr. S.P. Ravindra
(Chairman & Correspondent)

Executive Director
Mrs. S. DEEPIKA DAS

Patron
Dr.M.JAGADISH
(Director)

Convener
Mr. G.SUDHAKAR
(H.O.D, MBA Department)

Resource Person
Mrs.A. HIMABINDHU
Associate Professor

Coordinator
Ms. A. Pavani
Assistant Professor, MBA

Organizing Committee
Ms. N.Kiran Kumari
Ms. Ch.Sirisha

Student Co-ordinators
MYLAPILLI DHANA
EMANDI DEVI

Address for Communication

Ms. A. Pavani
Assistant Professor, MBA
7799876851
avalapavani1@gmail.com

REGISTRATION DETAILS

**REGISTRATION
FREE**

**LAST DAY OF REGISTRATION
05-11-2022**

Registration Form

A Two week Certification Program
on
“ Woman Entrepreneurship ”

Name: Mr/Ms: _____

Redg no: _____

Department: _____

Organization: _____

Pin: _____

Phone: _____

Email: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the
Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)
Email sims_ssvpcms@yahoo.co.in
Website: <https://simsvizag.com/>

DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: WOMEN ENTREPRENEURSHIP

PROGRAMME DURATION: 07.11.2022 to 23.11.2022

STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	ITHAMSETTY GOPTRI SARAYU	121132607013	2nd BBA	I.G. Sarayu
2	MAROJU NAGA VARSHA	121132607020	2nd BBA	H.N. Varsha
3	MYLAPILLI DEVI MAHALAKSHMI	121132607023	2nd BBA	MD Mahalakshmi
4	K SAHITHI	120132607018	3rd BBA	Sahithi
5	MOHAMMED AASHIQ	120132607027	3rd BBA	M.H. Aashiq
6	KARISHMA BAHAL	121232602009	2nd MBA	Karishma Bahal
7	KUSUM KUMARI	121232602012	2nd MBA	K. Kumari
8	YELLAPU DEEPIKA	121232602028	2nd MBA	Yellapu Deepika
9	KANNEY TRISHA	122132607016	1st BBA	K. Trisha
10	KESANAPALLI NAGA SAI YESWANTHI	122132607020	1st BBA	K. Yeswanthi
11	MAHVEEN MASEERA	122132607028	1st BBA	M. Maseera
12	POTHINA LALITHA	122132607032	1st BBA	P. Lalitha
13	SHREE AGARWAL	122132607040	1st BBA	Agarwal
14	SRUTHI SRI PANDA	122132607043	1st BBA	S. Sri Panda
15	THEEGALA SAI NANDINI	122132607046	1st BBA	T. Sai Nandini
16	YELLAPANTHULA MANI RAJESHWARI	122132607048	1st BBA	Y. Mani Rajeshwari
17	EMANDI DEVI	122232602017	1st MBA	E. Devi
18	JONNADA TARAKA PADMAVATHI	122232602024	1st MBA	J. Padmavathi
19	KANNAN ANPARASAN	122232602026	1st MBA	K. Anparasan
20	KOPPADA CHANDANA DEVI	122232602035	1st MBA	K. Chandana Devi
21	KORUKONDA SATYA LIKHITHA	122232602038	1st MBA	KS. LIKHITHA
22	MYLAPILLI DHANA	322233620036	1st MCA	M. Dhana
23	NARELLA RAGINI	322233620040	1st MCA	N. Ragini


SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

24	PALAPARTHI GAYATHRI DURGA KUMARI	322233620042	1st MCA	P. Gayathri Durga Kumari
25	POTLADA PRAMEELA	322233620045	1st MCA	P. Prameela
26	POTNURU SAIVANI	322233620046	1st MCA	P. Sainavi
27	REDDY DIVYA	322233620054	1st MCA	R. Divya
28	SANGATI ROSHINI	322233620057	1st MCA	Reddy & Roshini
29	VANGAPANDU TEJESWARI	322233620065	1st MCA	V. Tejeswari
30	SAKETI HIMA BINDU	321233620048	2nd MCA	Durga Kumari
31	RUDRARAJU HIMABINDU	321233620047	2nd MCA	K. Himabindu
32	POTHINA JHANSI	321233620043	2nd MCA	P. Jhansi
33	NIMMADALA MANEESHA	321233620037	2nd MCA	N. Maneesha

A. Parvathi
CO-ORDINATOR

G. Sushalka
HOD
Head of the Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041

PROGRAM NAME: WOMEN ENTREPRENEURSHIP

SL.NO.	DATE	TOPICS TO BE COVERED
1	07.11.2022	Women Entrepreneurship: Significance of women entrepreneurship - Factors contributing to women Entrepreneurship - Characteristics – Challenges faced by Women Entrepreneurs
2	08.11.2022	Growth of women Entrepreneurship – Entrepreneurship in Sectors like Agriculture, Tourism, Health care, Transport and allied services
3	09.11.2022	Relationship between Entrepreneurship and empowerment
4	10.11.2022	Achievements of Woman Entrepreneurs - Role Models of Woman Entrepreneur.
5	11.11.2022	Women Employment Opportunities: Livelihood support for women Employment opportunities: Various agencies
6	14.11.2022	Income Generating Programme – IRDP - Rural Credit & women's Self help Groups
7	15.11.2022	Skill Development and Technology Transfer - Technologies for Women
8	16.11.2022	Impact on Women's Development Programs and policy measures at International, National and State Levels
9	17.11.2022	Strategies of Women Entrepreneurship Development: EDP –Objectives - Evolution of women entrepreneur development programme
10	18.11.2022	Special Women and EDPs - Micro Enterprises and Self employment
11	19.11.2022	Opportunities - Trends and Patterns of Women Entrepreneurship - Non-Stereotyping Women -
12	21.11.2022	Institution and Schemes supporting Women Entrepreneurs: SIDO
13	22.11.2022	DIC, EDI, NIESBUD, SEWA
14	23.11.2022	ALEAP - Institutional infrastructure.


COORDINATOR


Head of The Department
HOD
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada
 Visakhapatnam-530041

DAILYWISE ATTENDANCE
PROGRAMME: WOMEN ENTREPRENEURSHIP
07.11.2022 to 23.11.2022

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	ITHAMSETTY GOPTRI SARAYU	121132607013	P	A	P	P	A	P	P	A	P	P	A	P	P	A	9
2	MARUJU NAGA VARSHA	121132607020	A	P	P	A	P	P	A	P	P	A	P	P	A	P	9
3	MYLAPILLI DEVI MAHALAKSHMI	121132607023	P	A	P	P	A	A	P	A	P	P	A	A	P	A	7
4	K SAHITHI	120132607018	A	P	P	A	A	P	A	P	P	A	A	P	P	P	8
5	MOHAMMED AASHIQ	120132607027	P	A	P	A	P	P	P	A	P	P	P	P	P	P	11
6	KARISHMA BAHAL	121232602009	P	P	P	P	A	P	A	A	A	P	P	P	A	P	9
7	KUSUM KUMARI	121232602012	A	A	P	A	A	P	P	P	P	P	P	P	A	P	9
8	YELLAPU DEEPIKA	121232602028	P	P	P	A	P	P	P	P	P	P	A	P	P	A	11
9	KANNEY TRISHA	122132607016	A	P	P	P	A	P	A	P	P	A	P	P	A	P	9
10	KESANAPALLI NAGA SAI YESWANTHI	122132607020	P	P	A	P	A	A	P	P	P	P	P	P	P	A	10
11	MAHVEEN MASEERA	122132607028	P	A	P	A	A	P	P	P	P	A	P	P	A	P	9
12	POTHINA LALITHA	122132607032	A	P	P	P	P	P	A	P	P	P	P	A	P	P	11
13	SHREE AGARWAL	122132607040	A	P	P	P	A	P	A	P	P	P	A	P	P	P	10
14	SRUTHI SRI PANDA	122132607043	A	P	P	A	P	A	P	P	P	A	P	P	P	A	9
15	THEEGALA SAI NANDINI	122132607046	P	A	P	P	A	P	P	A	P	P	P	A	P	P	10
16	YELLAPANTHULA MANI RAJESHWARI	122132607048	P	A	P	P	A	P	P	P	P	A	A	P	P	P	10
17	EMANDI DEVI	122232602017	P	A	A	A	P	P	P	P	A	P	P	P	A	P	9
18	JONNADA TARAKA PADMAVATHI	122232602024	A	A	P	P	A	P	P	P	P	A	P	A	P	A	8
19	KANNAN ANPARASAN	122232602026	A	P	P	A	P	P	P	P	A	P	P	A	P	P	10
20	KOPPADA CHANDANA DEVI	122232602035	P	A	P	P	A	P	P	A	P	P	P	P	P	P	11
21	KORUKONDA SATYA LIKHITHA	122232602038	P	P	A	P	P	P	P	P	A	P	P	P	P	A	11
22	MYLAPILLI DHANA	322233620036	P	P	A	P	P	A	P	P	P	P	P	A	P	P	11
23	NARELLA RAGINI	322233620040	A	P	P	A	P	P	P	A	P	P	P	A	P	P	10
24	PALAPARTHI GAYATHRI DURGA KUMARI	322233620042	P	A	P	P	A	P	A	P	P	P	A	P	P	P	10
25	POTLADA PRAMEELA	322233620045	P	P	P	P	A	P	P	A	P	P	A	P	P	P	11



simS

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

26	POTNURU SAIVANI	322233620046	A	P	P	P	P	P	P	A	P	A	P	A	P	A	9
27	REDDY DIVYA	322233620054	P	A	P	P	A	P	P	P	P	P	P	P	P	P	12
28	SANGATI ROSHINI	322233620057	A	P	A	P	P	A	P	P	A	P	P	P	A	P	9
29	VANGAPANDU TEJESWARI	322233620065	P	P	A	P	P	P	P	A	P	P	P	A	P	P	11
30	SAKETI HIMA BINDU	321233620048	P	A	P	P	A	P	A	P	P	A	A	P	P	A	8
31	RUDRARAJU HIMABINDU	321233620047	A	P	P	A	P	P	P	P	P	A	P	P	P	P	11
32	POTHINA JHANSI	321233620043	P	A	P	P	A	P	P	P	P	P	P	A	P	A	10
33	NIMMADALA MANEESHA	321233620037	P	A	P	P	A	P	P	P	A	P	P	A	P	P	10

A. Parvati
COORDINATOR

Srinivasa In
Head of the Department
HOD of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041

PROGRAM REPORT
DATE: 24.11.2022
Name of the event: A Two –Week Certificate Program On “**WOMEN ENTERPRENEURSHIP**”

Duration : 07.11.2022 to 23.11.2022

Resource person : Mrs.A. HIMABINDHU

Contact: 9000111656

Emai:himabindhua@novelpatent.com

Name of the co-ordinator: Ms.A.Pavani

No. of students attended: 33

Venue : SIMS COLLEGE SEMINAR HALL

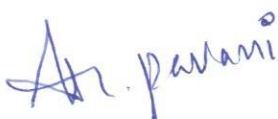
SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on “**WOMEN ENTERPRENEURSHIP**” for BBA, MBA and MCA, students by the resource person Mrs. A. HIMABINDHU. Concept of Entrepreneurship, Women Entrepreneurship Nature and development of Women Entrepreneurship Significance of women entrepreneurship, Women Employment Opportunities Livelihood support for women Employment opportunities: Various agencies, Institutional arrangements for entrepreneurship development. Totally 33 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

Objectives of the program:

The students will understand the role of women entrepreneurship in different facets of society. It will highlight various livelihood supports for women employment opportunities.

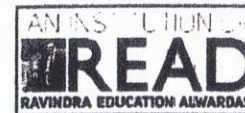
Learning outcomes of the program:

At the end of the course the student will be able to learn the role of various developmental schemes supporting women entrepreneurship and will also be confident enough to start a start up programme by them.


COORDINATOR

HOD

 Head of the Department
 Srinivasa Institute of Management Studies
 P.M. Paleni, Madhurawada
 Visakhapatnam-530041



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. E. Devi has

participated in a Two Week Certificate Program on

Women Entrepreneurship

Organized by the Department of Management from 7.11.2022 To 23.11.2022

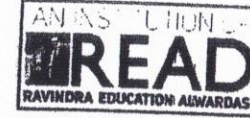
A. Parthani
COORDINATOR

G. Sudhakar
HOD

M. Jayadrath
PRINCIPAL



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)



CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. M. Ragini has
participated in a Two Week Certificate Program on

Women Entrepreneurship

Organized by the Department of Management from 7.11.2022 To 23.11.2022

A. Permani
COORDINATOR

G. Sudhakar
HOD

M. Jayaram
PRINCIPAL

Date : 07.01.2023
CIRCULAR

All students of MCA, are hereby informed that a two weeks certification course **BUSINESS ANALYTICS** will be conducted **from 18.01.2023 to 04.02.2023**. All interested candidates can enroll their names with Ms.G.Vijaya, on or before 12.01.2023. The details of the topics and resources person are displayed in the college notice board.

Venue: COMPUTER LAB, Srinivasa Institute of Management studies.

Coordinator: Ms.G.Vijaya, Assistant Professor, MCA .



M. Jagadeesh

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to :

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>Ms. Sridharani</i>	<i>Shakti Saini</i>	<i>D. Uma Srinobari</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>K. Sreeni Vasarao</i>
MBA	MCA	BBA				

About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

About the Certificate Program

The overarching goal of this course is to gain an understanding of how managers use business analytics to formulate and solve business problems and to support managerial decision making; To become familiar with the processes needed to acquire and prepare data, develop, fit, validate and deploy models and use them for decision making;

To learn how to use and apply selected business analytics software (SAS enterprise miner / Rapid Miner).

Topics

- Introduction to Data Mining,
- Organizational and Data Understanding,
- Data Preparation in E-miner
- Correlation with E-miner
- Association Rules in E-miner
- Linear Regression with E-miner
- Logistic Regression with E-miner
- Decision Tree Analysis with E-miner
- Neural Network Analysis with E-miner
- Evaluation and Deployment



A TWO WEEK CERTIFICATE PROGRAM
ON
BUSINESS ANALYTICS

JANUARY 18, 2023
TO
FEBRUARY 04, 2023

Organised by
Department of Management



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

Chief Patrons

Dr. S.P. Ravindra
(Chairman & Correspondent)

Executive Director
Mrs. S. DEEPIKA DAS

Patron

Dr.M.JAGADISH
(Director)

Convener

Mrs. R Shanti Sree
(H.O.D, MCA Department)

Resource Person

Mrs. Bhavani Sriramya
Associate Professor

Coordinator

Ms.G.Vijaya
Assistant Professor, MCA

Organizing Committee

Ms. V.Srujana
Mr.K. Ratna Reddy

Student Co-ordinators

GUDE VARDHAN
SURISSETTY RAMYA

Address for Communication

Ms.G.Vijaya
Assistant Professor, MCA
7799876851
vijaya.moka@gmail.com

REGISTRATION DETAILS

**REGISTRATION
FREE**

**LAST DAY OF REGISTRATION
12- 01 - 2023**

Registration Form

A Two week Certification Program
on
"Business Analytics"

Name: Mr/Ms: _____

Redg no: _____

Department: _____

Organization: _____

Pin: _____

Phone: _____

Email: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the
Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)
Email sims_ssvpcms@yahoo.co.in
Website: <https://simsvizag.com/>

DEPARTMENT OF MANAGEMENT AND TECHNOLOGY
NAME OF THE PROGRAMME: BUSINESS ANALYTICS
DURATION: 18.01.2023 to 04.02.2023
STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	AKIRI SWETHA	322233620001	1st MCA	A SWETHA
2	A. BHUVANA CHANDU	322233620003	1st MCA	A. Bhuvana Chandu.
3	BEHERA PREETHAM	322233620006	1st MCA	B. Preetham.
4	B. VEERABHADRA RAO	322233620007	1st MCA	B. VEERABHADRA RAO
5	CHITTI BHARGAVA	322233620010	1st MCA	C. Bhargava
6	GONDU RAJASEKHAR	322233620013	1st MCA	G. Rajasekhar
7	GUDE VARDHAN	322233620017	1st MCA	G. Vardhan
8	JANU NIKHIL GOWD	322233620020	1st MCA	J. Nikhil Gowd
9	JINNALA SRINU	322233620021	1st MCA	J. Srinu
10	KARRI UDAYA SREE	322233620026	1st MCA	J. Srinu
11	KUNCHAM ASHOK	322233620032	1st MCA	K. Ashok
12	NALLI PRASANTHI	322233620038	1st MCA	Nelli Prasanthi.
13	NANDIKA SOWJANYA	322233620039	1st MCA	N. Sowjanya
14	PILLA SAMPATH	322233620043	1st MCA	P. Sampath
15	PUKKALLA HARIKA	322233620047	1st MCA	P. Harika
16	T. ROHIT KUMAR	322233620062	1st MCA	Harika
17	YENNI CHANDRAKALA	322233620066	1st MCA	YENNI CHANDRAKALA
18	Y. N. MURTHY	321233620062	2nd MCA	Y. N. Murthy
19	VEMPADAPU HARI PRIYA	321233620060	2nd MCA	V. Hari Priya
20	U. YESWANTH YELLAJI	321233620057	2nd MCA	U. Yellaji
21	T. DHAMAYANTHI	321233620054	2nd MCA	T. Dharmayanthi
22	SURISSETTY RAMYA	321233620051	2nd MCA	S. Ramya
23	RUDRARAJU HIMABINDU	321233620047	2nd MCA	R. Himabindu
24	R. TIRUPATHI RAO	321233620045	2nd MCA	R. Tirupathi Rao
25	POLAVARAPU THRIVENI	321233620042	2nd MCA	thriveni



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

26	N. LAXMI SAMYUKTHA	321233620036	2nd MCA	N. Laxmi
27	LATCHI REDDY RAKESH	321233620027	2nd MCA	Latchi Rakesh

Devyani
CO-ORDINATOR

Shakti Srinivas
HOD
Head of The Department
Srinivasa Institute of Management Studies
P.M. Palam, Madhurawada
Visakhapatnam-530041

PROGRAM NAME: BUSINESS ANALYTICS

SL.NO.	DATE	TOPICS TO BE COVERED
1	18.01.2023	Business Analytics introduction and scope, problem solving with Business Analytics
2	19.01.2023	Models of Business Analytics, usage of MS Excel in Business Analytics
3	20.01.2023	Sampling methods, Hypotheses testing
4	21.01.2023	Forecasting Techniques, Spread sheet modeling and Analysis
5	23.01.2023	Introduction to Data Mining, Organizational and Data Understanding
6	24.01.2023	Data Preparation in E-miner, Correlation with E-miner
7	25.01.2023	Association Rules in E-miner, Linear Regression with E-miner
8	27.01.2023	Logistic Regression with E-miner, Decision Tree Analysis with E-miner
9	28.01.2023	Neural Network Analysis with E-miner, Evaluation and Deployment
10	31.01.2023	Developing user friendly applications, model analysis using analytics solver platform
11	01.02.2023	Building Linear Optimization Models on spreadsheets
12	02.02.2023	Graphical interpretation of linear optimization, using optimization models of prediction and insight.
13	03.02.2023	Types of constraints in optimization models
14	04.02.2023	Portfolio investment models

Devaraju
CO-ORDINATOR

Shobani
HOD
Head of The Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041

DAILYWISE ATTENDANCE
PROGRAMME: BUSINESS ANALYTICS
18.01.2023 to 04.02.2023

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	AKIRI SWETHA	322233620001	A	P	P	P	P	A	P	P	P	P	A	P	P	P	11
2	A. BHUVANA CHANDU	322233620003	P	P	P	P	P	P	P	P	A	P	P	A	P	P	12
3	BEHERA PREETHAM	322233620006	P	A	P	P	P	P	P	P	A	P	A	P	P	P	11
4	B. VEERABHADRA RAO	322233620007	A	P	P	P	A	P	P	P	P	A	P	A	P	P	10
5	CHITTI BHARGAVA	322233620010	P	P	A	P	P	P	A	P	P	P	A	A	P	P	10
6	GONDU RAJASEKHAR	322233620013	P	P	P	P	A	P	P	P	P	P	P	A	P	P	12
7	GUDE VARDHAN	322233620017	P	P	P	P	A	P	P	A	P	A	P	P	A	A	9
8	JANU NIKHIL GOWD	322233620020	P	P	A	P	P	P	P	P	P	P	A	P	P	P	12
9	JINNALA SRINU	322233620021	P	P	P	A	P	P	P	P	P	P	A	P	P	A	11
10	KARRI UDAYA SREE	322233620026	P	A	P	P	P	P	A	P	P	A	P	P	P	P	11
11	KUNCHAM ASHOK	322233620032	A	P	P	P	P	P	P	A	P	P	P	A	P	A	10
12	NALLI PRASANTHI	322233620038	P	P	P	A	P	P	P	P	P	P	A	P	P	P	12
13	NANDIKA SOWJANYA	322233620039	P	A	P	P	P	P	P	A	P	A	P	P	A	P	10
14	PILLA SAMPATH	322233620043	A	P	P	A	P	P	P	P	P	P	A	P	P	A	10
15	PUKKALLA HARIKA	322233620047	P	P	P	A	P	P	P	P	P	P	P	A	P	P	12
16	T. ROHIT KUMAR	322233620062	P	P	P	A	P	P	P	P	P	P	P	P	P	P	13
17	YENNI CHANDRAKALA	322233620066	A	P	P	P	P	P	P	P	P	P	P	P	P	P	13
18	Y. N. MURTHY	321233620062	P	A	P	P	P	P	P	P	P	A	P	A	P	P	11
19	V. HARI PRIYA	321233620060	P	P	P	P	P	A	P	P	P	P	P	P	P	P	13
20	U. YESWANTH YELLAJI	321233620057	P	P	P	P	P	A	P	P	A	P	P	P	P	P	12
21	T. DHAMAYANTHI	321233620054	A	P	P	P	P	P	P	P	P	A	P	A	P	P	12
22	SURISSETTY RAMYA	321233620051	P	P	P	A	P	P	P	A	P	P	A	P	A	P	11
23	R. HIMABINDU	321233620047	A	P	P	P	P	P	P	P	A	P	P	P	P	A	11
24	R. TIRUPATHI RAO	321233620045	P	P	P	P	P	P	P	P	P	P	P	A	P	P	13
25	P. THRIVENI	321233620042	P	P	P	P	P	P	P	P	P	A	A	P	A	P	11
26	N. LAXMI SAMYUKTHA	321233620036	P	A	P	P	P	P	P	P	A	P	P	P	P	P	13
27	L. RAKESH	321233620027	P	P	A	P	P	P	P	P	P	P	P	P	A	P	11

Devaraju
COORDINATOR

Sheldi Sui

HOD, Department

PROGRAM REPORT**DATE: 05.02.2023****Name of the event:** A Two –Week Certificate Program On “**BUSINESS ANALYTICS**”**Duration** : 18.01.2023 to 04.02.2023**Resource person** : Mrs. Bhavani Sriramya

Contact: 8555037554

Email: ramya.madhura@gmail.com

Name of the co-ordinator: Ms.G.Vijaya**No. of students attended:** 27**Venue** : SIMS COLLEGE COMPUTER LAB

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on “**BUSINESS ANALYTICS**” for MCA, students by the resource person **Mrs. Bhavani Sriramya**. This course will focus on. Introduction to Data Mining, Organizational and Data Understanding, Data Preparation in E-miner, Correlation with E-miner, Association Rules in E-miner, Linear Regression with E-miner, Logistic Regression with E-miner, Decision Tree Analysis with E-miner, Neural Network Analysis with E-miner, Evaluation and Deployment. Totally 27 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

Objectives of the program:

- To gain an understanding of how managers use business analytics to formulate and solve business problems and to support managerial decision making;
- To become familiar with the processes needed to acquire and prepare data, develop, fit, validate and deploy models and use them for decision making;
- To learn how to use and apply selected business analytics software (SAS enterprise miner / Rapid Miner).

Learning outcomes of the program:

- Gain an understanding of how managers use BA to formulate and solve business problems and to support managerial decision making.
- Describe and interpret the basic concepts of BA. Evaluate business problems and determine suitable analytical methods.
- Plan, organize and evaluate methods to prepare raw data for business analytics, including partitioning data and imputing missing values.


COORDINATOR
HOD Department
Srinivasa Institute of Management Studies



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. P. Sampath has

participated in a Two Week Certificate Program on

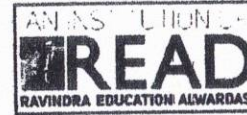
Business Analytics

Organized by the Department of Management from 18.1.23 To 4.2.23

Dnyanesh
COORDINATOR

Shalini Sui
HOD

Mr. Jayaram
PRINCIPAL



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. T. Dharmayanthi has

participated in a Two Week Certificate Program on

Business Analytics

Organized by the Department of Management from 18.1.2023 To 4.2.2023

Deyan
COORDINATOR

Shalini Sui
HOD

Mr. Jayadev
PRINCIPAL

Date : 06.02.2023

CIRCULAR

All students of MCA are hereby informed that a two weeks certification course **ADVANCED COMPUTER NETWORKS** will be conducted **from 13.02.2023 to 01.03.2023**. All interested candidates can enroll their names with Ms.Bandaru Makara Jyothi, on or before 11.02.2023. The details of the topics and resources person are displayed in the college notice board.

Venue: COMPUTER LAB, Srinivasa Institute of Management studies.

Coordinator: Ms.Bandaru Makara Jyothi, Assistant Professor, MCA .



M. Jayachin

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to :

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>B. Sankar</i>	<i>Shakti Sini</i>	<i>Uma Sundari</i>	<i>[Signature]</i>	<i>Y. Raju</i>	<i>K. Jayasankar</i>	<i>K. Sankar Rao</i>
MBA	MCA	BBA				

About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

About the Certificate Program

The overarching goal of this course is focuses on advanced networking concepts for next generation network architecture and design. It covers SDN and virtualization for designing next generation networks

Topics

- Overview of data communication model
- Internet Multicasting, NAT, VPN – Routing Algorithms – BGP, RIP, OSPF.
- Differentiated and Integrated Services – SONET, ATM – MPLS
- Next generation Internet architectures
- Green Communication Networks, and Data Center Networking.
- Analysis of Network congestion Mechanism, Routing algorithms, ARQ protocols.
- Multimedia Networking; Implementation of multi-threaded Web Server/Web Proxy with Caching/Filtering features, Sliding.
- Window protocol implementation, performance study of various TCP/IP variants., Software Defined Network.
- Comparison between SDN and traditional networks.
- NFV Architecture, Use cases, NFV Orchestration and NFV for 5G

A TWO WEEK CERTIFICATE PROGRAM
ON
ADVANCE COMPUTER NETWORKS

FEBRUARY 13, 2023
TO
MARCH 1, 2023

Organised by
Department of Management



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

Chief Patrons

Dr. S.P. Ravindra
(Chairman & Correspondent)

Executive Director
Mrs. S. Deepika Das

Patron
Dr.M.JAGADISH
(Director)

Convener
Mrs. R Shanti Sree
(H.O.D, MBA Department)

Resource Person
Dr. G.R.S. MURTHY
Associate Professor

Coordinator
Ms.Bandaru Makara Jyothi
Assistant Professor, MCA

Organizing Committee
Ms. V.Srujana
Mr.K. Ratna Reddy

Student Co-ordinators
NALLI PRASANTHI
R. TIRUPATHI RAO

Address for Communication

Ms.Bandaru Makara Jyothi
Assistant Professor, MCA
7799876851
makarajyothi.mca2014@gmail.com

REGISTRATION DETAILS

REGISTRATION FREE

LAST DAY OF REGISTRATION
11- 02- 2023

Registration Form

A Two week Certification Program
on
**"Advance Computer
Networks"**

Name: Mr/Ms: _____

Redg no: _____

Department: _____

Organization: _____

Pin: _____

Phone: _____

Email: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the
Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)
Email sims_ssvpcms@yahoo.co.in
Website: <https://simsvizag.com/>

DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: ADVANCED COMPUTER NETWORKS PROGRAMME

DURATION: 13.02.2023 to 01.03.2023

STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	AKIRI SWETHA	322233620001	1st MCA	A. Swetha
2	A. BHUVANA CHANDU	322233620003	1st MCA	A. Bhuvana Chandu
3	BEHERA PREETHAM	322233620006	1st MCA	B. PREETHAM
4	B. VEERABHADRA RAO	322233620007	1st MCA	B. Veerabhadra Rao
5	CHITTI BHARGAVA	322233620010	1st MCA	C. BHARGAVA
6	GONDU RAJASEKHAR	322233620013	1st MCA	G. Rajasekar
7	GUDE VARDHAN	322233620017	1st MCA	G. Vardhan
8	JANU NIKHIL GOWD	322233620020	1st MCA	J. Nikhil Gowd
9	JINNALA SRINU	322233620021	1st MCA	J. Srinu
10	KARRI UDAYA SREE	322233620026	1st MCA	K. Udaya Sree
11	KUNCHAM ASHOK	322233620032	1st MCA	K. Ashok
12	NALLI PRASANTHI	322233620038	1st MCA	N. prasanthi
13	NANDIKA SOWJANYA	322233620039	1st MCA	N. Sowjanya
14	PILLA SAMPATH	322233620043	1st MCA	P. Sampath
15	PUKKALLA HARIKA	322233620047	1st MCA	P. harika
16	T. ROHIT KUMAR	322233620062	1st MCA	T. Rohit Kumar
17	YENNI CHANDRAKALA	322233620066	1st MCA	Y. Chandrakala
18	Y. N. MURTHY	321233620062	2nd MCA	Y.N. Murthy
19	VEMPADAPU HARI PRIYA	321233620060	2nd MCA	V.H. Priya
20	U. YESWANTH YELLAJI	321233620057	2nd MCA	U. yeswanth
21	T. DHAMAYANTHI	321233620054	2nd MCA	T. Dhamayanthi
22	SURISSETTY RAMYA	321233620051	2nd MCA	Ramya
23	RUDRARAJU HIMABINDU	321233620047	2nd MCA	Himabindu
24	R. TIRUPATHI RAO	321233620045	2nd MCA	RT



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

25	POLAVARAPU THRIVENI	321233620042	2nd MCA	thriveni
26	N. LAXMI SAMYUKTHA	321233620036	2nd MCA	P. Laxmi Samyuktha
27	LATCHI REDDY RAKESH	321233620027	2nd MCA	L.R. Rakesh

B.M. Jyoti
CO-ORDINATOR

Shakti
HOD
Head of The Department
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041

PROGRAM NAME: ADVANCED COMPUTER NETWORKS

SL.NO.	DATE	TOPICS TO BE COVERED
1	13.02.2023	Overview of data communication model
2	14.02.2023	Internet Multicasting, NAT, VPN – Routing Algorithms
3	15.02.2023	BGP, RIP, OSPF
4	16.02.2023	Differentiated and Integrated Services – SONET, ATM – MPLS
5	17.02.2023	Next generation Internet architectures, Green Communication Networks, and Data Center Networking
6	20.02.2023	Analysis of Network congestion Mechanism, Routing algorithms, ARQ protocols Multimedia Networking
7	21.02.2023	Implementation of multi-threaded Web Server/Web Proxy with Caching/Filtering features, Sliding Window protocol implementation
8	22.02.2023	Performance study of various TCP/IP variants., Software Defined Network - Comparison between SDN and traditional networks -SDN controller
9	23.02.2023	Switch design, SDN Controller-Switch Protocols
10	24.02.2023	Open Flow Protocol, Control Overhead & Handoff algorithms
11	25.02.2023	Network Function Virtualization
12	27.02.2023	NFV Architecture, Use cases
13	28.02.2023	NFV Orchestration and NFV for 5G
14	01.03.2023	Doubts clarification

B.M. Tyote
 CO-ORDINATOR

Shute Sri
 Head of the Department
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada
 Visakhapatnam-530041

DAILYWISE ATTENDANCE
PROGRAMME: ADVANCED COMPUTER NETWORKS
13.02.2023 to 01.03.2023

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	AKIRI SWETHA	322233620001	P	A	P	P	P	P	P	P	P	P	P	P	P	A	12
2	A. BHUVANA CHANDU	322233620003	P	P	P	P	A	P	P	P	P	P	P	P	A	P	12
3	BEHERA PREETHAM	322233620006	A	A	P	P	P	P	P	P	A	P	P	P	P		11
4	B. VEERABHADRA RAO	322233620007	P	P	P	P	A	P	P	P	A	P	P	P	P		12
5	CHITTI BHARGAVA	322233620010	P	P	A	P	P	P	A	P	P	P	A	A	P	A	9
6	GONDU RAJASEKHAR	322233620013	P	P	P	A	P	P	P	A	P	P	P	P	A	P	11
7	GUDE VARDHAN	322233620017	A	P	P	P	P	P	P	P	P	P	P	P	P	P	13
8	JANU NIKHIL GOWD	322233620020	P	A	P	P	P	P	P	P	P	P	P	P	P	A	12
9	JINNALA SRINU	322233620021	P	P	A	P	P	P	A	P	P	P	P	A	P	P	11
10	KARRI UDAYA SREE	322233620026	A	P	P	P	P	P	P	P	P	P	P	P	P	A	12
11	KUNCHAM ASHOK	322233620032	P	P	P	P	P	A	P	P	P	P	A	P	P	P	12
12	NALLI PRASANTHI	322233620038	P	A	P	P	P	P	P	A	P	P	P	P	P	P	12
13	NANDIKA SOWJANYA	322233620039	P	P	P	P	P	A	P	P	P	A	P	P	P	A	11
14	PILLA SAMPATH	322233620043	P	P	P	A	P	P	P	P	P	P	P	P	P	P	13
15	PUKALLA HARIKA	322233620047	A	P	P	P	P	P	P	A	A	P	P	P	P	A	10
16	T. ROHIT KUMAR	322233620062	P	A	P	P	P	P	P	P	P	P	P	P	P	P	13
17	YENNI CHANDRAKALA	322233620066	P	P	A	P	P	P	P	P	P	A	A	P	A	P	10
18	Y. N. MURTHY	321233620062	P	P	P	P	A	P	P	P	P	P	P	P	P	P	13
19	V. HARI PRIYA	321233620060	P	P	P	P	P	A	P	P	P	P	P	P	P	A	12
20	U. YESWANTH YELLAJI	321233620057	A	P	P	P	P	P	A	P	P	P	P	A	P	P	11
21	T. DHAMAYANTHI	321233620054	P	P	P	A	P	P	P	P	P	P	P	P	A	P	12
22	SURISSETTY RAMYA	321233620051	P	P	P	P	P	P	P	P	P	A	P	P	P	A	12
23	R. HIMABINDU	321233620047	A	P	P	P	P	P	P	P	P	P	A	P	P	P	12
24	R. TIRUPATHI RAO	321233620045	P	A	P	P	P	P	A	P	P	P	P	P	P	A	11
25	P. THRIVENI	321233620042	P	P	P	A	P	P	P	P	P	P	P	P	P	P	13
26	N. LAXMI SAMYUKTHA	321233620036	P	P	A	P	P	P	P	P	P	P	P	P	P	A	12
27	L. RAKESH	321233620027	P	A	P	P	P	P	P	P	P	P	A	P	P	P	12

COORDINATOR

Shakti Sui
Head of the Department

PROGRAM REPORT
DATE: 02.03.2023
Name of the event: A Two –Week Certificate Program On “**ADVANCED COMPUTER NETWORKS**”

Duration : 13.02.2023 to 01.03.2023

Resource person : Dr.G.R.S.Murthy

Contact: 9110398830

Email: murthy.grs@gmail.com

Name of the co-ordinator: Ms.Bandaru Makara Jyothi

No. of students attended: 27

Venue : SIMS COLLEGE COMPUTER LAB

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "ADVANCED COMPUTER NETWORKS " for MCA, students by the resource person **Dr.G.R.S.Murthy**. This course will focus on Overview of data communication model – Internet Multicasting, NAT, VPN – Routing Algorithms – BGP, RIP, OSPF – Differentiated and Integrated Services – SONET, ATM – MPLS -Next generation Internet architectures, Green Communication Networks, and Data Center Networking,, Analysis of Network congestion Mechanism, Routing algorithms, ARQ protocols Multimedia Networking; Implementation of multi-threaded Web Server/Web Proxy with Caching/Filtering features, Sliding Window protocol implementation, performance study of various TCP/IP variants., Software Defined Network -Comparison between SDN and traditional networks -SDN controller, Switch design, SDN Controller-Switch Protocols, Open Flow Protocol, Control Overhead & Handoff algorithms. Network Function Virtualization -NFV Architecture, Use cases, NFV Orchestration and NFV for 5G. Totally 27 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

Objectives of the program:

- This course focuses on advanced networking concepts for next generation network architecture and design
- It covers SDN and virtualization for designing next generation networks

Learning outcomes of the program:

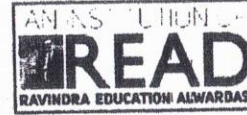
- Understand advanced concepts and next generation networks
- Analyze TCP/IP variants, network Algorithm's, Protocols and their functionalities
- Comprehend features of SDN and its application to next generation systems
- Analyze the performance of various server implementations

B.M.Jyothi
COORDINATOR

Shakti Sri

HOD

Head of The Department
 Srinivasa Institute of Management Studies



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE

OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. S. Ramya has

participated in a Two Week Certificate Program on

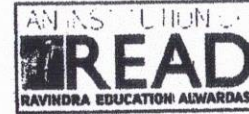
Advanced Computer Networks

Organized by the Department of Management from 13.2.2023 To 1.3.2023

B.M Syolo
COORDINATOR

Shalini Sui
HOD

M. Jayaram
PRINCIPAL



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE

OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. Y.N.MURTHY has

participated in a Two Week Certificate Program on

Advanced Computer Networks

Organized by the Department of Management from 13.2.2023 To 1.3.2023

B.M.Jyoti
COORDINATOR

Shashini Sui
HOD

Mr. Jayaram
PRINCIPAL

Date : 06.03.2023
CIRCULAR

All students of BBA, and MBA, are hereby informed that a two weeks certification course **RESEARCH METHODOLOGY WITH SPSS** will be conducted from **15.03.2023 to 01.04.2023**. All interested candidates can enroll their names with Mr.K.Samudralu Botta, on or before 13.03.2023. The details of the topics and resources person are displayed in the college notice board.

Venue: SEMINAR HALL, Srinivasa Institute of Management studies.

Coordinator: Mr.K.Samudralu Botta, Assistant Professor, MBA .



M. Jagadeesh

PRINCIPAL

Principal
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Circular to :

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>K. Sridhara</i>	<i>Shakti Sui</i>	<i>D. Uma Sundar</i>	<i>[Signature]</i>	<i>Y. Prasad</i>	<i>K. Jagadeesh</i>	<i>K. Srinivasa Rao</i>
MBA	MCA	BBA				

About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

About the Certificate Program

The overarching goal of this course is to assist participants in defining the research problem, creating a solution to the problem, and selecting an appropriate research design. Based on the nature of the research, to impart competencies for hypothesis creation and testing. To determine the suitability of statistical software package [SPSS] for the analysis of research data. To help participants understand how to write reports and research proposals. To inform participants on current trends in the field of social science research.

Topics

- Fundamentals of research methodology with a focus on theoretical and practical inputs.
- Specifically, the creation of a research problem.
- The development of a research hypothesis, and hypothesis testing,
- Doing a literature review
- Data collection methods.
- Selecting an acceptable parametric or non-parametric statistical approach for data analysis
- Drafting a report

A TWO WEEK CERTIFICATE PROGRAM
ON
RESEARCH METHODOLOGY WITH SPSS

MARCH 15, 2023
TO
APRIL 1, 2023

Organised by
Department of Management



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

Chief Patrons

Dr. S.P. Ravindra
(Chairman & Correspondent)

Executive Director
Mrs. S. DEEPIKA DAS

Patron
Dr. M Jagadish
(Director)

Convener
Mr. G.SUDHAKAR
(H.O.D, MBA Department)

Resource Person
Dr.P.Sanjeev Rao
Associate Professor

Coordinator
Mr.K.Samudralu Botta
Assistant Professor, MBA

Organizing Committee
Ms. N.Kiran Kumari
Ms. Ch.Sirisha

Student Co-ordinators
MALLA SUNEETHA
KATTE RAM PRASAD

Address for Communication

Mr.K.Samudralu Botta
Assistant Professor, MBA
7981556302
bksamudralu@gmail.com

REGISTRATION DETAILS

**REGISTRATION
FREE**

LAST DAY OF REGISTRATION
13- 03 - 2023

Registration Form

A Two week Certification Program
on
**"Research Methodology with
SPSS"**

Name: Mr/Ms: _____

Redg no: _____

Department: _____

Organization: _____

Pin: _____

Phone: _____

Email: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the
Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)
Madhurawada, Visakhapatnam- 530041
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)
Email sims_ssvpcms@yahoo.co.in
Website: <https://simsvizag.com/>

DEPARTMENT OF MANAGEMENT AND TECHNOLOGY
NAME OF THE PROGRAMME: RESEARCH METHODOLOGY WITH SPSS
PROGRAMME DURATION: 15.03.2023 to 01.04.2023
STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	CHINTAPALLI SUSHMA	121132607004	2nd BBA	CH. Sushma
2	CHITTIBOINA HEMANTH	121132607005	2nd BBA	CH. Hemant.
3	EARLE KARTHIK	121132607010	2nd BBA	E. Karthik
4	KATTE RAM PRASAD	121132607016	2nd BBA	KATTE RAM PRASAD
5	M DIVYA	121132607019	2nd BBA	Diveya
6	NEKKELA RAMA KUMAR	121132607024	2nd BBA	N.R Kumar
7	POTNURI SITARAMANJANEYULU	121132607029	2nd BBA	P. Sitaramanjaneyulu
8	BALABHADRA DEVA HARSHA	120132607003	3rd BBA	B. Deva Harsha..
9	CHIRAG JAIN GANDHI	120132607007	3rd BBA	CJ Gandhi
10	DOPPA SAI ADITHYA	120132607010	3rd BBA	D. S. Aditya
11	HAMSALA SAI SUHAS	120132607015	3rd BBA	H.S. Suhas
12	KORADA VENKAT VARSHITH	120132607022	3rd BBA	KV. Varshith
13	N M VENKATA ANAND YADAV	120132607030	3rd BBA	N.M. Anand Yadav
14	POTHULA PAVAN KUMAR	120132607037	3rd BBA	P. Pavan Kumar
15	RAJAGIRI SASI KIRAN	120132607040	3rd BBA	R. Sasi Kiran
16	VANKA YERNI BABU	120132607045	3rd BBA	V. Yerni Babu
17	VENKATA DURGA SAI LAKSHMI VADDI	120132607048	3rd BBA	V. Sai Lakshmi
18	GIRIJALA BINDHU ESWARI	121232602003	2nd MBA	G. GIRIJALA BINDHU
19	GODABA ANUPAMA	121232602004	2nd MBA	G. ANUPAMA
20	KANKATALA HARSHAJAH	121232602008	2nd MBA	K. H. Harshajah
21	MALLA SUNEETHA	121232602014	2nd MBA	Suneetha.
22	SHAHID AKTAR	121232602023	2nd MBA	Shahid Akhtar
23	YEMPADA BHARATHIREDDY	121232602029	2nd MBA	Y. Bharathireddy

24	GORLE SUVARNA	121232602032	2nd MBA	G. S. Varma
25	KARRI SUJATHA	121232602038	2nd MBA	K. Sujatha
26	VENNAPU BHARATH	121232602039	2nd MBA	V. Bhavathi
27	ARDIMI SRAVANI	122232602002	1st MBA	A. Sravani
28	BAVARAJU JAYA VAMSI	122232602005	1st MBA	Vamsi
29	BOTTA VARAHALU	122232602009	1st MBA	B. Varahalu
30	CHILLA DALIVANI PARIMALA	122232602013	1st MBA	Ch. Parvathi
31	GIDUTURI PRASAD	122232602019	1st MBA	G. Prasad
32	HARIYALA RAJESH	122232602022	1st MBA	H. Rajesh
33	KANNAN KANIMOLI	122232602027	1st MBA	K. Kanimoli
34	KARAKANI LAKSHMAN RAO	122232602030	1st MBA	K. Lakshman Rao
35	Y DEVI	122232602076	1st MBA	Y. Devi
36	NITESH SHARMA	122232602060	1st MBA	N. Sharma
37	PAKALAPPATI SUJITHA	122232602064	1st MBA	P. Sujitha
38	SARAGADA SURESH	122232602067	1st MBA	S. Suresh
39	VANAPALLI NANDINI	122232602073	1st MBA	V. Nandini
40	YERRA MEENAKSHI SUNDAR	122232602079	1st MBA	Y. Meenakshi
41	ASWANI SHYAM	122132607002	1st BBA	A. Shyam
42	BORRA SRAVANTHI	122132607006	1st BBA	B. Sravanthi
43	DARSHAN BOHRA	122132607011	1st BBA	D. Bohra
44	KAVALI LAVANYA JAYA RAM	122132607019	1st BBA	K. L. Jayaram
45	KAKARLA NEEHARIKA EKAMBARI SIDHI SAI SREE	122132607015	1st BBA	K. Neeharika
46	KURMANA VENKATA KALYAN LOHITH	122132607024	1st BBA	K. V. K. Lohith
47	KURUMALLA NANDINI	122132607025	1st BBA	K. Nandini
48	PENTAKOTA RUTIKA NAGA SRI	122132607031	1st BBA	P. Rutika Naga Sri
49	SONTYANA BALA TRIPURA SUNDARI	122132607041	1st BBA	S. B. T. Sundari

K. Suresh Kumar
CO-ORDINATOR

G. Sudhakar
Head of The Department
Srinivasa Institute of Management Studies

PROGRAM NAME: RESEARCH METHODOLOGY WITH SPSS

SL.NO.	DATE	TOPICS TO BE COVERED
1	15.03.2023	Fundamentals of research methodology
2	16.03.2023	focus on theoretical and practical inputs
3	17.03.2023	Creation of a research problem, doing a literature review, Research Design
4	18.03.2023	Different Research Designs
5	21.03.2023	Design of Sample Surveys, Measurement and Scaling
6	23.03.2023	Data collection methods, Data preparation
7	24.03.2023	Selecting an acceptable parametric or non-parametric statistical approach for data analysis
8	25.03.2023	Formation of Hypotheses and Testing of Hypotheses
9	27.03.2023	Linear Regression Analysis: Simple Linear Regression and Multiple Linear Regressions.
10	28.03.2023	t-test, F-test, Linear Regression Analysis by using SPSS
11	29.03.2023	Factor Analysis by using SPSS, Discriminate Analysis by using SPSS Cluster Analysis
12	30.03.2023	Cluster Analysis by using SPSS, Multivariate Techniques
13	31.03.2023	Meaning of Interpretation, Techniques of Interpretation, Precautions
14	01.04.2023	Significance of Report writing, different steps in writing report, types of reports, oral presentation

K. Semudralu
 COORDINATOR

G. Sunkalca
 Head **HOD** of the Department
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada
 Visakhapatnam-530041



DAILYWISE ATTENDANCE
PROGRAMME: RESEARCH METHODOLOGY WITH SPSS
15.03.2023 to 01.04.2023

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	CHINTAPALLI SUSHMA	121132607004	P	P	A	P	P	P	A	P	P	P	P	A	P	P	11
2	CHITTIBOINA HEMANTH	121132607005	P	P	P	A	P	P	P	P	P	A	P	P	P	A	11
3	EARLE KARTHIK	121132607010	P	P	A	P	P	P	P	A	P	P	P	A	A	P	10
4	KATTE RAM PRASAD	121132607016	P	P	P	A	P	P	P	P	P	A	P	P	P	A	11
5	M DIVYA	121132607019	A	P	P	P	P	P	A	P	P	P	A	P	P	P	11
6	NEKKELA RAMA KUMAR	121132607024	P	P	A	P	P	P	P	P	A	P	A	A	P	P	10
7	POTNURI SITARAMANJANEYULU	121132607029	P	A	P	P	P	P	P	A	P	P	A	P	P	P	11
8	BALABHADRA DEVA HARSHA	120132607003	P	P	A	P	P	P	P	P	A	P	P	P	P	A	11
9	CHIRAG JAIN GANDHI	120132607007	P	P	P	A	P	P	P	P	P	A	P	P	P	P	12
10	DOPPA SAI ADITHYA	120132607010	P	P	A	P	P	P	P	P	P	A	P	P	P	P	11
11	HAMSALA SAI SUHAS	120132607015	A	P	P	P	P	P	A	P	P	P	A	P	A	P	10
12	KORADA VENKAT VARSHITH	120132607022	P	P	A	P	P	P	P	A	P	P	P	A	P	P	11
13	N M VENKATA ANAND YADAV	120132607030	P	A	P	P	P	P	A	P	P	P	A	P	P	P	11
14	POTHULA PAVAN KUMAR	120132607037	P	P	P	A	P	P	P	P	P	A	P	P	P	P	12
15	RAJAGIRI SASI KIRAN	120132607040	A	P	P	P	P	P	A	P	P	P	P	A	P	P	11
16	VANKA YERNI BABU	120132607045	P	P	P	A	P	P	P	A	P	P	P	P	A	P	11
17	VENKATA DURGA SAI LAKSHMI VADDI	120132607048	P	P	P	A	P	P	P	P	P	A	P	P	A	P	11
18	GIRIJALA BINDHU ESWARI	121232602003	P	P	P	A	A	P	P	P	P	A	P	P	P	A	10
19	GODABA ANUPAMA	121232602004	A	P	P	P	P	P	A	P	P	P	P	A	P	P	11
20	KANKATALA HARSHAJAH	121232602008	P	P	A	P	A	P	P	P	P	P	A	P	P	P	11
21	MALLA SUNEETHA	121232602014	P	P	P	P	A	P	P	P	P	A	P	A	P	P	11
22	SHAHID AKTAR	121232602023	P	A	P	P	P	P	P	A	P	P	P	A	P	P	11
23	YEMPADA BHARATHIREDDY	121232602029	P	P	P	A	P	P	P	P	A	P	P	P	P	A	11
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28	BAVARAJU JAYA VAMSI	122232602005	P	P	A	A	P	P	P	P	P	A	P	P	P	A	10	
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32	HARIYALA RAJESH	122232602022	P	P	P	P	A	P	P	P	P	A	P	P	P	P	12	
33	KANNAN KANIMOLI	122232602027	P	P	P	P	P	A	P	P	A	P	P	P	A	P	11	
34	KARAKANI LAKSHMAN RAO	122232602030	P	P	P	A	P	P	P	P	P	A	P	P	P	A	11	
35	Y DEVI	122232602076	A	P	P	P	P	P	A	P	P	P	A	P	P	P	11	
36	NITESH SHARMA	122232602060	P	A	P	P	P	A	P	P	P	P	P	P	P	P	12	
37	PAKALAPPATI SUJITHA	122232602064	A	P	P	P	P	P	P	P	P	A	P	P	P	P	12	
38	SARAGADA SURESH	122232602067	P	P	P	A	P	A	P	P	A	P	P	P	A	P	10	
39	VANAPALLI NANDINI	122232602073	P	P	P	P	A	P	P	P	P	P	P	P	P	A	12	
40	YERRA MEENAKSHI SUNDAR	122232602079	P	P	P	P	P	A	P	P	P	P	A	P	P	P	12	
41	ASWANI SHYAM	122132607002	A	P	P	P	P	P	A	P	P	P	A	P	P	P	11	
42	BORRA SRAVANTHI	122132607006	P	P	P	P	P	A	P	P	P	P	P	A	P	P	12	
43	DARSHAN BOHRA	122132607011	P	P	P	P	P	A	P	P	P	A	P	P	P	P	12	
44	KAVALI LAVANYA JAYA RAM	122132607019	P	P	P	P	A	P	P	P	P	A	P	A	P	P	11	
45	KAKARLA NEEHARIKA EKAMBARI SIDHI SAI SREE	122132607015	P	P	A	P	P	P	P	P	A	P	P	P	A	P	P	11
46	KURMANA VENKATA KALYAN LOHITH	122132607024	P	P	P	P	A	P	P	P	A	P	P	P	A	P	11	
47	KURUMALLA NANDINI	122132607025	P	P	P	P	A	P	P	P	A	P	P	P	P	A	11	
48	PENTAKOTA RUTIKA NAGA SRI	122132607031	A	P	P	P	P	P	P	P	P	A	P	P	P	P	12	
49	SONTYANA BALA TRIPURA SUNDARI	122132607041	P	A	P	P	P	P	P	P	A	P	P	P	P	A	11	

K. Szmuch...
COORDINATOR

G. Sudhakar
HOD The Department
Srinivasa Institute of Management Studies
P.M. Palam, Madhurawada
Visakhapatnam-530041

PROGRAM REPORT
DATE: 02.04.2023
Name of the event: A Two –Week Certificate Program On “RESEARCH METHODOLOGY WITH SPSS”

Duration : 15.03.2023 to 01.04.2023

Resource person : Dr.P.Sanjeev Rao

Contact: 9848080294

Email: pksspsk@gmail.com

Name of the co-ordinator: Mr.K.Samudralu Botta

No. of students attended: 49

Venue : SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "RESEARCH METHODOLOGY WITH SPSS" for BBA, and MBA, students by the resource person Dr.P.Sanjeev Rao. This course will focus on the fundamentals of research methodology, with a focus on theoretical and practical inputs. Specifically, the creation of a research problem, the development of a research hypothesis, and hypothesis testing, doing a literature review, data collection methods, selecting an acceptable parametric or non-parametric statistical approach for data analysis, and drafting a report. Totally 49 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

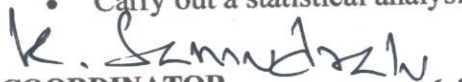
Objectives of the program:

- To assist participants in defining the research problem, creating a solution to the problem, and selecting an appropriate research design.
- Based on the nature of the research, to impart competencies for hypothesis creation and testing.
- To determine the suitability of statistical software package [SPSS] for the analysis of research data.
- To help participants understand how to write reports and research proposals.
- To inform participants on current trends in the field of social science research.

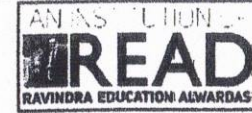
Learning outcomes of the program:

At the end of the course students will be able to

- Understand the research methodology
- Understand how to start SPSS
- Define a variety of statistical variables
- Enter basic data into SPSS
- Carry out a statistical analysis that can test hypotheses.


COORDINATOR

HOD
 Head of The Department
 Srinivasa Institute of Management Studies
 P.M. Palam, Madhurawada
 Visakhapatnam-530041
 India



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. M. Suneetha has

participated in a Two Week Certificate Program on

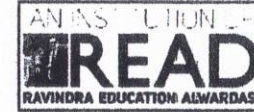
Research Methodology with SPSS

Organized by the Department of Management from 15.3.2023 To 1.4.2023

K. Srinivasulu
COORDINATOR

G. Sudhakar
HOD

M. Jayaram
PRINCIPAL



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. R. Sasi Kiran has

participated in a Two Week Certificate Program on

Research Methodology with SPSS

Organized by the Department of Management from 15.3.2023 To 1.4.2023

K. Srinivasulu
COORDINATOR

G. Sudhakar
HOD

M. Jayaram
PRINCIPAL